

Atopic Dermatitis Cream Global Market Report 2025 | Business Growth, Development Factors, Current and Trends till 2029

The Business Research Company's Atopic Dermatitis Cream Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

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/EINPresswire.com/ -- How Much Is The [Atopic Dermatitis Cream Market](#) Worth?

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The market for atopic dermatitis cream has seen robust growth in recent years. Its size is projected to escalate from \$4.99 billion in 2024 to \$5.42 billion in 2025, exhibiting a compound annual growth rate (CAGR) of 8.8%. The expansion during the historical period is attributed to

increased consciousness about skin health, higher instances of atopic dermatitis, surging demand for topical treatments, the growth of dermatology research, wider accessibility via retail and online outlets, along with conducive healthcare reimbursement policies.



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In the coming years, the market for atopic dermatitis cream is anticipated to witness substantial growth, with an estimation to reach \$7.50 billion by 2029, expanding at a Compound Annual Growth Rate (CAGR) of 8.4%. This projected growth during the forecast period can be linked

to the increasing demand for individualized dermatology solutions, a widespread acceptance of digital health platforms for monitoring skin conditions, a greater accessibility of non-steroidal creams over-the-counter, and an increased emphasis on pediatric-friendly products. Key trends to look out for in this forecast period are the increased utilization of steroid-free formulations, progress in biologic-inspired topicals, the adoption of delivery systems based on nanotechnology, personalized treatment approaches, use of natural and botanical constituents, amalgamation of digital adherence tools, and the increasing popularity of teledermatology platforms.

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What Are The Factors Driving The Atopic Dermatitis Cream Market?

The increasing incidence of eczema is projected to fuel the expansion of the atopic dermatitis cream market. Eczema is a dermatological condition characterized by itchiness, inflammation, dryness, and redness. The need for eczema care is rising due to the growing number of people suffering from allergies and sensitive skin conditions, thereby elevating the demand for effective treatments and skincare solutions. Atopic dermatitis cream serves as an effective remedy for eczema, reducing inflammation, relieving itchiness, restoring the skin's natural barrier, and prohibiting further irritation or infection, which ultimately fosters healing and long-term health of the skin in affected areas. For instance, in December 2024, the Royal Australian College of General Practitioners, a research institution based in Australia, stated that approximately 16% of Australians are suffering from eczema, and about 25% of these cases are considered severe. Consequently, the escalating prevalence of eczema is propelling the growth of the atopic dermatitis cream market.

Who Are The Major Players In The Atopic Dermatitis Cream Market?

Major players in the Atopic Dermatitis Cream Global Market Report 2025 include:

- Pfizer Inc.
- AbbVie Inc.
- Bayer AG
- Sanofi S.A.
- AstraZeneca plc
- GlaxoSmithKline plc
- Eli Lilly and Company
- Teva Pharmaceutical Industries Ltd.
- Viatris Inc.
- Regeneron Pharmaceuticals, Inc.

What Are The Prominent Trends In The Atopic Dermatitis Cream Market?

Leading firms in the atopic dermatitis cream market are concentrating on the production of innovative non-steroidal treatments, broadening patient accessibility via insurance and support schemes, and guaranteed chronic disease management with more secure topical solutions. Non-steroidal treatments are different from corticosteroids as they treat skin conditions and inflammation safely without the complications associated with steroids. For example, in July 2024, Arcutis Biotherapeutics Inc., a US-based biopharmaceutical firm, debuted its ZORYVE (roflumilast) cream 0.15% in the U.S., which is formulated to treat mild to moderate atopic dermatitis in adults and kids aged six and above. This once-daily, non-steroidal cream aims to provide speedy itch relief, improve disease eradication, and ensure long-lasting control without the usual side effects of traditional topical treatments. ZORYVE is now obtainable at pharmacies, with immediate insurance cover under specific pharmacy benefit managers (PBMs) contracts.

Which Segment Accounted For The Largest [Atopic Dermatitis Cream Market Share](#)?

The atopic dermatitis cream market covered in this report is segmented as

- 1) By Product Type: Corticosteroid Creams, Calcineurin Inhibitor Creams, PDE4 Inhibitor Creams, Moisturizing Creams, Other Product Types
- 2) By Age Group: Pediatric, Adult, Geriatric
- 3) By Distribution Channel: Hospital Pharmacies, Retail Pharmacies, Online Pharmacies, Other Distribution Channels

Subsegments:

- 1) By Corticosteroid Creams: Low-Potency Corticosteroids, Medium-Potency Corticosteroids, High-Potency Corticosteroids, Ultra-High Potency Corticosteroids
- 2) By Calcineurin Inhibitor Creams: Tacrolimus Ointment, Pimecrolimus Cream, Other Calcineurin Inhibitors
- 3) By PDE4 Inhibitor Creams: Crisaborole Ointment, Roflumilast Cream, Other PDE4 Inhibitors
- 4) By Moisturizing Creams: Emollient-Based Moisturizers, Humectant-Based Moisturizers, Occlusive Moisturizers, Ceramide-Containing Moisturizers
- 5) By Other Product Types: JAK Inhibitor Creams, Antihistamine Creams, Herbal Or Natural Topical Creams, Combination Creams

View the full atopic dermatitis cream market report:

<https://www.thebusinessresearchcompany.com/report/atopic-dermatitis-cream-global-market-report>

What Are The Regional Trends In The Atopic Dermatitis Cream Market?

In 2024, North America dominated the global atopic dermatitis cream market. However, Asia-Pacific is projected to experience the most rapid growth within the forecast period. The report provides comprehensive coverage of several regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East and Africa.

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