

Construct CRM Announces Partnership with Atlantic Squared, Expansion into Landscaping

The partnership expands Construct CRM's footprint into the landscaping sector.

DELRAY BEACH, FL, UNITED STATES, October 10, 2025 /EINPresswire.com/ -- [Construct CRM](#), a leading provider of e-commerce solutions for building products distributors, has announced a strategic partnership with [Atlantic Squared Supply](#), one of the largest independent roofing and building materials distributors in the U.S. This collaboration will launch branded,

completely free CRM solutions in January 2026 for Atlantic Squared Supply's key distributor brands: Mid Atlantic Roofing Supply and GLM Landscape Supply. Designed specifically for roofing, exterior, and landscaping contractors, these CRMs will offer early access for contractors to create their accounts now, with 100% free access for entire teams, no minimum spend required, and unlimited free training included.

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Santo J. Leo

“We are thrilled to partner with Construct CRM to bring these innovative, free CRM tools to our customers across our brands, empowering them to streamline operations, boost sales, and compete more effectively in their markets,” said Tim Perryman, President and CEO of Atlantic Squared Supply. “This initiative aligns with our mission to support independent contractors with cutting-

edge resources, especially in expanding into landscaping where remote measurement capabilities will transform how projects are estimated and executed.”

The partnership expands Construct CRM's footprint into the landscaping sector through GLM Landscape Supply.

Key features across all branded CRMs include:

- Digital Estimating with Good, Better, Best Options



Construct CRM + Atlantic Squared

- Lead & Project Management
- DIY Landscape Measurements & Eagleview Integration
- Discount Payment Processing
- Access to 170+ Homeowner Financing Offers
- 24/7/365 Material Quoting & 1-Click Ordering
- Automatically Create Invoices
- Track Material Orders 24/7/365
- Sync leads with other CRMs and lead sources

The Free DIY Landscape Measurements feature allows contractors to measure landscaping features remotely—such as turf areas, mulch beds, and hardscape elements—using aerial imagery to create accurate estimates, material quotes, and orders without leaving their desk, saving time and reducing on-site visits.

“We are thrilled to partner with Atlantic Squared Supply, a powerhouse in the Southeastern and Mid-Atlantic markets where they serve a vibrant ecosystem of commercial and residential roofing contractors, metal specialists, and landscaping professionals. This collaboration not only strengthens our reach in these high-growth regions but also enables us to pioneer the expansion of our cutting-edge technology solutions into landscaping—a historically underinvested segment of the home improvement market—delivering free, intuitive tools that empower contractors to streamline operations, enhance efficiency, and drive unprecedented growth in an area ripe for digital innovation.” said Santo Leo, CEO and Co-Founder of Construct CRM.

About Atlantic Squared Supply

Atlantic Squared Supply is a leading group of independent building materials distributors in the United States, supporting brands focused on roofing, metal products, and landscaping. Headquartered in Cumming, Georgia, with over 40 branches nationwide, Atlantic Squared Supply is committed to customer-centric service, strong vendor partnerships, and empowering contractors through innovative tools and reliable supply chains.

About Construct CRM

Construct CRM provides E-Commerce as a Service for building products and materials distributors. Headquartered in Delray Beach, Florida, Construct CRM partners with distributors to empower their contractor customers and bring seamless, scalable e-commerce solutions to the building products and materials industry. Construct CRM licenses its software to distributors internationally across all trades including exterior building products, HVACR, plumbing, electrical, flooring, and other trades. For more information or to schedule a demo, visit www.constructcrm.com.

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