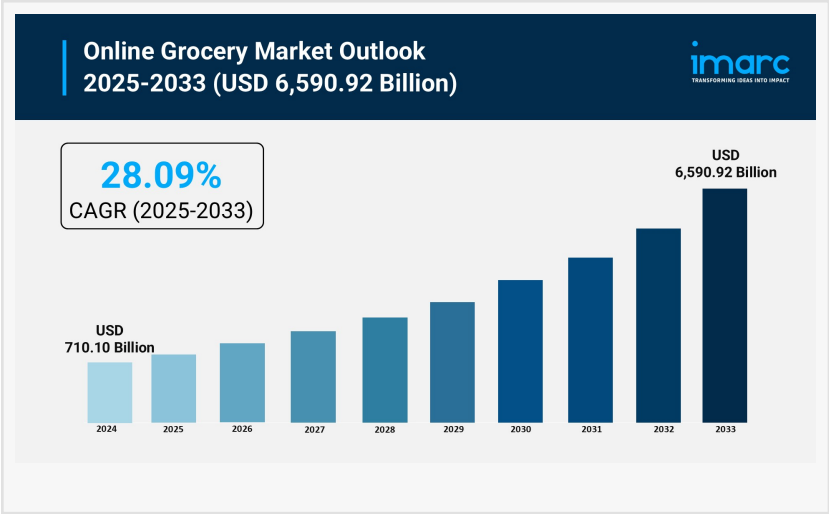


Online Grocery Market Size to Hit USD 6,590.92 Billion by 2033 | With a 28.09% CAGR

IMARC Group estimates the online grocery market to reach USD 6,590.92 Billion by 2033, exhibiting a CAGR of 28.09% from 2025-2033.

SHERIDAN, WY, UNITED STATES,
October 9, 2025 /EINPresswire.com/ --
□□□□□□ □□□□□□□□:

The online grocery market is experiencing rapid growth, driven by rising consumer demand for convenience and time savings, technological advancements powering personalized and efficient experiences, and expansion of quick-commerce and hyperlocal fulfillment networks. According to IMARC Group's latest research publication, "□□□□□□ □□□□□□ □□□□□□ □□□□, □□□□□□, □□□□□□ □□□ □□□□□□□□ □□ □□□□□□□□ □□□□, □□□□□□□□ □□□□□□, □□□□□□□□□□, □□□□□□□□□□ □□□□, □□□ □□□□□□□□, □□□□-□□□□", The [global online grocery market size](#) was valued at □□□ □□□.□□ □□□□□□□□ in 2024. Looking forward, IMARC Group estimates the market to reach □□□ □,□□□.□□ □□□□□□□□ by 2033, exhibiting a □□□□ □□ □□.□□% from 2025-2033.



This detailed analysis primarily encompasses industry size, business trends, market share, key growth factors, and regional forecasts. The report offers a comprehensive overview and integrates research findings, market assessments, and data from different sources. It also includes pivotal market dynamics like drivers and challenges, while also highlighting growth opportunities, financial insights, technological improvements, emerging trends, and innovations. Besides this, the report provides regional market evaluation, along with a competitive landscape analysis.

□□□□□□□□ □ □□□□□□ □□□ □□ □□□□ □□□□□□: <https://www.imarcgroup.com/online-grocery-market/requestsampl>

□□□ □□□□□□ □□□□□□□□:

□ □□□□□□□□□□ □□ □□□□□□□□□□□□ □□□□□□□□ □□□□□□ □□□ □□□□□□ □□□□□

Eco-conscious consumers are pushing grocery retailers to prioritize sustainability. From sourcing locally to reducing packaging waste and energy-efficient logistics, sustainability is becoming a competitive advantage. Retailers are adopting cloud-based POS systems that cut energy use, promoting green products, and using dynamic pricing to minimize food waste. This trend aligns with broader consumer values around environmental responsibility and influences purchase decisions. The industry's increased focus on sustainability not only addresses ethical concerns but also boosts brand loyalty among customers who seek responsible consumption options.

□ □□□□□□□□□□ □□□□□□□□ □□□ □□□□□□□□ □□□□□□□□ □□□□□□□□□□

Online grocery shopping is no longer isolated from physical retail; instead, the two are blending into seamless omnichannel experiences. Retailers are deploying unified POS systems, like Extenda Retail's Hii Retail Platform, that track customer interactions across online and offline channels. This integration allows better inventory management, personalized promotions, and efficient order fulfillment whether the customer chooses home delivery, in-store pickup, or curbside service. Providing a smooth, flexible shopping experience across multiple touchpoints keeps customers engaged and loyal, helping retailers stand out in a competitive market.

□ □□□□□□ □□□□□□ □□□ □□-□□□□□□□□□ □□□□□□□□□□□□□□□ □□□ □□□□□□ □□□□□□□□□□

Artificial intelligence is powering smarter grocery e-commerce in multiple ways. Personalized shopping journeys tailor promotions and recommendations to each user's preferences and purchase history, increasing engagement and sales. AI enhances inventory forecasting, reducing stockouts and waste. In logistics, AI-driven routing optimizes delivery times and reduces costs, making same-day or even within-the-hour delivery possible. Retailers are increasingly investing in automated warehouses and cashierless stores to meet consumer demand for speed and convenience. This trend is critical for scaling operations while maintaining high service standards typical of top players like Amazon Fresh and Instacart.

□□□ □□□□□□□□ □□ □□□□□□□□□□ □□□□□□□:

<https://www.imarcgroup.com/request?type=report&id=2763&flag=E>

□□□□□□□□ □□□□□□□□□ □□□□□□□□□ □□ □□□ □□□□□□ □□□□□□ □□□□□□□ □□□□□□□□:

- Amazon.com, Inc.
- Carrefour
- Costco Wholesale Corporation
- Edeka Group
- HappyFresh
- Koninklijke Ahold Delhaize N.V.

- Reliance Retail Limited (Reliance Industries Limited)
- Safeway Inc. (Albertsons Companies, Inc.)
- Schwan's Home Delivery
- ShopFoodEx
- Tesco PLC
- The Kroger Co.
- Walmart Inc.
- Wm Morrison Supermarkets Limited

□□□□□□ □□□□□□ □□□□□□ □□□□□□ □□□□□□□□□□□□:

□□ □□□□□□□ □□□□:

- Vegetables and Fruits
- Dairy Products
- Staples and Cooking Essentials
- Snacks
- Meat and Seafood
- Others

Staples and cooking essentials exhibit a clear dominance in the market due to their consistent demand and necessity in daily household consumption.

□□ □□□□□□□□ □□□□□□:

- Pure Marketplace
- Hybrid Marketplace
- Others

Pure marketplace represents the largest segment, as it offers a wide variety of products from multiple sellers, providing buyers with more options and competitive pricing.

□□ □□□□□□□□ □□□□□□:

- Web-Based
- App-Based

Based on the platform, the market has been bifurcated into web-based and app-based.

□□ □□□□□□□□ □□□□□□:

- One-Time
- Subscription

On the basis of the purchase type, the market has been classified into one-time and subscription.

Regional Breakdown:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa

North America dominates the market owing to its high internet penetration, growing preference for online shopping, and well-established e-commerce infrastructure.

For more information on this market, visit our website:

[OSS & BSS Market Research Report](#)

[Railroad Market Research Report](#)

Board Games Market Research Report: <https://www.imarcgroup.com/board-games-market>

Cryptocurrency Market Research Report: <https://www.imarcgroup.com/cryptocurrency-market>

Bottled Water Market Research Report: <https://www.imarcgroup.com/bottled-water-market>

IMARC Group is a global management consulting firm that helps the world's most ambitious changemakers to create a lasting impact. The company provides a comprehensive suite of market entry and expansion services. IMARC offerings include thorough market assessment, feasibility studies, company incorporation assistance, factory setup support, regulatory approvals and licensing navigation, branding, marketing and sales strategies, competitive landscape and benchmarking analyses, pricing and cost research, and procurement research.

Contact Us:

IMARC Group is a global management consulting firm that helps the world's most ambitious changemakers to create a lasting impact. The company provides a comprehensive suite of market entry and expansion services. IMARC offerings include thorough market assessment, feasibility studies, company incorporation assistance, factory setup support, regulatory approvals and licensing navigation, branding, marketing and sales strategies, competitive landscape and benchmarking analyses, pricing and cost research, and procurement research.

□□□□□□ □□:

IMARC Group

134 N 4th St. Brooklyn, NY 11249, USA

Email: sales@imarcgroup.com

Tel No:(D) +91 120 433 0800

United States: +1-201971-6302

Elena Anderson

IMARC Services Private Limited

+1 631-791-1145

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/856718180>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.