

Fintech's Next Frontier: GeekyAnts at Global FinTech Fest 2025 Showcases AI-First Financial Innovation

GeekyAnts showcases AI-driven FinTech innovations and insights on UPI, data, and enterprise modernization at Global FinTech Fest 2025 in Mumbai, India.

SAN FRANCISCO, CA, UNITED STATES, October 10, 2025 /EINPresswire.com/ -- [GeekyAnts](#) attended the Global Fintech Fest as delegates and had a booth at the marquee Fintech event at the Jio World Convention Center, Mumbai. Key industry trends from the event included PayPal unveiling the global UPI integration and enterprises [exploring AI adoption](#).

In just three years, the Global FinTech Fest has transformed from a regional gathering into a global hub for digital payments and financial technology. The 2025 edition reinforced that India has seized the conductor's baton in the orchestra of FinTech evolution.

The GeekyAnts' team engaged with enterprises and innovators on the exhibition floor, while also witnessing high-profile participation, including Prime Minister Narendra Modi, UK ministers and diplomats, PayPal founders, and NPCI leadership. These interactions and on-ground observations provided GeekyAnts with insights into AI adoption, legacy system modernization, along the global scaling of payment solutions such as PayPal's UPI integration. This highlights the evolving gap between technological promise and practical enterprise implementation.

PayPal and the UPI Moment

A highlight of the event was PayPal's announcement of its global UPI integration. The upcoming product, PayPal World, scheduled for December 2025, will allow UPI-powered transactions across multiple countries. The idea originated from discussions between PayPal and NPCI



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AI amplifies capability but also amplifies risk. Without structured frameworks, organizations stumble”

Kunal Kumar, COO GeekyAnts

executives.

“UPI is one of the game changers that we have done so far,” said Kunal Kumar, COO of GeekyAnts, reflecting on the significance of this integration. PayPal’s approach integrates local players while expanding global reach. This demonstrates cooperation and competition in balance.

Customer Focus Amid AI Hype

A recurring theme on the exhibition floor was the use of AI. Shreya Mago, Senior Consultant at GeekyAnts, noted a disconnect between technology and customer need, “The customer is lost in the whole battle of what I want versus AI,”.

Many enterprises presented AI-driven tools for chatbots, analytics, and automation, but few demonstrated a measurable impact on customer experience. One exception was a compliance automation product that improved efficiency by 80 percent. Biometric authentication for payments was another example of practical AI deployment.

Enterprise Needs Observed by GeekyAnts

GeekyAnts noted several trends during booth interactions, including interest in virtual cards, KYC workflow optimization, and dispute escalation systems built natively rather than outsourced. The team observed a common question: how can AI be integrated into legacy systems without disrupting operations?

The Importance of Connected Data

Across sessions, connected data emerged as critical for enterprise efficiency, AI adoption, and cross-border payment interoperability. Standardized and reusable data enables smoother operations and compliance. Kunal Kumar highlighted India’s tendency to adopt new technologies quickly, noting UPI as a foundational innovation that has set the stage for future developments.

Looking Ahead to 2026

The next Global FinTech Fest will likely focus on enterprise case studies demonstrating innovation balanced with risk management, global UPI adoption progress, and trust mechanisms in digital payments. The possibility of AI completing transactions autonomously was highlighted as an area of interest.

Kunal Kumar summarized the crossroads facing the industry: “I still want that expertise through experience. Technology exists, but deployment needs discipline—placing customer needs ahead of technology.”

About GeekyAnts

GeekyAnts is an AI-driven global technology consulting firm specializing in FinTech solutions, AI

integration, [custom software product development](#) and enterprise modernization, serving clients ranging from startups to established financial institutions.

The company partners with startups and Fortune 500 companies alike to deliver secure and customer-centric technology solutions. Its offerings include enterprise modernization, product innovation, Business Process Automation, and custom software architecture. With offices across multiple geographies, GeekyAnts combines strategic consulting with hands-on technology expertise. GeekyAnts helps clients bridge the gap between innovation and operational reality.

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