



Hudson Valley Swim® COO Joan Gartner Named One of 50 'Women of Wonder' by Franchise Dictionary Magazine

Hudson Valley Swim® COO Joan Gartner among Franchise Dictionary Magazine's 50 "Women of Wonder," recognizing top female leaders driving impact in franchising

HOPEWELL JUNCTION, NY, NY, UNITED STATES, October 9, 2025 /EINPresswire.com/ -- Hudson Valley Swim® today announced that Chief Operating Officer Joan Gartner has been recognized by Franchise Dictionary Magazine as one of its 50 "Women of Wonder," an honor celebrating female leaders making a measurable impact in franchising. Franchise Dictionary Magazine is a national digital publication with nearly 450,000 readers and targets prospective franchisees in an informative and educational format.

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Jeffrey Gartner, Co-Founder & CEO, Hudson Valley Swim

"Joan's leadership has elevated our operational standards, strengthened franchisee performance, and advanced our

mission of water safety for families," said Jeffrey Gartner, Co-Founder & CEO, Hudson Valley Swim. "This recognition reflects her dedication to our owners, our teams, and the communities we serve."

As COO, Gartner oversees system-wide operations, franchisee coaching, and program quality across the Hudson Valley Swim network. She has led initiatives that streamline scheduling and class capacity, enhance customer experience and retention, and support franchise owners with data-driven frameworks designed to accelerate growth while maintaining the highest safety standards.

"We have been highlighting '50 Women of Wonder' (WOW) since 2018 and this year's winners are incredible," says Alesia Visconti, the CEO of FranServe and the CEO of Franchise Dictionary Magazine (FDM). "I wrote the book *The Pink Tsunami: Women's Rise in Franchising* to help women learn how they could enter this space and this year's fran-tastic WOW winners are women at the very top! They don't merely break the glass ceiling, they shatter it! We are thrilled to celebrate their success and showcase their contributions to helping change lives through franchise ownership. Congrats to these powerhouses!"

"I'm honored to be included among so many inspiring leaders," said Joan Gartner, Chief Operating Officer, Hudson Valley Swim. "This recognition underscores the hard work of our franchise owners and teams. Together, we're building healthy, sustainable businesses that help children gain life-saving skills and confidence in and around the water."

To learn more about Franchise Dictionary Magazine and its annual recognitions, visit <https://franchisedictionarymagazine.com>.

About Hudson Valley Swim

Hudson Valley Swim® is a swim school brand dedicated to teaching children and families essential water safety and swimming skills through a structured, age-appropriate curriculum delivered by trained instructors. With a focus on exceptional service, safety, and community impact, Hudson Valley Swim partners with franchise owners to bring high-quality swim instruction to US markets. Learn more at <https://www.hudsonvalleyswimfranchise.com>.

About Franchise Dictionary Magazine

Franchise Dictionary Magazine is a national digital publication reaching nearly 450,000 readers. The magazine educates prospective franchisees and the franchising community through informative content, brand profiles, and thought-leadership features. Learn more at <https://franchisedictionarymagazine.com>.

Notes

Legal: Hudson Valley Swim is a registered trademark.

Assets: Company logo and headshot are available for media use upon request.

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