

Expansion in Supply Chain and Storage Solutions to Boost Pallets Market to \$130.5 Billion by 2032

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WILMINGTON, DE, UNITED STATES, October 10, 2025 /EINPresswire.com/ -- As per a recent report from Allied Market Research, titled "[Pallets Market](#)," the global pallets market was valued at \$57.4 billion in 2010 and is projected to reach \$130.5 billion by 2032, reflecting a CAGR of 4.1% between 2023 and 2032.

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The unprecedented growth in the e-commerce industry is expected to drive the demand for pallets on a significant scale.”

Allied Market Research

A pallet serves as a platform or support structure for stacking loads. They are manufactured from various materials including wood, plastic, metal, and corrugated paper. Pallets are considered a tertiary packaging solution and play a crucial role in almost all industrial supply chains and warehousing operations. They provide a stable base

for storing, stacking, transporting, and safeguarding materials, which are subsequently moved using material handling equipment. Standard pallet sizes, however, vary across different regions and countries.

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Leading players in the market are expanding operations to boost production capacity and reach more customers. For example, in July 2020, Menasha, via its subsidiary ORBIS Corporation, inaugurated a new ORBIS RPM service center in Winston-Salem, North Carolina, U.S. ORBIS Reusable Packaging Management (RPM) offers global supply chain services including cleaning, repair, management, and replenishment of reusable layer pads, plastic pallets, and top frames. This expansion aims to enhance efficiency in shipping, operations, and repair through automated processes. Such initiatives are expected to positively impact pallets market growth.

Nevertheless, increasing prices of wooden pallets pose a significant challenge for the industry. Additionally, many materials used in pallet production are difficult to recycle, generating considerable waste and environmental concerns. Establishing recycling systems for plastic pallets also incurs high costs. To address sustainability, key market players are improving manufacturing processes to reduce their carbon footprint. For instance, in March 2023, Craemer

Holding GmbH expanded its plastic pallet production operations at Craemer UK. This initiative reduced lead times, enabled faster deliveries, and eliminated transportation costs from Craemer's Germany facility. It also led to a notable decline in CO2 emissions, making it appealing to UK customers.

The COVID-19 pandemic disrupted global logistics and manufacturing activities, impacting supply chains and limiting pallets market growth. However, easing of regulations worldwide is expected to facilitate resumption of business activities and recovery in market growth.

The rise of e-commerce has further boosted pallets demand. The growing preference for online shopping, particularly during the pandemic, has created opportunities for pallet manufacturers and logistics providers. Automation of supply chains and logistics, incorporating technologies such as RFID tags and barcodes, is expected to further drive the demand. For instance, in September 2020, Menasha, through ORBIS Corporation, introduced the Odyssey pallet, designed for heavy-duty racking applications with a capacity of over 2,800 pounds in unsupported racking. Available in a 40 x 48 inches size, it features optional molded-in friction elements and steel reinforcements, significantly contributing to market growth.

The global pallets market is segmented by material, type, application, end-user industry, and region. By material, it includes wood, plastic via injection molding, plastic via other methods, corrugated paper, and metal. Based on type, the market comprises rackable, nestable, stackable, and display pallets. Application-wise, it is divided into rental and non-rental. End-user industries include food & beverage, chemical, retail, pharmaceutical, and others.

Geographically, the market is analyzed across North America (U.S., Canada, Mexico), Europe (Germany, France, Spain, Italy, and the rest of Europe), Asia-Pacific (China, Japan, India, Indonesia, Malaysia, Thailand, Vietnam, Cambodia, Lao PDR, and the rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, Africa).

Key Market Players

Prominent companies profiled in the pallets market report include Brambles Limited, CABKA Group GmbH (CABKA), Craemer Holding GmbH (CRAEMER), Falkenhahn AG (Falkenhahn), LOSCAM International Holdings Co., Ltd. (LOSCAM), Menasha Corporation, Millwood, Inc., Rehrig Pacific Holdings, Inc. (Rehrig Pacific), Schoeller Allibert Services B.V. (Schoeller Allibert), and UFP Industries, Inc. (PalletOne).

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Pallets Market Report Highlights

By Application:

Rental

Non-rental

By Material:

Metal

Wood

Plastic via Injection Molding

Plastic via Other Methods

Corrugated Paper

By End-user:

Food & Beverage

Chemical

Retail

Pharmaceutical

Others

By Type:

Rackable

Nestable

Stackable

Display

By Region:

North America (U.S., Canada, Mexico)

Europe (Germany, France, UK, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Indonesia, Malaysia, Thailand, Vietnam, Cambodia, Lao PDR, Rest of Asia-Pacific)

LAMEA (Latin America, Middle East, Africa)

Key Findings of the Study

The report provides a comprehensive analysis of current and emerging trends and dynamics in the global pallets market.

Wood pallets accounted for the highest revenue in 2022 among materials.

Stackable pallets generated the highest revenue by type in 2022.

Non-rental applications dominated the market in 2022.

Among end-user industries, the “others” segment led the market in 2022.

Asia-Pacific is projected to maintain its dominance in the global pallets market throughout the study period.

The report includes a detailed forecast of the global pallets market from 2023 to 2032, along with emerging market opportunities.

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We are in professional corporate relations with various companies, and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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