

Japan Private Equity Market Size to Worth USD 70.1 Billion by 2033 | With a 5.6% CAGR

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Market Size in 2024: USD 40.1 Billion

Market Size in 2033: USD 70.1 Billion

Market Growth Rate 2025-2033: 5.6%



market size reached USD 40.1 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 70.1 Billion by 2033, exhibiting a growth rate of 5.6% during 2025-2033.

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Japan's private equity market is experiencing significant momentum driven by structural changes in the country's corporate landscape. The business succession crisis represents perhaps the most compelling opportunity—hundreds of thousands of family-owned businesses face ownership transitions as founders retire without clear successors. Private equity firms have stepped in to provide liquidity solutions and professional management, creating a steady pipeline of deals particularly in Japan's extensive small and medium enterprise sector. This demographic reality, combined with aging business owners seeking exit strategies, has transformed succession-focused transactions into a core pillar of the market. Recent data shows deal values exceeded JPY 3 trillion for the fourth consecutive year, demonstrating sustained activity despite global economic uncertainties.

International and domestic investor interest in Japanese assets has intensified substantially. The

country's diverse industrial base, advanced technology sector, and robust infrastructure attract global private equity firms seeking growth opportunities outside saturated Western markets. Japan's favorable economic conditions—including corporate governance reforms, improving profitability metrics, and attractive valuations relative to international peers—have made the market particularly appealing. Private equity-backed deal values jumped over 40 percent year-over-year recently, with Japan's share of Asia-Pacific private equity investment expanding as investors recognize the market's maturation and opportunity set. Large-cap deals exceeding JPY 100 billion have become more common, with multiple transactions surpassing JPY 300 billion, demonstrating investor confidence in deploying significant capital into Japanese businesses. Notable transactions include Fortress Investment Group's sale of Accordia Golf to Heiwa for approximately JPY 510 billion in December 2024.

The venture capital ecosystem has gained considerable traction, supported by government initiatives encouraging entrepreneurship and technology development. Japan's "Startup Development Five-Year Plan" targets a 10-fold increase in startup investment to JPY 10 trillion by March 2028, creating tailwinds for venture capital activity. Technology sector investments have grown substantially, with companies like SmartHR completing significant funding rounds—the HR SaaS company raised USD 140 million in June 2024 at a USD 1.6 billion valuation. Impact investing has emerged as an important theme, with investors increasingly seeking companies prioritizing sustainability, environmental stewardship, and social responsibility. This shift reflects evolving investor mindsets viewing ESG integration as fundamental to long-term value creation and risk management, aligning with broader societal emphasis on corporate responsibility and sustainable business practices in Japan's modernizing economy.

The report has segmented the market into the following categories:

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- Buyout
- Venture Capital (VCs)
- Real Estate
- Infrastructure
- Others

- Kanto Region
- Kinki Region
- Central/Chubu Region
- Kyushu-Okinawa Region

- Tohoku Region
- Chugoku Region
- Hokkaido Region
- Shikoku Region

Equity Opportunity 2024 Investment Limited Partnership" with support from Sumitomo Mitsui Banking Corporation and Development Bank of Japan. The fund focuses on secondary investments in private equity funds, providing liquidity solutions for existing limited partners while capitalizing on Japan's growing secondary market infrastructure.

□□□□ □□□□: SmartHR, a venture capital-backed human resources SaaS company, completed USD 140 million Series E funding round valuing the company at USD 1.6 billion. The investment demonstrated continued investor confidence in Japanese technology startups and the growing prominence of software-as-a-service business models in Japan's corporate sector, attracting both domestic and international venture capital.

The competitive landscape of the industry has also been examined along with the profiles of the key players.

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- Market Performance (2019-2024)
- Market Outlook (2025-2033)
- COVID-19 Impact on the Market
- Porter's Five Forces Analysis
- Strategic Recommendations
- Historical, Current and Future Market Trends
- Market Drivers and Success Factors
- SWOT Analysis

- Structure of the Market
- Value Chain Analysis
- Comprehensive Mapping of the Competitive Landscape

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