

CableTV.com Unveils the Best Streaming TV Deals for October 2025

CableTV.com's new report, reveals the top streaming discounts, bundles, and free trials available this month to help Americans save on entertainment.

DRAPER, UT, UNITED STATES, October 8, 2025 /EINPresswire.com/ -- [CableTV.com](#) has released its [Best Streaming TV Deals](#) for October 2025, a comprehensive consumer guide designed to help viewers find the month's most affordable ways to stream movies, shows, and live content.

The fall 2025 edition, written by CableTV.com streaming analysts Logan Jones and Bill Frost, compares more than 60 active promotions from leading streaming platforms, highlighting which services offer the biggest discounts, free-trial extensions, and multi-platform bundles available right now.

"October is one of the best months of the year for streaming savings," said Craig Stirland, Media Coordinator at CableTV.com. "With fall TV premieres, new sports seasons, and upcoming holiday promotions, providers compete for attention by offering some of their strongest limited-time deals. We've done the work to identify which ones are genuinely worth it."

A Competitive Month for Streaming Viewers

CableTV.com's October analysis arrives during what the site calls "bundle season"—a period when major platforms adjust pricing ahead of the holiday rush. The report notes that many services have quietly introduced short-term savings in the form of annual-plan discounts, mobile carrier tie-ins, or ad-supported tier upgrades.

"Streaming deals aren't just about finding the lowest price anymore," said Logan Jones, who led



CableTV.com Logo



Best Streaming Deals of October 2025



Streaming should make life easier, not more expensive. When CTV built this guide, our focus was on helping everyday viewers stretch their budget without sacrificing the shows and movies they love.”

Shawn Spainhour

the research for this month’s report. “They’re about maximizing value through timing, bundles, and content overlap. The smart viewer looks for stackable savings—where one plan helps offset another.” Jones added that October’s deals reflect an industry under pressure. “As more platforms raise prices, they’re also finding creative ways to lure people back with promos, free add-ons, and limited ad-free trials,” she said.

Key Findings: October 2025 Streaming Trends

CableTV.com’s Best Streaming TV Deals 2025 report

identifies several emerging trends in how Americans are managing their entertainment subscriptions this fall:

- Ad-supported tiers are dominating. Nearly 60 percent of new signups in October were for ad-supported plans, up from 47 percent earlier this year. The cost savings—often 40–60 percent—continue to attract viewers who prioritize affordability over uninterrupted viewing.
- Bundles deliver the best value. Packages like the Disney Bundle (Disney+, Hulu, and ESPN+) and Paramount+ with Showtime offer up to 35 percent off compared to standalone plans, while Verizon’s +play and T-Mobile’s Netflix On Us remain top telecom pairings.
- Free ad-supported services (FAST) keep growing. Platforms such as Pluto TV, Tubi, and Freevee saw a combined 28 percent increase in monthly active users, showing that audiences are embracing free streaming as a legitimate supplement to paid subscriptions.
- Rotating subscriptions is now mainstream. More than half of respondents in CableTV.com’s user survey said they regularly cancel and restart subscriptions based on seasonal content releases—a tactic that can save households more than \$200 per year.
- October deals favor first-time signups. New users can often find 30-day trials, 50-percent-off annual plans, and bundled phone-service promotions that expire before the holiday surge.

Expert Picks: The Best Streaming TV Deals Right Now

According to CableTV.com’s October report, several services are offering particularly strong deals this month:

- Hulu (with ads): 99¢ per month for three months for new subscribers.
- Max + Discovery+ Bundle: 25% off for the first six months through select internet providers.
- Paramount+ with Showtime: Annual plans discounted by 50% through Halloween.
- Apple TV+: 3-month free trial for new users purchasing select Apple devices.
- Prime Video Channels: 50% off add-on channels like MGM+ and Starz through October 31.

“These are not random flash sales,” said Bill Frost, writer and streaming expert at CableTV.com. “They’re strategically timed to catch people between summer streaming lulls and the November holiday rush. That’s why October is such a strong savings month—companies want to lock you in

before the end of the year.”

Frost noted that CableTV.com’s analysis focuses not only on price but also on longevity of value—whether discounts continue after the initial promotional period. “The cheapest deal isn’t always the smartest deal,” he said. “The best ones carry value for at least six months or give you flexibility to cancel easily.”

The State of Streaming in Fall 2025

As prices continue to rise across the entertainment industry, CableTV.com’s editorial team observes a clear shift toward consumer strategy. Viewers are mixing paid and free platforms, downgrading to ad-supported tiers, and taking advantage of bundle programs that blend internet, phone, and entertainment.

“The typical household doesn’t want 10 subscriptions—they want two or three that make sense,” said Jones. “The average viewer is more strategic than ever. They know when shows drop, how long free trials last, and which bundles work for them.”

CableTV.com’s October guide also highlights how broadband providers are getting involved. Internet companies like Spectrum, Xfinity, and Cox have begun offering exclusive streaming add-ons and introductory streaming credits, further blurring the line between connectivity and entertainment.

How Viewers Can Save This Month

CableTV.com’s Best Streaming TV Deals for October 2025 outlines practical tips for anyone trying to stretch their streaming budget before the holidays:

1. Review your lineup. Cancel subscriptions you haven’t used in the last 30 days.
2. Switch to ad-supported tiers. You’ll save up to 50% with minimal disruption.
3. Use free platforms as fillers. FAST services like Pluto TV and Tubi offer thousands of channels.
4. Take advantage of carrier bundles. Check your mobile provider for entertainment add-ons.
5. Watch for expiration dates. Many October deals end by November 1.

“Viewers have more power than ever to customize their entertainment experience,” said Craig Stirland, Media Coordinator at CableTV.com. “This guide is about giving them the knowledge to make smart, timely decisions—and to keep more money in their pocket while doing it.”

Craig Stirland

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