

# Shufti Launches 'Spotlight Studio' Series to Showcase Real-World Identity Verification and Compliance Innovation

*Spotlight Studio brings partner-led insights on solving identity, fraud, and compliance challenges across global industries. Real voices, practical strategies.*

LONDON, UNITED KINGDOM, October 10, 2025 /EINPresswire.com/ -- Shufti, a global [identity verification](#) provider, has announced the launch of its new initiative, "[Spotlight Studio](#)," a global partner-led series focused on solving real-world identity and compliance challenges through collaborative dialogue and field-tested expertise.



The program opens a platform for regulators, solution providers, and business leaders to share how AI-driven identity verification and privacy-first compliance frameworks are transforming operations across industries.

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of Product at Shufti*

As regulators worldwide intensify enforcement from the UK Online Safety Act to evolving FATF standards and fintech oversight in the U.S. and EU, organizations face heightened pressure to balance compliance, user experience, and fraud prevention.

Shufti Spotlight Studio responds to this demand by surfacing practitioner-led perspectives, emphasizing

adaptive implementation, and offering blueprints for scalable, responsible growth.

Each episode features conversations with experts who've worked across diverse markets and regulatory regimes. The focus remains on practical implementation, with a strong emphasis on

how compliance decisions are made in real-time, often under operational pressure.

From AI identity checks to [KYB](#) onboarding in high-risk markets, the discussions move beyond theory to unpack what actually works. Spotlight Studio is initiated to reflect the growing consensus that fraud is no longer just a technological problem; it's a design, compliance, and trust problem.



“Spotlight Studio brings to light the kind of collaboration that’s reshaping the way businesses build secure, compliant, and customer-centric systems,” said Tom Gadsden, Vice President of Product at Shufti. “It’s not about showcasing tools, it’s about sharing what’s working on the ground, how regulations are evolving, and how our partners are adapting in real time.”

The first episode, titled “Transforming Compliance from Cost to Competitive Edge,” opens the Partner Spotlight session, features Dany Mawas, Co-Founder and CEO of Fortress Core Connect, in conversation with Tom Gadsden, VP of Product at Shufti, and Neliswa Mncube, Senior Product Marketing Manager at Shufti.

Rather than policy commentary or product overviews, the discussion centers on real-world system design decisions, how to interpret risk signals without driving user drop-off, implement layered verification to align with jurisdictional demands, and reconcile privacy obligations with onboarding automation.

Together, the speakers examine what it takes to deploy scalable, jurisdiction-specific onboarding systems in high-growth and high-risk financial environments.

Fortress Core Connect, which supports brokerages and asset managers in cross-border infrastructure deployment, has had to build flexible onboarding pipelines capable of meeting stringent regulatory requirements in multiple regions. Mawas reflects on how identity systems must adjust to everything from document variability to sudden changes in onboarding thresholds and KYC obligations.

“Shufti gave us the ability to move fast without compromising on compliance,” said Dany Mawas. “With verification accuracy over 99% and built-in scalability, we were able to onboard more customers, across different regions, with less manual intervention, allowing us to focus on user acquisition while knowing our regulatory needs were covered.”

In the inaugural partner spotlight session, the conversation spans adaptive KYC implementation,

reducing drop-offs during onboarding, and leveraging identity verification to unlock expansion into diverse markets with shifting compliance regimes. As Mawas notes, “Compliance can feel like a cost center, but with the right partner, it becomes a competitive advantage.”

Shufti’s product strategy, informed by such partnerships, aims to accommodate both regulatory agility and technical resilience. As Tom Gadsden noted, “What we’re building has to remain responsive to regulations that evolve fast, and the ability to adjust workflows quickly is what defines a successful identity system.”

The series has been structured around sector-specific learning, with upcoming episodes covering fintech, gaming, social platforms, and age-restricted services. Topics include age assurance mandates, real-time sanctions screening, device-level risk signals, and behavioral fraud detection. Each episode aims to document how partners and teams on the ground are responding, not in theory, but in execution.

Interestingly, Interestingly, Spotlight Studio also underscores the depth of Shufti’s established Partner Network Program, which fosters collaboration with agencies, platforms, consultancies, and technology providers of all sizes. The program enables partners to integrate Shufti’s identity verification capabilities in alignment with their compliance needs, while advancing shared objectives across onboarding, regulatory adherence, and risk mitigation.

Rather than isolating identity verification as a standalone function, these discussions reinforce the notion that trust-building happens across the full onboarding journey. That includes initial document or biometric checks, but also adaptive fallback mechanisms, privacy-first design, and cross-functional input from risk, product, and legal teams.

The team behind Spotlight Studio has emphasized that the project is not intended as a regular campaign but as an industry dialogue initiative. By bringing the voices of compliance implementers and product builders to the forefront, the series contributes to a wider conversation around how firms can remain compliant without compromising scale or user experience.

“Success in digital onboarding doesn’t just require technical scalability, it requires regulatory scalability,” Mawas said. “What we’ve learned is that identity systems must evolve alongside legislation, not behind it.”

For Shufti, the series provides new entrants and scaling businesses a view into operational challenges they may soon face, from real-time AML flags to edge-case identity fraud, to the complexities of serving multilingual, multi-jurisdictional user bases.

The first episode of Spotlight Studio featuring Fortress Core Connect is now available to stream: <https://shuftipro.com/spotlight-studio/partner-spotlight-session/>

## About Shufti

Shufti is a global leader of identity verification and compliance solutions, supporting clients in over 240 countries and territories. Built entirely in-house, its proprietary technology stack delivers document, biometric, liveness, age, and KYB/KYC verification with over 99% accuracy and support for 150+ languages.

Designed for privacy-first, modular deployment, Shufti's solutions serve 1000+ clients from fintech, gaming, public sector, e-commerce, and digital service providers. Certified under ISO/IEC 27001 and SOC 2, and fully compliant with GDPR and other global frameworks, Shufti enables its clients to meet evolving regulatory demands while optimizing onboarding speed and trust.

Its growing Partner Network fosters collaboration with businesses of all sizes to build secure, user-friendly, and regulation-ready systems.

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