

# QueryFuel Helps Businesses Earn Citations in AI Overviews With Smart Content Automation

*QueryFuel automates content creation, helping brands gain visibility in AI Overviews and earn authoritative citations across AI search.*

NY, UNITED STATES, October 8, 2025 /EINPresswire.com/ -- [QueryFuel](#), a content generation platform powered by Generative AI technology, is introducing its revolutionary "interview-to-content" engine that allows brands to be referenced in AI-generated search results.

As search evolves, visibility will hinge less on being the #1 ranking on Google, and more on being found and referenced by AI. Industry research released recently shows that summaries generated by AI are now appearing in more than 13% of Google queries, and consumers are quickly adopting generative search. Brands that do not appear in these artificial intelligence-themed overviews essentially do not exist in the search marketplace. QueryFuel addresses this issue by creating articles that convert a brand's knowledge into structured, AI-ready articles that will be referenced as authoritative by Google AI Overviews, ChatGPT, and Perplexity.



QueryFuel



QueryFuel helps creators overcome the four biggest content challenges - from blank pages to AI-optimized publishing.

"Marketers are struggling to navigate the AI change in search," said Gaetan Renaud, founder and

CEO of QueryFuel. “We built QueryFuel as a platform where bidders' expertise can be transformed into trustworthy and structured content that AI will reference and report as authoritative. We built it to get companies into Google AI Overviews and keep them there during the transition period.”

## How QueryFuel Works

The proprietary workflow of QueryFuel removes the typical constraints of content creation by taking users through a simple three-step process:

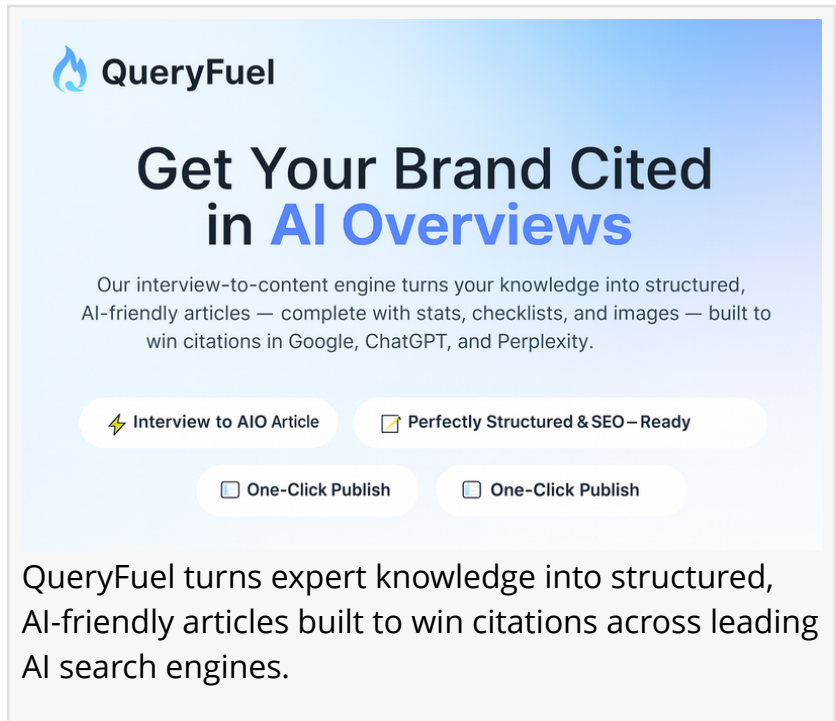
1. Choose a Keyword - Users enter a keyword, or topic, and the tool facilitates a brief guided interview to ensure they remember their insights if none are captured for maximum citation.
2. AI Transformation - QueryFuel's engine distills ideas from the interview and enriches them with statistics and examples and then formats the text with H1s, H2s, bullet points, and visuals for maximum visibility in searches.
3. Publish Anywhere - Articles are exported, online or offline, to WordPress, Webflow, Shopify or Google Docs in a single click, mitigating the friction between creating and publishing.

In the matter of minutes, QueryFuel can take a human perspective and machine precision to deliver streamlined and AI and SEO-friendly content, which means no more blank pages and no more wasted hours.

## Solving the Content Creation Bottleneck

Marketers are increasingly faced with more challenges than ever from starting with a blank page, to producing 'good enough' content, to figuring out unpredictable algorithms, to spending days formatting and publishing. QueryFuel was created to eliminate all of them.

- No More Blank Pages. The platform takes away writer's block and replaces it with a structured interview to easily and quickly turn ideas into draft articles.
- Polished from Day 1. Each article includes visuals, outbound links, and structured data to give it a professional, humanized, and “citation-worthy” look when it goes live.
- SEO Without GuessWork. Every piece is formatted so that it includes headings, statistics, and schema markup, optimized for Google's AI Overviews section, which will help brands get added to traditional and generative search results.



The image shows a promotional banner for QueryFuel. At the top left is the QueryFuel logo, which consists of a blue flame icon followed by the text "QueryFuel". The main headline in the center reads "Get Your Brand Cited in AI Overviews", with "AI Overviews" in a larger, bold blue font. Below the headline is a sub-headline: "Our interview-to-content engine turns your knowledge into structured, AI-friendly articles — complete with stats, checklists, and images — built to win citations in Google, ChatGPT, and Perplexity." Underneath this are four feature buttons arranged in two rows. The first row has "⚡ Interview to AIO Article" and "✅ Perfectly Structured & SEO-Ready". The second row has two identical buttons, each labeled "📄 One-Click Publish". At the bottom of the banner, a paragraph states: "QueryFuel turns expert knowledge into structured, AI-friendly articles built to win citations across leading AI search engines."

- **Faster Publishing.** Exporting out to Google Docs, WordPress, Shopify, or Webflow takes seconds to export content. This means it can go live faster and start generating traffic.

"Creating high-quality content quickly is only half the equation. The other half is giving it the right structure and trust signals for both the human reader and the AI reader," said Jane Evans, co-founder, and Chief Content Officer for QueryFuel. "We have built SEO and Generative Engine Optimization best practices into the product. By inserting, or suggesting, statistics, descriptive headings, and relevant visuals, QueryFuel helps content look credible and helps it get selected by AI."

## Try QueryFuel for Free

QueryFuel is offered as a flexible subscription service for individual creators, growing teams, and agencies - but any user can start using the platform for free. Each new account comes with complimentary trial credits that let users experience the full scope of the workflow: from a keyword interview, to AI-powered article creation, to one-click publishing. Within minutes, users can see how QueryFuel transforms their own insights into structured, AI-ready articles that are clear, professional, and designed for visibility across Google, ChatGPT, and Perplexity.

## Looking Ahead

With AI's increasing redefinition of the content discovery and consumption process, QueryFuel is placed at the intersection of creativity and technology. Through a combination of human insight and AI automation, QF allows creators and marketers to keep up with a searching environment where generative models reign.

Additional features are planned for QueryFuel's roadmap, including deeper integrations with publishing CMSs, team collaboration features, and tools to reference a brand's citation performance across AI engines.

"We see a world where being cited by AI is the new SEO," said Renaud. "Our mission is to make sure brands aren't just publishing - they're being recognized."

## About QueryFuel

is an AI-powered content creation SaaS platform that helps businesses produce structured, SEO-optimized articles designed to earn citations in Google's Search Generative Experience, ChatGPT, Perplexity, and other AI platforms. Founded by experienced digital marketers, QueryFuel removes the guesswork and manual effort from content creation, enabling brands to publish credible, AI-ready content in minutes.

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