



Growing at 23.6% CAGR | Secure Access Services Edge Market Reach USD 12.1 Billion by 2032 Globally

WILMINGTON, DE, UNITED STATES, October 12, 2025 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "Growing at 23.6% CAGR | [Secure Access Services Edge Market](#) Reach USD 12.1 Billion by 2032 Globally." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segments, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain a thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The global secure access service edge market size was valued at USD 1.5 billion in 2022 and is projected to reach USD 12.1 billion by 2032, growing at a CAGR of 23.6% from 2023 to 2032.

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Driving Factors

The notable factors positively affecting the secure access services edge market include an increase in the integration of regulatory and data protection laws and a rise in demand for security services. However, the lack of awareness about security services among enterprises and the high cost of implementation hinder market growth. However, the surge in adoption of cloud-based solutions offers lucrative opportunities for market players.

Market Segmentation

The security access service edge market is segmented on the basis of offering, organization size, application, and region. By component, the market is segmented into network as a service and security as a service. On the basis of organization size, the market is segmented into large enterprises and SMEs. On the basis of application, the secure access service edge market is segmented into government, BFSI, retail and e-commerce, IT and ITeS, and others. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, Latin America and MEA.

Competition Analysis:

Competitive analysis and profiles of the major players in the McAfee, Netskope, Palo, Alto Networks, Cato Networks, VMware, Check Point Software Technologies, Fortinet, Cisco Systems, Inc., Zscaler and Versa Networks. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, which help to drive the growth of the secure access service edge market analysis globally.

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By region, North America held the highest market share in terms of revenue in 2022, accounting for more than one-third of the secure access services edge market revenue. The increase in the usage of secure access services edge to improve businesses and the customer experience is anticipated to propel the growth of the market in this region. However, MEA is projected to witness the highest CAGR of 28.0% from 2023 to 2032. Countries such as Saudi Arabia, South Africa, and UAE are at the forefront, in embracing digital technologies to enhance their effectiveness and competitiveness, which is further expected to contribute to the growth of the market in this region.

Based on offering, the security as a service segment held the highest market share in 2022, accounting for more than two-thirds of the secure access services edge market revenue and is estimated to maintain its leadership status throughout the forecast period. This is attributed to the growing need for a high level of personalization, one of the primary reasons enterprises are increasing their investment in the secure access services edge market.

Based on organization size, the large enterprises segment accounted for the largest share in 2022, contributing to more than three-fifths of the secure access services edge market revenue, owing to the growing demand for secure access services edge for cloud-based services in these enterprises. However, the SMEs segment is expected to witness the largest CAGR of 25.1% from 2023 to 2032 and is projected to maintain its lead position during the forecast period. It provides various benefits to these organizations.

Based on application, the BFSI segment accounted for the largest share in 2022, contributing to more than one-fourth of the secure access services edge market revenue, owing to increase in the adoption of digital solutions in the BFSI sector has led to the development of completely advanced programs that adhere to the maintenance of security systems, which further contribute the global market growth in this sector. However, the retail and e-commerce segment is expected to witness the largest CAGR of 27.3% from 2023 to 2032 and is projected to maintain its lead position during the forecast period. It provides various benefits to manufacturing industries.

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□ Recent Partnerships in the Market:

For instance, in July 2023, Netskope partnered with Wipro, to deliver robust cloud-native managed secure access service edge (SASE) and managed zero trust network access (ZTNA) services to Wipro's extensive global enterprise client portfolio. Similar strategies by the market players operating at a global and regional level will help the secure access service edge market to grow significantly during the forecast period.

□ Recent Product Launches in the Market:

For instance, in August 2022, Lumen Technologies launched Lumen SASE Solutions – a first-of-its-kind, all-digital experience for the purchase, configuration and management of enterprise SASE. Lumen SASE Solutions simplifies the purchase and management of leading SD-WAN and security software and leverages the Lumen Platform to provide secure, high-performing access to any user, on any device, in virtually any location.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into market dynamics and will enable strategic decision-making for existing market players as well as those willing to enter the market.

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Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Contact:

David Correa

1209 Orange Street,
Corporation Trust Center,
Wilmington, New Castle,
Delaware 19801 USA.

Int'l: +1-503-894-6022

Toll Free: +1-800-792-5285

UK: +44-845-528-1300 | India (Pune): +91-20-66346060

David Correa

Allied Market Research

+ + + + +1 800-792-5285

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