

Green Building Materials Market Exclusive Report with Detailed Study Analysis By 2025-2030

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WILMINGTON, DE, UNITED STATES, October 10, 2025 /EINPresswire.com/ -- Allied Market Research has released a report titled "[Green Building Materials Market](#) by Product Type (Exterior Products, Interior Products, Building Systems, Solar Products, and Others) and Application (Residential Buildings and Non-Residential Buildings): Global Opportunity Analysis and Industry Forecast, 2021–2030."



According to the study, the global green building materials market was valued at \$237.3 billion in 2020 and is projected to reach \$511.2 billion by 2030, growing at a CAGR of 8.1% from 2021 to 2030.

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Market Drivers and Opportunities:

The preference for green building materials over traditional alternatives owing to benefits such as cost-effectiveness, energy efficiency, and ease of maintenance is propelling market growth. Moreover, the expansion of the global construction industry and supportive government initiatives promoting sustainable construction are creating lucrative opportunities for market players.

However, the high manufacturing costs associated with green materials continue to pose a challenge to widespread adoption.

Segment Analysis:

By Product Type

- Exterior Products accounted for over one-third of the global market in 2020 and are expected to retain dominance throughout the forecast period. The segment's growth is driven by rising repair and maintenance activities, particularly across North America and Europe.
- Solar Products are anticipated to register the highest CAGR of 9.5% from 2021 to 2030, fueled by growing demand for energy-efficient buildings and favorable government regulations supporting renewable energy adoption.

By Application:

- Residential Buildings represented more than half of the market share in 2020 and are projected to maintain their lead, driven by urban population growth, housing demand, and stringent green building regulations.
- The Non-Residential Buildings segment is forecast to grow at a CAGR of 8.7%, supported by industrialization, institutional sustainability goals, and the shift toward energy-efficient commercial spaces.

Regional Insights:

- Europe, followed by North America, held the largest share in 2020, contributing nearly two-fifths of total market revenue. The regional growth is attributed to increasing demand from hospitality and leisure sectors and a focus on reducing building operational costs.
- The Asia-Pacific region is expected to witness the fastest CAGR of 9.1% during the forecast period, driven by rapid urbanization, population growth, and government efforts to promote eco-friendly construction practices.

Key Market Players:

- Alumasc Group Plc (UK)
- Amvik Systems (Canada)
- BASF SE (Germany)
- Bauder Limited (UK)
- Binderholz GmbH (Germany)
- E. I. du Pont de Nemours and Company (U.S.)
- Forbo International SA (Switzerland)
- Interface Inc. (U.S.)

- Kingspan Group Plc (Ireland)
- Owens Corning (U.S.)

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