

Electric Insulator Market to Hit \$20.8 Billion by 2031, Driven by Power Infrastructure Investments

Global Electric Insulator Industry Set to Grow at 5.2% CAGR Amid Power Sector Modernization □

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According to a new report published by Allied Market Research, the global electric insulator market size was valued at \$12.6 billion in 2021 and is

projected to reach \$20.8 billion by 2031, registering a CAGR of 5.2% from 2022 to 2031.

An electric insulator is a vital component in electrical systems, designed to prevent unwanted current flow. These insulators—made of materials such as ceramic, glass, and composites—help



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Electric insulator market to hit \$20.8 billion by 2031, fueled by global electricity demand and power grid infrastructure upgrades. \$\square\$ Allied Market Research

maintain high resistance in circuits, improving the safety, reliability, and performance of power systems.

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☐ Rising Global Electricity Demand Drives Market Expansion

The global electricity demand continues to surge, growing at an estimated CAGR of 1.85%. To meet this increasing need, more than 60 million kilometers of transmission and distribution lines must be added, refurbished, or replaced worldwide. This infrastructure expansion is expected to significantly boost the demand for electric insulators.

Moreover, the power sector is projected to attract \$16.4 trillion in investment over the next 30

years, with the transmission and distribution segment accounting for the largest share. As nations modernize their energy systems to accommodate renewable integration and smart grid solutions, the demand for durable and efficient electric insulators will continue to rise.

□□ Industrialization and Renewable Energy Adoption Boost Market Growth

Rapid industrialization, particularly in Asia-Pacific, coupled with the global transition toward <u>renewable energy sources</u>, has intensified the need for efficient power transmission systems. Electric insulators play a crucial role in power generation, transmission, and distribution, safeguarding systems from leakage currents and electrical faults.

The increasing installation of smart grids, wind farms, and solar power plants further elevates market opportunities. Electric insulators not only enhance system reliability but also reduce energy loss, minimize operational costs, and contribute to environmental sustainability by lowering carbon emissions.

☐ Key Applications Across Power Systems

Electric insulators are widely used in multiple applications, including:

Transformers: To provide insulation and mechanical support.

Switchgear & Cables: To ensure circuit safety and prevent arc formation.

Busbar & Surge Protection Devices: To maintain circuit stability under high-voltage operations.

The versatility of electric insulators across low, medium, and high-voltage applications strengthens their position in the global power ecosystem.

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☐ Market Segmentation Insights

The electric insulator market is segmented based on type, material, voltage, application, and end-use:

By Type: Shackle, pin, suspension, and others.

By Material: Ceramic, composite, glass, and others.

By Voltage: Low, medium, and high.

By Application: Transformers, switchgear, cables, surge protection devices, <u>busbars</u>, and others.

By End Use: Utilities, industries, and others.

Among these, the pin insulator and composite material segments held the largest shares in 2021. Meanwhile, the medium-voltage category is projected to remain the most lucrative during the forecast period, largely due to its application in transmission grids and industrial power systems.

The utilities segment is anticipated to grow at a CAGR of 4.1% by 2030, driven by infrastructure investments and grid modernization projects worldwide.

☐ Asia-Pacific Leads the Global Market

Asia-Pacific dominated the global electric insulator market in 2021 and is expected to maintain its leadership throughout the forecast period. The region's rapid industrial development, urbanization, and government-led power infrastructure projects in China, India, and Southeast Asia are fueling consistent demand.

Meanwhile, North America and Europe are witnessing growth due to ongoing renewable energy integration and grid refurbishment initiatives aimed at achieving net-zero emission targets.

☐ Key Market Players and Strategic Developments

Leading companies operating in the global electric insulator market include: ABB Ltd., Siemens Energy, GE Grid Solutions, Hubbell Power Systems, NGK Insulators Ltd., Aditya Birla Insulators, MacLean-Fogg Company, Elsewedy Electric, Seves Group, BHEL, and Hitachi Energy, among others.

These players are focusing on capacity expansion, acquisitions, strategic partnerships, and technological innovation to strengthen their global footprint.

R&D activities are particularly concentrated on improving insulator efficiency, developing ecofriendly composite materials, and enhancing performance under extreme environmental conditions.

☐ Impact of COVID-19 on the Electric Insulator Market

The COVID-19 pandemic disrupted the global economy, significantly affecting manufacturing, supply chains, and trade. Lockdowns across key industrial regions led to a temporary decline in power consumption and delayed infrastructure projects. However, as industries rebound and governments accelerate grid modernization, the electric insulator market is expected to recover steadily post-2022.

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□ Conclusion

The electric insulator market is on a robust growth path, powered by rising electricity demand, renewable integration, and global grid upgrades. With the increasing focus on energy efficiency and sustainable power transmission, the market presents abundant opportunities for innovation and investment. As modernization and electrification initiatives expand globally, electric insulators will remain a cornerstone of safe and reliable power infrastructure. $\Box\Box$

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David Correa
Allied Market Research
+ + + + + + 1 800-792-5285
email us here
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