

# Fractional Radio Frequency Body Device Industry Report: Competitive Landscape and Future Prospects

*The Business Research Company's  
Fractional Radio Frequency Body Device  
Industry Report: Competitive Landscape  
and Future Prospects*

LONDON, GREATER LONDON, UNITED  
KINGDOM, October 13, 2025

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What Is The Projected Market Size & Growth Rate Of The Fractional Radio Frequency Body Device Market?

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Expected to grow to \$2.04 billion in 2029 at a compound annual growth rate (CAGR) of 13.6%”

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The market for fractional radio frequency body devices has seen swift expansion in the recent past. The market value is projected to increase from \$1.08 billion in 2024 to \$1.22 billion in 2025, with a compound annual growth rate (CAGR) of 13.9%. The historic period's growth can be traced back to an upward trend in non-invasive aesthetic treatments, enhanced awareness of anti-aging solutions, growth in consumer disposable income, the burgeoning impact of beauty trends on social media, and an escalation

in the number of aesthetic clinics and medspas.

The market size for fractional radio frequency body devices is predicted to undergo rapid expansion in the upcoming years. It is estimated to reach a value of \$2.04 billion in 2029, with a compound annual growth rate (CAGR) of 13.6%. This anticipated growth during the forecasted period can be attributed to several factors. These include the increased adoption of aesthetic devices for home use, greater acceptance of cosmetic procedures, an upsurge in the integration of radio frequency with complementary technologies, growing demand for personalized and bespoke treatments, and an aging population striving for a youthful look. Noteworthy trends for the forecasted period include the combination of radio frequency with microneedling apparatus,

development of portable and home-friendly radio frequency devices, adoption of artificial intelligence-guided treatment planning systems, the arrival of hybrid aesthetic platforms, and a surge in the use of fractional radio frequency in the field of medical dermatology.

Download a free sample of the fractional radio frequency body device market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=28227&type=smp>

What Is The Crucial Factor Driving The Global Fractional Radio Frequency Body Device Market?

The escalating preference for non-surgical aesthetic treatments is set to boost the expansion of the fractional radio frequency body device market in the future. These non-invasive aesthetic treatments are cosmetic procedures that enhance physical appearance without need for surgery and offer advantages like speedy recovery and lesser health risks. There is a mounting demand for such treatments with patients increasingly choosing minimally invasive methods for body contouring and skin tightening. Fractional RF body devices cater to these preferences by providing evident results with minimal interruption, in sync with the widespread patron trend leaning towards non-surgical alternatives. For example, the American Society of Plastic Surgeons (ASPS) revealed that in June 2025, US-based cosmetic surgeons carried out 28.5 million minimally invasive aesthetic treatments in 2024, a rise from 28.1 million in 2023, indicating a year-on-year increase of 1.5%. Consequently, the surging demand for non-invasive aesthetic treatments is fostering the development of the fractional radio frequency body device market.

Who Are The Emerging Players In The Fractional Radio Frequency Body Device Market?

Major players in the Fractional Radio Frequency Body Device Global Market Report 2025 include:

- Hologic Inc.
- InMode Ltd.
- BTL Industries Inc.
- Lumenis Ltd.
- Cynosure LLC
- Venus Concept
- Cutera Inc.
- Lutronic Corporation
- Alma Lasers
- Solta Medical

What Are Some Emerging Trends In The Fractional Radio Frequency Body Device Market?

Leading firms in the fractional radio frequency body device market are placing a high emphasis on technological advancement, such as the integration of medical aesthetic device platforms. These innovations enhance the precision of treatment, heighten patient comfort, and offer versatility for multiple applications. A medical aesthetic device platform is a unified system that blends multiple technologies and applicators into a single apparatus. This system enables a broad spectrum of skin and body specializations. For example, in February 2023, the US-based Candela Corporation, a dominant player in the medical aesthetic device industry, unveiled the

Profound Matrix system. This system, a long-pulse radio frequency microneedling platform, is engineered for minimally invasive skin and body therapies. These primarily target skin laxity, wrinkles, and body contouring. The Matrix Pro applicator of this system enables accurate microneedling with radio frequency energy, while Depth Intelligence technology provides reliable penetration and energy delivery, tailored to individual tissue traits.

What Segments Are Covered In The Fractional Radio Frequency Body Device Market Report?

The fractional radio frequency body device market covered in this report is segmented as

- 1) By Product Type: Portable Fractional Radio Frequency Body Devices, Non-Portable Fractional Radio Frequency Body Devices
- 2) By Distribution Channel: Direct Sales, Online Retail, Other Distribution Channels
- 3) By Application: Skin Tightening, Body Contouring, Cellulite Reduction, Wrinkle Reduction, Other Applications
- 4) By End-User: Hospitals, Dermatology Clinics, Medical Spas, Other End Users

Subsegments:

- 1) By Portable Fractional Radio Frequency Body Devices, Handheld Devices, Battery-Operated Devices, Rechargeable Devices, Wireless or Smart-Connected Devices
- 2) By Non-Portable Fractional Radio Frequency Body Devices, Tabletop Devices, Trolley-Based Devices, Stationary Clinical Systems, Multi-Functional Integrated Systems

View the full fractional radio frequency body device market report:

<https://www.thebusinessresearchcompany.com/report/fractional-radio-frequency-body-device-global-market-report>

Which Region Is Projected To Hold The Largest Market Share In The Global Fractional Radio Frequency Body Device Market?

In the 2025 Global Market Report for Fractional Radio Frequency Body Devices, North America held the majority market share in 2024. Furthermore, the most rapid growth is anticipated to occur in the Asia-Pacific region during the forecast period. The report encompasses several regions including Asia-Pacific, Western and Eastern Europe, North America, South America, as well as the Middle East and Africa.

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