

MPerial Detailing Leads the Eco-Friendly Car Care Revolution in Los Angeles

MPerial Detailing is Los Angeles's premier eco-friendly mobile detailing company, known for servicing celebrity and luxury clientele across Beverly Hills

LOS ANGELES, CA, UNITED STATES, November 1, 2025 /EINPresswire.com/ -- Setting the gold standard for sustainable automotive care, MPerial Detailing is redefining what it means to keep Los Angeles rides spotless and eco-conscious. Founded by Marques A. Presley, one of Hollywood's most sought-after celebrity detailers, the company has built a reputation for combining high-end detailing artistry with an unwavering commitment to environmental responsibility.

From Soho House West Hollywood to the hills of Beverly Hills and Sunset

Boulevard, Presley and his MPerial team have become the trusted choice for elite clients who demand nothing but perfection — and expect it to be planet-friendly. Using biodegradable cleaning products, low-water wash systems, and advanced mobile technology, MPerial Detailing ensures a showroom finish with minimal environmental impact.

But MPerial Detailing's influence doesn't stop there. Presley's pioneering approach and leadership have helped inspire and shape some of the biggest names in the modern car care industry — including Washos, Earth Car Wash, and Washe— companies that trace their early innovation and growth to the groundwork and mentorship fostered by MPerial's methods and philosophy.

"We didn't just want to wash cars — we wanted to change the way people think about car care," said Marques A. Presley, Founder and Owner of MPerial Detailing. "Luxury and sustainability can



MPerial Detailing

coexist, and Los Angeles has been the perfect place to prove it.”

Offering a full range of eco-conscious mobile detailing services, MPerial Detailing brings the detail shop directly to clients — whether at home, the studio lot, or a private event. Their services include:

Waterless and low-water detailing systems that conserve up to 95% of water

Biodegradable, non-toxic cleaning solutions that protect both cars and the planet

Mobile luxury detailing tailored for high-end vehicles and celebrity clients

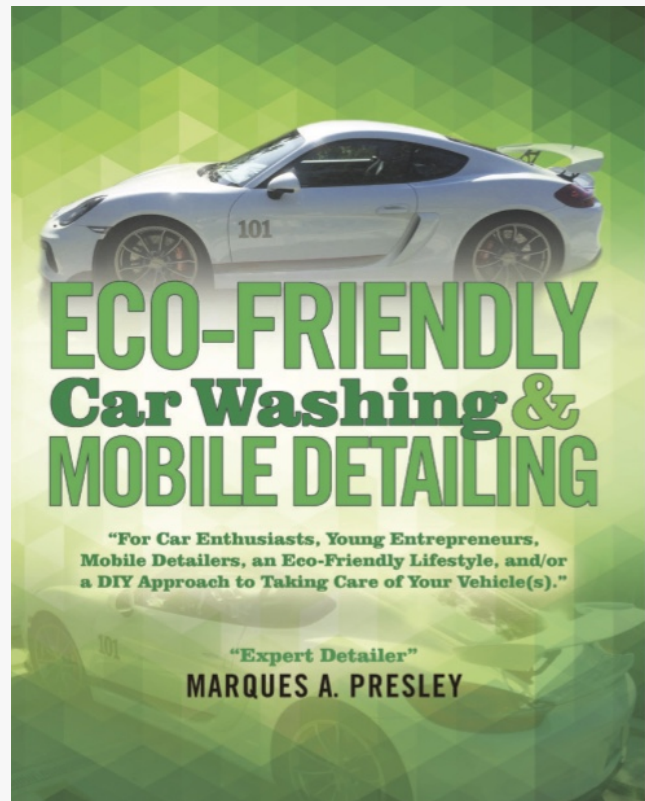
Paint correction and ceramic coating for long-lasting shine and protection

As Los Angeles continues to lead the charge in sustainable innovation, MPerial Detailing stands at the forefront — proving that responsible car care can be as glamorous as the city it serves.

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Marques A. Presley - Founder & Owner of MPerial Detailing since 2015



The First EVER Eco-Friendly Car Washing & Mobile Detailing Book

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