

# Sponsorship Opportunities Open for the 2026 Snippy Awards on World Spay Day

*Broadcast Live on World Spay Day —  
February 24, 2026  
10:00 AM PST · 12:00 PM CST · 1:00 PM  
EST*

PORTLAND, OR, UNITED STATES,  
October 10, 2025 /EINPresswire.com/ --  
[Clinic HQ](#), the nation's leading platform  
supporting high-volume, high-quality  
spay/neuter (HVHQS) clinics, is  
inviting mission-aligned organizations,  
foundations, and businesses to  
become sponsors of the 2026 [Snippy Awards](#), a first-of-its-kind national virtual broadcast  
celebrating innovation, excellence, and leadership in preventive animal care.



The Snippy Awards Presented by Clinic HQ

The Snippy Awards (“The Snippys”) will air live on World Spay Day, February 24, 2026, honoring veterinarians, technicians, and nonprofit clinic teams driving measurable progress in animal welfare through large-scale, high-quality spay and neuter programs. This groundbreaking annual event will mark the first nationwide celebration dedicated to the professionals preventing animal suffering before it begins.

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*Gina Clemmer*

The national broadcast provides a turnkey sponsorship opportunity for organizations to align their brand with prevention, compassion, and community impact while connecting directly with more than 600 high-volume clinics that rely on Clinic HQ’s software to deliver lifesaving surgeries every day. The broadcast is expected to reach an audience of more than 5,000 veterinary professionals nationwide, with continued viewership following the event.

“Spay and neuter is the way out of the overpopulation crisis,” said Gina Clemmer, Founder of Clinic HQ. “The Snippy Awards celebrate the professionals doing this work day in and day out — the people keeping pets out of shelters and building a humane future for animals. Sponsors who share that vision have a chance to stand beside them and help elevate their impact.”

The Snippy Awards will highlight the people and organizations whose innovation and dedication define the future of animal welfare. Categories will recognize both organizational and individual excellence — from surgical achievement and mobile outreach to compassionate leadership and creative communications.

Award categories include the High-Volume Impact Award, recognizing the nation's top high-volume spay/neuter clinic for exceptional achievement and measurable lifesaving impact; the Mobile Unit Impact Award, honoring clinics expanding access in underserved communities; the Community Cat Champion, celebrating leadership in humane population control; and the Native Nations Spay/Neuter Impact Award, recognizing culturally responsive partnerships that expand access to care. The Frontline in Focus Photo Award will showcase compassion and teamwork in action. Peer-nominated awards will also recognize veterinary technicians, surgeons, and staff who have gone above and beyond in their service. Together, these honors represent a nationwide movement of prevention in action and acknowledge those who form the foundation of humane animal welfare.

Sponsors of the Snippy Awards will gain national visibility, brand alignment with compassion and prevention, and meaningful connection with the professionals leading the effort to end pet overpopulation. Sponsorship levels range from \$1,000 to \$10,000, each designed to provide flexible options for visibility and impact.

The Top Award Sponsor level (\$10,000) includes exclusive naming rights to the premier award of the night, with the full prize awarded directly to the winning clinic. Award Sponsors (\$5,000) can sponsor a named category highlighting leadership, innovation, and compassion in preventive care. Supporting Sponsors (\$2,500) receive logo placement, on-screen acknowledgment, and inclusion in event promotions. The CHQ Virtual Spotlight (\$1,000) offers cost-effective social and newsletter visibility. In-kind partners may also contribute products or services to be featured during the broadcast, connecting their brand directly to nonprofit veterinary clinics nationwide.

Each partnership level provides a meaningful way to stand with the professionals transforming animal welfare from the ground up.

Sponsors will benefit from national exposure, alignment with a cause that represents measurable compassion, and the opportunity to help fund and recognize the people and clinics transforming how communities address overpopulation — one surgery at a time. The Snippy Awards will shine a national spotlight on prevention, equity in care, and collaboration within the animal welfare community.

Clinic HQ is the nation's leading platform supporting high-volume, high-quality spay/neuter clinics. By streamlining operations, improving patient care, and strengthening collaboration across the nonprofit veterinary sector, Clinic HQ empowers clinics to expand their reach and save more lives. More than 600 nonprofit clinics depend on Clinic HQ to manage daily operations, collectively performing tens of thousands of surgeries each month to prevent shelter

intake and create a more humane future for animals. The Snippy Awards extend this mission — celebrating the clinics, teams, and individuals whose compassion and innovation are driving lasting change in animal welfare.

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