

Ex-247 Sports/CBS Analyst Carl Reed Jr. Drives Halo Helmet Mask Breakthrough

Reed Jr. Heads Up the Commercialization of the Protective Mask to Slash Football Injuries

NEW YORK, NY, UNITED STATES, October 21, 2025 /EINPresswire.com/ -- The Bebop Channel Corporation (OTC: [BBOP](#)) announces Carl Reed Jr. – championship coach and ex-CBS Sports/247Sports analyst – as lead consultant to commercialize "[The Halo](#)": a patent-pending helmet mask that slashes cranial impact forces in AI simulations and is poised to potentially transform the football helmet as we know it.

From a 2019 state championship at Lutheran North HS to dissecting college football on national TV, Reed's 20+ years of gridiron DNA now fuel The Halo's market blitz:



Carl Reed Jr. lead consultant for The Halo

“The Halo is more than a product—it’s a movement to safeguard athletes from youth leagues to the pros,” Reed declared. “My mission is to lock in the right partners and resources to get this game-changer on the field, protecting heads and futures with every snap.”

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Carl Reed Jr

The Halo, designed with dual elliptical steel bars that surround the helmet without making contact (with the exception of a steel plate in the back of the helmet),

deflects helmet-to-helmet impacts. It has been evaluated via AI-driven simulations, showing significant reductions in cranial force. This innovation arrives as football intensifies its focus on concussion prevention, making it a critical advancement for the sport’s safety landscape.

The Halo Protective Helmet Mask was invented by Marist Veres Royal, who also happens to be the youngest football player in NCAA history and is a BeBop [Young Lion](#) – a 16 year-old, 6'3", 275-lb freshman Fullback/Tight End.

Reed's leadership in this venture underscores his knack for bridging analytics, athletics, and opportunity.

About Carl Reed Jr.

Carl Reed Jr. is a leading voice in sports, serving as an agent at Klutch Sports Group while contributing expert analysis to CBS Sports and 247Sports. A former championship coach, he blends on-field grit with strategic foresight to shape the future of athletics. Follow him on X @CoachReedLive for real-time insights and impact.

About The BeBop Channel

The BeBop Channel, a public company that trades on the OTC Pink market under symbol BBOP, is a Digital City that actively promotes creators, innovators and projects in The Arts, Sports, and Science. Our portfolio currently includes television, film, and theatrical projects in development, as well as — and most notably — exceptional young talents through our Young Lions Initiative. We promote these creators, innovators and projects by connecting them with third-party advertisers, producers and manufacturers -- and with third-parties who utilize AI technology as we expand our platform.

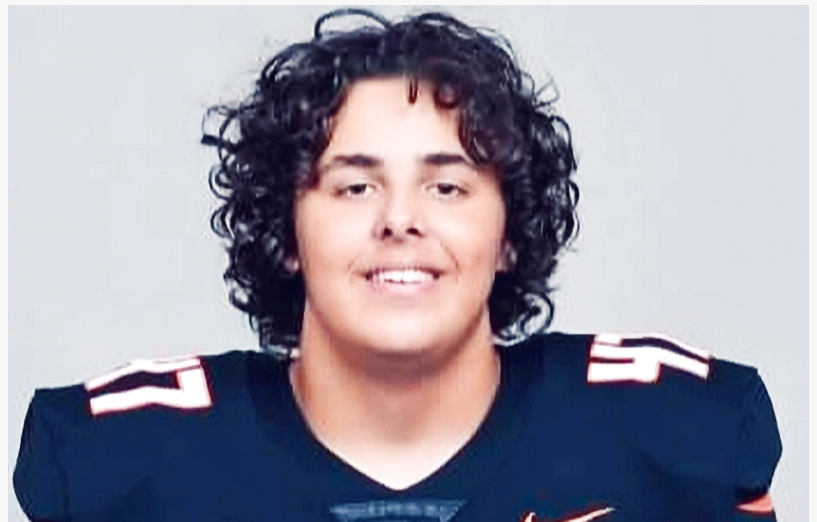
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Certain information set forth in this press release contains “forward-looking statements”, under applicable securities laws (collectively referred to herein as forward-looking statements). Except for statements of historical fact, the information contained herein constitutes forward-looking statements and includes, but is not limited to statements of future partnerships.

These statements are not guarantees of future performance and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks



The Halo (Protective Helmet Mask) Patent Pending



Marist Veres Royal 16 year-old Halo inventor

and uncertainties.

Although forward-looking statements contained in this press release are based upon what management of the Company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

Gregory Charles Royal
The Bebop Channel Corporation
+1 202-721-7421
[email us here](#)

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