

# \$392.8 Million: Hemp Tea Market Growth with CAGR of 22.1% Implies to Hit Market Size by 2031

*Various benefits offered by hemp tea such as relief from anxiety, improvement of sleep quality, and easing of chronic pain, relief from nausea & muscle cramps.*

WILMINGTON, DE, UNITED STATES, October 8, 2025 /EINPresswire.com/ -- The global [hemp tea market size](#) generated \$56.2 million in 2021, and is estimated to reach \$392.8 million by 2031, witnessing a CAGR of 22.1% from 2022 to 2031.



Various benefits offered by hemp tea such as relief from anxiety, improvement of sleep quality, and easing of chronic pain, relief from nausea & muscle cramps, and alleviation of high blood pressure fuel the growth of the global hemp tea market. However, stringent regulations imposed by the governments of many countries on cannabis usage in any form and the potential side effects associated with hemp tea such as digestive issues and drowsiness hinder the growth of the market. On the other hand, the presence of well-known hemp tea producers in the market and their continued efforts to create new hemp products present new opportunities in the market.

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The growing popularity of hemp tea owing to various benefits that helps in relieving anxiety improves sleep quality, and can ease chronic pain is estimated to boost hemp tea popularity. Hemp tea also helps in relieving nausea and offers relief from muscle cramps. Hemp tea can treat Epilepsy and medical marijuana helps in preventing seizures. These factors are anticipated to contribute to the hemp tea market adoption in the upcoming years.

Hemp tea offers a range of benefits owing to its anti-inflammatory, anti-stress, anti-anxiety, and

anti-depressive properties, which is why it is growing in popularity. Owing to these benefits hemp tea has calming effects. For instance, its antioxidant capabilities help to lessen the negative effects that stress has on the body and mind. Hemp tea's rich nutrient composition, which includes antioxidant compounds, vitamins, and nutrients, enhances general health and boosts energy. Additionally, hemp tea infusions contain less than 0.3% THC due to which it does not have the psychoactive effects of cannabis which is completely safe and legal. Hemp tea is known to alleviate high blood pressure as CBD extracts reduced inflammation thereby preventing damage to the arteries. These benefits are anticipated to boost the hemp tea market demand in the upcoming years.

Some of the key challenges faced by the hemp tea market players include the stringent regulations imposed by the governments of many countries on cannabis usage in any form which is expected to act as a barrier to the hemp tea popularity and market expansion. In addition, the potential side effects associated with hemp tea include digestive issues, drowsiness, reduced appetite, and others. These factors are anticipated to affect the hemp tea market opportunities in the upcoming years.

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A number of opportunities for market expansion are also projected to arise throughout the projection period as a result of the rising popularity of herbal tea among customers who are health-conscious around the world and the ongoing product launches of several new flavors of hemp tea by leading players. The market expansion is attributed to the presence of well-known hemp tea producers in the market and their continued efforts to create new hemp products, including hemp tea tastes. As these countries have tax restrictions surrounding the cultivation and use of the cannabis plant in the production of items such as hemp tea, several enterprises have launched their manufacturing facilities and are creating new hemp tea product lines. These factors will definitely encourage the hemp tea market size in the upcoming years.

The global hemp tea market share is segmented based on distribution channel and region. By distribution channel, it is classified into online/direct-to-consumer, convenience stores, others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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Based on region, Asia Pacific is anticipated to manifest the fastest CAGR of 23.1% during the forecast period, 2022-2031, as a majority of the countries in the region such as India, China, and Australia approved the use of hemp and cannabidiol for food and many nations are in the process of granting regulatory go-ahead. However, North America held the largest market share in 2021, accounting for more than two-fifths of the global hemp tea market, and is likely to lead the trail throughout the forecast period. This is owing to the high product penetration and legalization for marijuana in this region. The other regions studied in the report include LAMEA

and Europe.

## Leading Market Players

ItsHemp

Willie's Remedy

Clipper Teas

Buddha Teas

Traditional Medicinals

The Tea CanCompany

Cannabiniers

Colorado Harvest Company

Charlotte's Web

Green Roads

The report analyzes these key players of the global [hemp tea industry](#). These players have adopted various strategies such as expansion, new product launches, partnerships and others to increase their market penetration and strengthen their position in the industry. The report is helpful in determining the business performance, operating segments, product portfolio, and developments by every market player.

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