

Medical Health Scale Market to Reach \$4.84 Billion by 2029 with 8.5% CAGR

*The Business Research Company's
Medical Health Scale Global Market
Report 2025 – Market Size, Trends, And
Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, October 13, 2025
/EINPresswire.com/ -- What Is The
[Medical Health Scale Market](#) Size And
Growth?

The market size of the medical health scale has seen vigorous growth in the recent past. It is projected to increase from a value of \$3.21 billion in 2024 to \$3.49 billion in 2025, with a compound annual growth rate (CAGR) of 8.9%. The historic growth trend can be traced back to a surge in demand from hospitals and clinics, an expansion in the usage of health scales at fitness facilities, increased government initiatives focusing on preventative healthcare, heightened consciousness about obesity and nourishment issues in children, and a rise in adoption by pharmacies and retail health stores.

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The market size for medical health scales is poised for robust expansion in the forthcoming years, reaching \$4.85 billion by 2029, with a compound annual growth rate (CAGR) of 8.5%. This growth trajectory during the forecast period is due to the increasing demand for healthcare

solutions at home, rising popularity of smart and connected gadgets, increased acceptance of telemedicine, expanding attention on care centered on the patient, and an escalating focus on user-friendly and multi-functional tools. During the forecast period, key trends comprise enhancements in wireless and Bluetooth-enabled health scales, advanced data protection for connected devices, the creation of portable and lightweight health scales, breakthroughs in integration with mobile health applications, and advancements in cloud-based health data management systems.

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What Are The Current Leading Growth Drivers For Medical Health Scale Market?

An increase in diseases related to lifestyle is poised to spur the expansion of the medical health scale market. Lifestyle-related diseases refer to health problems mainly emerging from daily choices and practices, such as diet, exercise, and substance use. The prevalence of such diseases is increasing due to the amplified physical inactivity, caused by sedentary jobs, dependence on technology, and diminished outdoor activities that restrict regular exercise and contribute to adverse health consequences. Through precise tracking of body weight and composition, medical health scales can aid in the management of these ailments, enabling early detection of obesity or harmful weight fluctuations that enhance the risk of illnesses like diabetes and heart disease. For example, the International Diabetes Federation (IDF), a non-profit organization based in Belgium, reported in April 2025 that 589 million people were living with diabetes in 2024, and projected that this figure would rise to 853 million by 2050. Accordingly, the increasing occurrence of lifestyle-related diseases is pushing the growth of the medical health scale market.

Which Companies Are Currently Leading In The Medical Health Scale Market?

Major players in the Medical Health Scale Global Market Report 2025 include:

- Xiaomi Corporation
- Nokia Corporation
- Omron Healthcare Co. Ltd.
- Garmin Ltd.
- Beurer GmbH
- Seca GmbH & Co. KG
- Withings SA
- Huawei Technologies Co. Ltd.
- iHealth Labs Inc.
- Qardio Inc.

What Are The Prominent Trends In The Medical Health Scale Market?

Key players in the medical health scale market are aiming to refine their offerings by creating innovative solutions like cloud-connected health monitoring systems. These aim to augment remote patient management, accessibility to real-time data, clinical decision-making, patient participation, and the overall efficacy in healthcare. Such systems apply cloud computing to gather, store, interpret, and relay data from healthcare devices or patient monitoring equipment instantaneously. A case in point is Carematix Inc., a healthcare technology firm based in the U.S, which in August 2024 introduced the Cellular Weight Scale with superior weight-distribution technology. This device accurately logs daily weight and weight asymmetry data, using inherent cellular connectivity to convey real-time data to healthcare professionals without the need for Wi-Fi or a smartphone. It is intended to boost patient engagement, facilitate prompt detection of musculoskeletal disorders, aid in specialized orthotic or prosthetic design, and provide secure,

regulation-compliant remote monitoring solutions for patients with chronic ailments such as heart disease, diabetes, and obesity. This innovative approach seeks to enhance patient results and optimize healthcare monitoring.

How Is The Medical Health Scale Market Segmented?

The medical health scale market covered in this report is segmented as

- 1) By Product Type: Digital Medical Scales, Mechanical Medical Scales, Body Composition Scales, Wheelchair Scales, Portable Medical Scales
- 2) By Technology: Wireless Scales, Bluetooth-Enabled Scales, App-Integrated Scales, Smart Scales, artificial intelligence (AI)-Powered Scales
- 3) By Distribution Channel: Online Retail, Direct Sales, Medical Distributors, Pharmacies, Healthcare Expos
- 4) By Application: Hospitals, Clinics, Home Care Settings, Fitness Centers, Other Applications
- 5) By End User: Adults, Pediatrics, Geriatrics

Subsegments:

- 1) By Digital Medical Scales: Digital Medical Scales, Mechanical Medical Scales, Body Composition Scales, Wheelchair Scales, Portable Medical Scales
- 2) By Mechanical Medical Scales: Beam Balance Mechanical Scales, Dial Mechanical Scales, Column Mechanical Scales, Spring Mechanical Scales
- 3) By Body Composition Scales: Bioelectrical Impedance Analysis (BIA) Scales, Dual Frequency Body Composition Scales, Handheld Body Composition Monitors, Professional Body Composition Scales
- 4) By Wheelchair Scales: Portable Wheelchair Scales, Platform Wheelchair Scales, Ramp Wheelchair Scales, Chair Attachment Wheelchair Scales
- 5) By Portable Medical Scales: Foldable Portable Scales, Handheld Portable Scales, Compact Portable Scales, Battery Operated Portable Scales

View the full medical health scale market report:

<https://www.thebusinessresearchcompany.com/report/medical-health-scale-global-market-report>

Which Is The Dominating Region For The Medical Health Scale Market?

In the Medical Health Scale Global Market Report 2025, North America was identified as 2024's biggest market. The forecast predicts Asia-Pacific will display the most rapid growth in the future. The report encompasses regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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