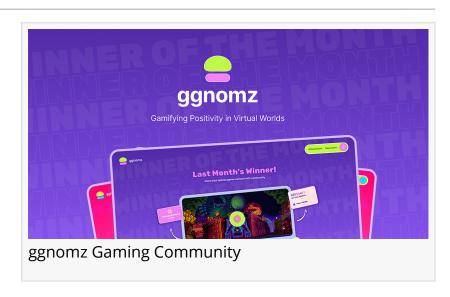


ggnomz Launches Open Beta Rewarding Positivity in Gaming With Real-World Prizes

Platform Encourages Teamwork, Humor, and Kindness in Online Communities

LOS ANGELES, CA, UNITED STATES, November 20, 2025 / EINPresswire.com/ -- ggnomz, a new player-behavior platform for the gaming community, has officially launched its open beta, introducing a groundbreaking system that turns positivity into prizes. Designed to celebrate teamwork, humor, and good sportsmanship, ggnomz rewards



players not for kills or wins, but for the moments that make gaming truly fun.

Through ggnomz, players can submit short gameplay clips that capture uplifting interactions like encouragement, teamwork, or lighthearted banter. Each month, the community votes for their

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Sam Carey

favorite clips, and top-ranked players earn real-world rewards, ranging from cash prizes to chocolate chip cookies.

According to Microsoft's 2023 Digital Civility Index, which surveyed online behavior and community interactions worldwide, 87% of gamers say positive interactions make their gaming experiences more enjoyable, a reminder that kindness, humor, and teamwork can be just as powerful as

skill in creating great gaming communities.

"We wanted to shift what gamers value," said Sam Carey, co-founder of ggnomz. "Most games reward victory. We reward how you play. Being a great teammate should feel just as legendary as topping the leaderboard."

The platform currently supports <u>Steam</u> users, connecting directly to existing accounts for quick clip uploads. Players can join the beta and start earning at the ggnomz website.

A Positive Ecosystem for Players, Brands, and Developers

Gamers gain recognition for sportsmanship, patience, and community spirit—values often overlooked in competitive play.

Brands can align with positive gaming culture through sponsorships and authentic partnerships that promote wellness and mental health.

Game developers benefit from improved player retention and reduced toxicity without additional moderation costs or coding.

As online gaming communities continue to battle negativity and burnout, ggnomz introduces an innovative solution that promotes connection over competition.

To join the beta or learn more, visit ggnomz.com.

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