

RegulatingAI Advances Global Trust Agenda at World Summit AI □

RegulatingAI unites investors and policymakers at World Summit AI to make trust, ethics, and accountability the new currency of sustainable AI innovation.

AMSTERDAM, NETHERLANDS, October 10, 2025 /EINPresswire.com/ -- At [World Summit AI](#), [RegulatingAI](#) convened investors and policymakers for a pivotal dialogue on aligning capital with responsibility. The panel "Funding the Future: How to Invest in Trustworthy AI" went beyond conventional investment discourse, issuing a clear call for funding mechanisms that reward responsible innovation, not just rapid scaling.

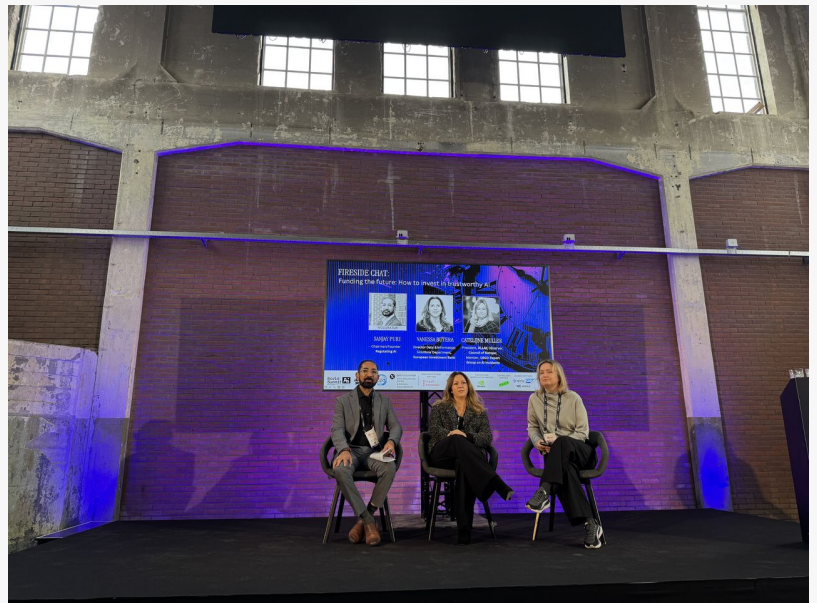
The conversation brought together Vanessa Butera (Director of Data & Information Solutions, European Investment Bank) and Catalina Muller (President of ALLAI, Observer at the Council of Europe), with [Sanjay Puri](#), President of RegulatingAI, moderating the exchange. They discussed how financial frameworks can ensure AI development serves societal trust, ethical standards, and long-term sustainability, not merely short-term market dominance.□

The dialogue pressed on how investment decisions can make trust a competitive advantage. "Capital shapes behavior," Puri emphasized. "If funding decisions reward transparency and trustworthiness, the market will follow. The race to innovate must also be a race to do the right thing." □

Butera drew parallels between emerging AI governance frameworks and the evolution of ESG investing, arguing that data integrity, model traceability, and accountability are becoming essential metrics of financial value—not soft considerations. She highlighted the EIB's TechEU



RegulatingAI



RegulatingAI in World Summit AI



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Sanjay Puri

Initiative, which deploys venture debt, equity, and grants to strengthen Europe's ethical AI ecosystem.

Muller reframed regulation as a strategic enabler of innovation. She described the EU AI Act and the Council of Europe's AI Convention as forming the world's most comprehensive legal and ethical framework for AI investment—a blueprint for building systems that are

explainable, sustainable, and legally sound from inception.

The session underscored a pivotal shift in global AI development: the convergence of governance, investment, and innovation. Europe's approach demonstrates that regulation and profitability need not be opposing forces—when trust becomes embedded in business models, it creates sustainable competitive advantages in global markets. □

Through convenings like this, RegulatingAI continues its mission to bridge finance, policy, and technology, advancing a vision of AI that is transparent, accountable, and centered on human dignity. □

About RegulatingAI □

RegulatingAI, an initiative of Knowledge Networks, is a non-profit organization focused on promoting ethical AI governance. We empower regulators, industry leaders, and advocacy groups with the knowledge and tools necessary to shape the future of AI technologies, ensuring they are developed with trust and transparency. □

Ananya Dutta

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