

# Twin Entrepreneurs Launch 'Brothers Tick Kits' to Protect Families from Tick-Borne Diseases

*Colorado High School Entrepreneurs Launch an Innovative Tick Removal Kit, Donating Proceeds to the LivLyme Foundation to Fight Tick-Borne Diseases.*

DENVER, CO, UNITED STATES, October 8, 2025 /EINPresswire.com/ -- Twin brothers Jack and Will Goodreau, inspired by their sister's ongoing fight against Lyme disease, today announced the official launch of [Brothers Tick Kits](#), a simple, portable, and effective solution to safely remove ticks and protect families from the growing threat of tick-borne illnesses.

Each Brothers Tick Kit is designed with practicality and prevention in mind—containing everything needed for quick and proper tick removal when spending time outdoors. All proceeds of every kit sold will directly support the [LivLyme Foundation](#), a nonprofit dedicated to providing grants for children suffering from tick-borne diseases, funding cutting-edge medical research and global tick education.

"Ticks don't just impact people in the woods or on ranches—they're everywhere, from parks to backyards. We wanted to create a product that makes it easy for families to be prepared and protected," said co-founder Jack Goodreau.

Co-founder Will Goodreau added, "This isn't just a business for us. It's personal. By launching Brothers Tick Kits, we're helping prevent infections while also giving back to kids and families living with Lyme disease."

The Goodreau family has been at the forefront of national advocacy, education, and innovation



The promotional graphic for Brothers Tick Kits features a green and white color scheme. At the top, the logo consists of a green circle with two white human figures inside, followed by the text "BROTHERS TICK KITS" in bold black and green. Below the logo is a photograph of the two Goodreau brothers, Jack and Will, smiling and holding a white tick removal kit. To the left of the photo is a close-up of the kit, which is a small white device with a green handle. To the right of the photo is a text box that reads: "Twin brothers Jack & Will Goodreau are on a mission to fight tick-borne diseases **at the bite**. They've created a Tick Kit with everything you need to safely and correctly remove a tick. **Order today at Amazon or BrothersTickKits.com.**" Below the text box are social media icons for Instagram, Facebook, and Twitter. At the bottom, it says "All proceeds benefit LivLymeFoundation.org".

Will and Jack Goodreau with Brothers Tick Kit

in the fight against tick-borne illnesses for nearly a decade. With Brothers Tick Kits, Jack and Will continue that legacy, combining entrepreneurship with purpose.

#### Key Features of Brothers Tick Kits:

Compact, travel-friendly, metal case. For families, hikers, ranchers, and pet owners.

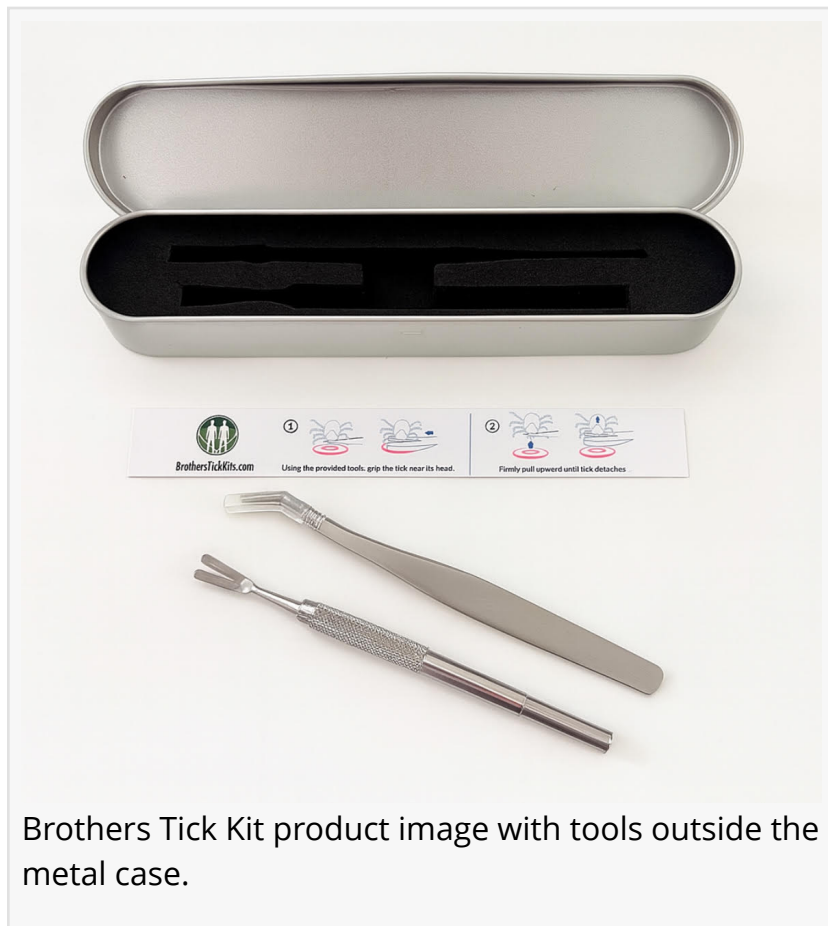
Two tools for safe tick removal.

Educational instructions on proper tick removal.

Website contains tick test labs and protection guide for families, pets and yards.

Mission-driven business model; proceeds benefit children battling tick-borne diseases.

Brothers Tick Kit product image with tools outside the metal case.



The kits are now available at

[brotherstickkits.com](http://brotherstickkits.com); coming soon to Amazon and through select retail and outdoor partners.

#### About Brothers Tick Kits

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*Will Goodreau*

Founded in 2024 by twin brothers Jack and Will Goodreau, Brothers Tick Kits was created to make tick safety simple and accessible for everyone. Dedicated to prevention and education, the company donates all proceeds of every sale to the LivLyme Foundation to support children and advance tick-borne disease research.

#### About the LivLyme Foundation

The LivLyme Foundation offers financial support to children and their families affected by Lyme disease, while also funding innovative research and national education

initiatives related to tick-borne illnesses. Learn more at [www.livlymefoundation.org](http://www.livlymefoundation.org).

Sally Boss

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## Simple, Powerful Tick Removal

Brothers Tick Kit product image.

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