

USA's Bridget Stavoy Frarer Crowned as Mrs. Tourism International 2025 in Dubai

After a demanding week in Dubai, Bridget Frarer of the U.S. wins the Mrs. Tourism International crown.

LOS ANGELES, CA, UNITED STATES, October 10, 2025 /EINPresswire.com/ -- The Mrs. Tourism International pageant, founded by Ovette Ricalde affectionately known as the "Mother of All Pageants" celebrates women who embody cultural appreciation, leadership, and advocacy through tourism. The system unites delegates from around the world, encouraging them to share their country's heritage and use their voices to promote travel and global friendship.



Mrs Tourism International 2024 Queen Almas Crowns Bridget, Mrs Tourism International 2025 Photo by Ezel John Pageantry Fanatics

Frarer, representing the United States, was one of the many international delegates competing across a week-long schedule of events, interviews, and performances. Delegates were tested through talent, introductions, a closed-door forum, on-stage answer, evening gown, photoshoots, national costume, rehearsals, as well as adjustments to schedules and venues that required adaptability and grace under pressure. With not a lot of time to prepare, [Bridget's](#) Director of USA Tourism Mykhael Michaels awarded her the title in July. Bridget left soon after on the trip to Dubai on September 24th, 2025.

Among the contestants, Frarer was the second youngest competitor, following Nepal's representative, demonstrating maturity and composure beyond her years.

Bridget, who became a quick fan favorite during the pageant said "This experience changed me forever."

"Hearing the stories of the amazing women I met who have overcome so much in their lives, facing every challenge with them, and reminding myself to be thankful for every day showed me the power that we all carry, this was not your typical pageant. We built genuine friendships. I

truly felt like I could be myself with them. ”

“Win or not we all were apart of something very unique. We will look back on this later in life and be glad that we tried it, that we stepped out, that we did it. We’ve all faced the bad in life so celebrating the good, the glamour, and the fun is very important to me.”

The Mrs. Tourism International pageant concluded with a spectacular coronation gala in Dubai produced by Luxestar, where delegates showcased their evening gowns, and national costume cultural presentations on the final night of judging.

Here are the official winners:

- Mrs. Tourism Universe 2025 – Nazia Anfar Katharia | India - Assam
- Mrs. Tourism World 2025 – Mch Thi Minh | Vietnam
- Mrs. Tourism International 2025 – Bridget Stavoy Frarer | USA
- Mrs. Tourism Earth 2025 – Rheesha Mae Bandoquillo | Abu Dhabi
- Mrs. Tourism Globe 2025 – Jessa Mae Fabria Al Seddiq | Canada
- Mrs. Tourism The Queen Mother 2025 – Kyoto Takahashi | Tokyo, Japan

About Mrs. Tourism International

The Mrs. Tourism International pageant is part of the [Megastar](#) Philippines organization, founded by Ovette Ricalde. The organization promotes tourism as a means of global understanding, goodwill, and cultural preservation. Each year, the competition brings together married women from around the world who may or may not have children. Tourism delegates are outgoing, well spoken, high energy, and passionate about showcasing their countries and advocating for meaningful causes.

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