

Three Member Firms Sold in September with Collective 54 Support

2050 Partners to West Monroe; Performance Publishing to Advantage Media Group; Smith Consulting Group to Fiserv

DALLAS, TX, UNITED STATES, October 10, 2025 /EINPresswire.com/ -- Collective 54, the first

“

Collective 54 pushed us to better focus our succession planning and track our operating metrics, so when it was time to engage buyers, our story was clear and our numbers spoke for themselves.”

Ted Pope, Co-Founder of 2050 Partners

community exclusively for founders of professional services firms, announced three additional member exits that closed in September 2025. This underscores the community's growing track record of successful transactions:

- 2050 Partners <https://2050partners.com/> has been acquired by West Monroe <https://www.westmonroe.com/>
- Performance Publishing <https://performancepublishinggroup.com/> has been acquired by Advantage Media Group, Inc. <https://advantagemedia.com/>

- Smith Consulting Group <https://smithconsultinggrp.com/> has been acquired by Fiserv <https://www.fiserv.com/>

“These founders prepared thoughtfully, executed with discipline, and achieved excellent outcomes,” said Jeff Klaumann, President of Collective 54. “Their wins reflect what we see across our community: when founders align on value creation and follow a proven playbook for exit readiness, great exits follow.”

Founder Perspectives

“Working with Collective 54 members to turn their expertise into books proved how powerful a clear point of view can be in a sale process. Advantage Media Group, Inc., publisher of The Boutique, shares that conviction. This partnership lets us bring even more credibility-building content to professional services founders.” - Michelle Prince, Founder & CEO of Performance Publishing

“West Monroe is a perfect home for 2050 Partners; our team, clients, and growth thesis all align

with theirs. Collective 54 pushed us to better focus our succession planning and track our operating metrics, so when it was time to engage buyers, our story was clear and our numbers spoke for themselves.” - Ted Pope, Co-Founder of 2050 Partners

“When Fiserv and SCG decided to bring our organizations together, Collective 54 helped us pressure-test terms and assemble the right legal and tax team, turning a great opportunity into a great outcome.” - Darren Smith, Founder of Smith Consulting Group.

A Growing Record of Founder Exits

Since launching in 2020, Collective 54 members have consistently completed sales to both strategic acquirers and private equity buyers. Collective 54 serves NAICS 54 which includes consulting, IT services, marketing agencies, accounting and finance, legal services, architectural and engineering services, design, and software development firms. With a few hundred members across North America, the community continues to fuel growth and success stories throughout the professional services sector.

[50 Professional Services Firms Successfully Sold](#) with Support from Collective 54

[About Collective 54](#)

Collective 54 is the first community exclusively for founders of professional services firms. Members gain access to a curated peer network, actionable content, data-driven insights, coaching, high-impact events, and purpose-built software. The entire experience is designed to help founders make more money, make scaling easier, and make an exit achievable.

Jeff Klaumann, President

Collective 54

[email us here](#)

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/856828761>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.