

E-Commerce Acquisition Opportunity: 25-Year Online Retailer of Collectible Comic Books Returns to Profitability

NewKadia.com – a 25-year-old, online-only retailer with global sales, proprietary technology, and scalable systems – now available for acquisition.

PHILADELPHIA, PA, UNITED STATES, October 8, 2025 /EINPresswire.com/ -- NewKadia.com, Inc., a 25-year-old e-commerce company specializing in collectible comic books, is available for acquisition. Represented exclusively by [Everingham & Kerr](https://Everingham&Kerr.com), Inc., the company offers qualified buyers a rare opportunity to acquire a proven, profitable online retail business with proprietary technology, loyal customers, and international reach.



NewKadia.com, Inc., a 25-year-old e-commerce company specializing in collectible comic books, is available for acquisition.

Established E-Commerce Platform

Founded in 2000 at the dawn of online retail, NewKadia.com has sold more than 2.5 million comic books to customers in 121 countries, operating continuously for a quarter century. The company is widely recognized as one of the world's largest online-only retailers of collectible back-issue comic books.

Financial and Operational Strength

- 25-Year Track Record: Profitable every year from 2000 through 2022; profitability restored in Q2 2025 following a one-time 2022 warehouse flood.
- Consistent Revenue: Historical annual sales exceeding \$500,000, with normalized cash flow margins between 10 percent and 20 percent.
- Efficient Structure: Operates with a lean team supported by proprietary software for grading, pricing, and fulfillment.
- Lean and Scalable: Systems process 150 books per hour, four times faster than manual competitors.

Technology and Data Assets

NewKadia's proprietary technology automates every major retail function:

- Dynamic Pricing Algorithms that adjust prices daily based on supply, demand, and sales history.
- Recommendation Engine leveraging 2.5 million transaction records for personalized marketing.
- Automated Cataloging System utilizing a 250,000-image digital library for rapid product identification.
- Cross-platform Integration with eBay and other online marketplaces.

Customer and Market Base

- Active Customers: 23,500 engaged, registered buyers; 71 percent repeat-purchase rate.
- Global Reach: 91 percent U.S. sales; orders to 120+ countries.
- Brand Reputation: 25 years of on-time delivery, accurate grading, and top-rated customer service.

Growth and Expansion Potential

The company's systems and processes are readily adaptable for additional collectible categories and online marketplaces, including:

- Trading cards
- Vintage toys
- Vinyl records
- Sports memorabilia
- Used video games and pop-culture collectibles

NewKadia also recently launched a wholesale program to distribute to retailers, creating an



After 25 years building one of the world's most efficient e-commerce platforms, Jim Drucker, the founder and CEO of NewKadia.com (which has sold 2.5 million collectible comic books) is searching for a new generation of owners.



Founded in 2000 and headquartered in suburban Philadelphia, NewKadia.com is one of the world's largest online-only retailers of collectible back-issue comic books. The company has sold more than 2.5 million comics to customers in 121 countries.

additional growth channel alongside direct-to-consumer sales.

Facility and Logistics

NewKadia operates from a 6,300-square-foot leased office and warehouse in Norristown, Pennsylvania, approximately 20 miles northwest of Philadelphia. The facility includes climate-controlled storage, advanced fire suppression, and capacity for future inventory expansion.

Key Investment Highlights

- 25-year established online brand with global customer base.
- Proprietary, scalable technology platform with proven automation.
- Restored profitability and ongoing growth momentum.
- High operational efficiency and minimal personnel requirements.
- Significant upside through category expansion and enhanced marketing.

Advisory Representation

Everingham & Kerr, Inc. serves as the exclusive financial advisor for this transaction. Qualified acquisition candidates may request additional information after executing a standard confidentiality agreement.

About NewKadia.com

Founded in 2000 and headquartered in suburban Philadelphia, NewKadia.com is one of the world's largest online-only retailers of collectible back-issue comic books. The company has sold more than 2.5 million comics to customers in 121 countries, establishing a 25-year reputation for reliability, fast fulfillment, and proprietary technology that enables daily dynamic pricing and personalized recommendations.

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