

Valerie Visser Studios Pink Portrait Sessions Inspire Community Giving

WYOMING, MI, UNITED STATES, October 8, 2025 /EINPresswire.com/ -- This 100% charitable portrait series honors the courage of women touched by breast cancer, celebrating strength and inspiring hope, while raising vital funds for the American Cancer Society, with every session directly supporting the cause.

Photographer [Valerie Visser](#) has created the Pink Portrait Sessions, a 100 percent charitable portrait series designed to honor the courage of women touched by breast cancer. Through these sessions, Valerie hopes to celebrate strength, inspire hope, and raise vital funds for the American Cancer Society, with every portrait directly supporting the cause. The series will officially launch right after the Making Strides Walk in Grand Rapids on October 18.

In support of this launch, Valerie is currently running a Gifted Session Challenge for the American Cancer Society: any survivor, provider, or thriver who registers between now and the day of the walk will be entered into a drawing for the chance to be given a full session.

Valerie Visser
STUDIOS



The Pink Portrait Sessions were born from Valerie's desire to combine her love of photography with a mission of compassion and giving. Framed with the soft strength of the color pink, these sessions are envisioned as more than portraits; they are opportunities for women to share their

stories, feel truly seen, and know they are contributing to a cause that matters. The complete, custom experience includes a pre-session concept consultation to design the experience and guide wardrobe selection, professional hair and makeup on the day of the session, a fully guided boudoir or beauty portrait session in the studio with expert posing and direction, a private same-day image reveal to select favorites, and a beautifully custom-designed imported album with 25 favorite images, the matching Master files, and a mounted art print.

In preparation for the official launch, Valerie is beginning to develop marketing images that represent the heart of the project. Her vision is to photograph women across Grand Rapids and West Michigan, capturing moments of vulnerability, resilience, and beauty. Through these images, she aims to reflect honesty, dignity, and empowerment. For Valerie, these portraits are not just about photography, but about connection. Proceeds from the sessions will support the American Cancer Society, while participants will have the chance to experience a meaningful expression of themselves. Each portrait will carry purpose: celebrating women, raising awareness, and funding critical breast cancer support.

The response has affirmed Valerie's belief that portrait photography can do more than preserve moments. It can strengthen community bonds, lift hearts, and carry purpose. With Pink Portrait Sessions, Valerie has created [a space where creativity and compassion intertwine](#) and where every image tells a story of courage, kindness, and hope. The Pink Portrait Sessions are just beginning, but the vision is clear. Valerie is creating a space where creativity and compassion come together, and where every image tells a story of courage, kindness, and hope.

Valerie Visser

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