

Senior Helpers Opens Doors in Boulder

New Senior Helpers Location opened in Boulder. Offering services that reduce hospitalization and support seniors aging in place.

BOULDER, CO, UNITED STATES, October 10, 2025 /EINPresswire.com/ -- [Senior Helpers](#), the nation's premier provider of [in-home senior care](#) services, is proud to announce the opening of its newest location in Boulder.

The location, owned and operated by Marcus Eaves, officially began serving the community on October 6, 2025. Before launching Senior Helpers, Marcus built an accomplished career at a home care agency. As Director of Operations, he helped expand the organization's reach and improve the quality of care for thousands of clients. Marcus holds an MBA, is a Certified Senior Advisor, and has earned his Six Sigma Green Belt certification—credentials that reflect his commitment to operational excellence and compassionate service. Through Senior Helpers of Boulder, they will provide a wide range of services to help people age comfortably and safely in their homes—from assistance with daily activities to specialized care for chronic conditions.

"One of our core values is to celebrate life. Every day, I get to be part of the solution that helps seniors continue doing what they love and truly enjoy life—no matter their age or circumstances." – Marcus Eaves



Senior Helpers Logo



Senior Helpers Caregiver

Senior Helpers is known nationwide for its dependable, consistent, and affordable non-medical senior care services. The company's highly trained and rigorously screened caregivers are dedicated to providing compassionate care while preserving the dignity and independence of their clients. Senior Helpers is also nationally recognized as a top workplace for caregivers.

Marcus's passion for senior care is deeply personal, inspired by his relationship with Chester Drake, an older gentleman who helped raise him after the loss of his parents. That experience shaped his lifelong appreciation for older adults and their invaluable contributions to the community. With his wife, Marcus is excited to serve the Boulder community and help local seniors live with dignity, independence, and joy.



Caregiver at Senior Helpers

"I chose Senior Helpers because they are the premium home care agency in the industry. They've truly raised the bar by emphasizing caregiver training, client safety, and specialized programs. I can confidently say there's no company that does it better." – Marcus Eaves

Senior Helpers of Boulder offers the exclusive [LIFE Profile](#) program—a data-driven assessment tool designed to reduce hospitalizations and support aging in place. Caregivers also receive training through the Senior Gems® program for Alzheimer's and dementia care, developed in collaboration with dementia care expert Teepa Snow. Additional specialized programs are available for Parkinson's care, transitional care, surgery assistance, and veteran care.

"Marcus is the ideal Senior Helpers franchisee," says Peter Ross, CEO and Co-Founder of Senior Helpers. "His passion for serving and empowering seniors, makes him the perfect candidate for us. We're excited to see their business thrive and more Boulder residents benefit from the compassionate care Senior Helpers provides."

Senior Helpers of Boulder is located at 1715 15th St B, Boulder, CO 80302.

To contact the office, call (720) 996-0423 or visit <https://www.seniorhelpers.com/co/boulder/>.

To learn more about franchise opportunities, visit <https://www.seniorhelpersfranchise.com/>

About Senior Helpers®

Senior Helpers® is the nation's premier provider of in-home senior services, offering specialized care for individuals with Alzheimer's, dementia, and Parkinson's, as well as personal and companion care for those needing daily support. Founded in 2002 with the mission to help seniors age with dignity, the company has hundreds of franchised and company-owned locations that have cared for tens of thousands of seniors. Senior Helpers is owned by Advocate Health, one of the nation's largest health systems. Learn more at <https://www.seniorhelpers.com>.

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