

Koster Communications Inc. Expands Digital Marketing Services Across California and Florida Markets

SANTA MONICA, CA, UNITED STATES, October 7, 2025 /EINPresswire.com/ -- [Koster Communications Inc.](#), a digital marketing agency with operations in Florida and California, announces the expansion of its comprehensive marketing services to meet growing demand from businesses seeking integrated digital strategies. The agency, founded by Eva Koester and Joerg Ploetzner, combines cross-cultural expertise with data-driven marketing approaches to help businesses scale their online presence.



Koster Communications & Marketing

The [full-service marketing agency](#) specializes in social media management, search engine optimization (SEO), influencer collaborations, and [AI-optimized content strategies](#). With established operations in both Florida and California markets, including a growing presence in Orange County and Los Angeles, Koster Communications serves clients seeking to enhance brand awareness, credibility, lead generation, and visibility.

Drawing on the founders' backgrounds in both the United States and Germany, the agency brings international perspective to digital marketing campaigns. This cross-cultural expertise enables Koster Communications to develop marketing strategies that resonate with diverse audiences while maintaining authentic brand messaging.

The agency's service expansion addresses the evolving needs of businesses navigating an increasingly complex digital landscape. By integrating AI-optimized content strategies with traditional digital marketing techniques, Koster Communications provides clients with comprehensive solutions designed to connect brands with their target audiences through meaningful, data-driven approaches.

The expansion reflects growing demand for marketing services that combine technical expertise with authentic storytelling. Koster Communications' hands-on entrepreneurial experience positions the agency to understand the unique challenges faced by businesses seeking to scale their operations through digital channels.

About Koster Communications Inc.

Koster Communications & Marketing is a marketing agency based in Florida and California founded by Eva Koester and Joerg Ploetzner. With roots in both the U.S. and Germany, the agency specializes in helping businesses scale through social media management, SEO, influencer collaborations, and AI-optimized content strategies. Koster Communications stands out for its cross-cultural expertise, hands-on entrepreneurial experience, and ability to merge modern digital marketing with authentic storytelling. With a growing footprint in California (Orange County/Los Angeles), the agency is on a mission to connect brands with audiences in meaningful, data-driven ways.

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