

HOUSEJET COMMITS TO SMARTER FUTURE WITH MAJOR AI INVESTMENT

Strategic AI investment positions HouseJet at the forefront of innovation in the real estate tech industry with the development of an AI Bot and new AI features

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HouseJet, a leader in the real estate technology industry, has just announced a significant investment in artificial intelligence to enhance and expand its platform's capabilities. This

initiative will focus on further developing LISA, HouseJet's AI-powered real estate assistant, and introducing new AI features that will simplify, personalize, and accelerate the home buying and selling process.



“

We're laying the foundation for tools that will give buyers, sellers, and agents deeper insights, faster responses, and a more seamless experience from start to finish.”

Mike Oddo, HouseJet CEO

The new initiative enables HouseJet to collaborate with like-minded brands and brokerages. This collaboration enhances the tools, services, and overall value that HouseJet offers to home buyers and sellers who rely on the company for their real estate needs.

“Our vision is to make real estate smarter and more efficient through technology,” said Owner and CEO, Mike Oddo. “By investing heavily in Artificial Intelligence, we’re laying the foundation for tools that will give buyers, sellers, and agents deeper insights, faster responses, and a more

seamless experience from start to finish.”

LISA actively guides users with information during their transactions and will form the foundation for HouseJet's next generation of AI-driven solutions. Future updates will utilize predictive analytics, natural language understanding, and automation to help clients make data-backed decisions and streamline communication.

This investment reflects HouseJet's commitment to staying at the forefront of technology in real estate by empowering people, not replacing them. The company's goal is to continue building tools that enhance human expertise and deliver greater value to everyone involved in the real estate journey.

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