

Registration Opens for Toy Storage Nation RV & Boat Storage Workshop in Florida, Dec. 5

One-day event for developers, operators and investors provides exclusive training from industry experts about profitable self-storage solutions

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The next generation of storage entrepreneurs are adapting their business models to meet consumer need, integrating complementary services like RV/boat storage, flex space, truck parking and marinas."

Toy Storage Nation Founder
Troy Bix

(TSN), the No. 1 media-education brand targeting non-traditional storage opportunities, invites entrepreneurs to learn all about diversified self-storage assets at the upcoming Florida RV & Boat Storage Workshop in Naples, Dec. 5, 2025.

The accelerated one-day educational event covers all aspects of developing, investing and operating RV and boat storage facilities, the rising star in the storage industry, while also introducing entrepreneurs to other emerging, complementary storage assets.

"RV and boat storage is where self-storage was 25 to 30

years ago, before it grew into a multi-billion-dollar industry," says TSN Founder Troy Bix, a highly respected industry pioneer who launched the Inside Self-Storage brand nearly 35 years ago. "That means there's plenty of opportunities for entrepreneurs to profit in toy storage just like they did in self-storage.

"The difference today is that nearly every city and town in America has their share of self-storage facilities, but very few have RV and boat storage," he adds. "The next generation of successful storage entrepreneurs is already adapting their business models to meet consumer need, which means integrating complementary services like RV/boat storage and flex space, truck parking and even marinas."

TSN Workshop attendees are guided through every step of the <u>development</u>, <u>management and investing</u> process:

- · Feasibility and market demand,
- · Development and entitlement,
- · Design and construction,

- Financing and funding models,
- · Operational technology,
- Truck parking and commercial storage,
- Marketing/revenue strategies.

"Toy Storage Nation is helping to redefine the storage landscape, leaning on the expertise of our board advisors—storage pioneers who share their decades of industry throughout nearly a dozen of presentations at the TSN Workshops, covering all angles of RV/boat storage," says TSN President Amy Bix.

"We're also expanding our agenda to focus on the other alternative storage assets-such as truck parking, marinas and flex space-to ensure sustainability



long in the future," she adds. "It gives our attendees the biggest bang for the buck while setting them up for success, wherever the toy storage journey takes them."

Learn more and register for the <u>Toy Storage Nation Workshop</u> at toystoragenation.com.

Drew Whitney
Toy Storage Nation
+1 602-677-2207
email us here
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