

Space Camp Wellness Launches Organic Lip Balms In Target™ With Exclusive Flavor

New Berry Stardust lip balm flavor available only at Target locations nationwide

LOS ANGELES, CA, UNITED STATES, October 10, 2025 /EINPresswire.com/ -- Space Camp Wellness, a USDA-certified organic lip balm company, announces its launch in Target™ stores nationwide with a new flavor exclusive to Target, Berry Stardust. Space Camp Wellness lip balms will be available in Target stores and online at Target.com beginning September 1, marking the first time these products appear in physical retail locations.

Shoppers can grab their favorite Space Camp Wellness lip balms in the personal care aisles at Target stores nationwide and online at Target.com. Along with the Target-exclusive Berry Stardust flavor, customers will find Wild Cherry and Sweet Vanilla options, each priced at \$9.99. For the first time, fans can purchase individual lip balms instead of the multi-packs that were previously only available online.

"Just a year after our online launch, we're making our retail debut in one of the nation's largest retailers," said Nick Sturniolo, Founder of Space Camp Wellness. "I can't wait for our fans to try Berry Stardust. We created this flavor exclusively for Target shoppers, giving them something special they won't find anywhere else."

Nick Sturniolo's millions of social media followers have watched him create Space Camp Wellness from the ground up. The brand has seen incredible growth in just one year, leaping from online-only to Target nationwide. Fans love sharing their flavor collections and unboxing videos across social platforms. Sturniolo created the brand when fans kept asking for lip balms with fun flavors that didn't sacrifice clean, organic ingredients.

Fans of Space Camp Wellness are always excited for new launches and can't get enough of the jumbo-sized lip balms that keep their lips hydrated longer than other options currently on the market. With the Space Camp Wellness products available in Target on September 1, even more consumers can now enjoy these USDA organic lip balms with their unique flavors and smooth



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application.



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*Nick Sturniolo, Founder of
Space Camp Wellness*

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