

Global Personal Care Product Testing Market to Reach \$10.37 Billion at a Steady 7.3% CAGR by 2029

The Business Research Company's Personal Care Product Testing Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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How Large Will The Personal Care Product Testing Market Be By 2025?

[The market scale for personal care product testing](#) has seen substantial growth in the recent years. It projects an expansion from \$7.28 billion in 2024 to \$7.84 billion in 2025, with a compound annual growth rate (CAGR) of 7.6%. The growth experienced in the previous period can be connected to heightened consumer knowledge, increased attention on the quality and safety of products, the trend of hydration-centric routines, boosted demand for personal care products, and enhanced consumer consciousness and demand pertaining to skincare.

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The Business Research Company

Anticipated to show robust growth in the upcoming years, [the market size for personal care product testing](#) is

predicted to reach \$10.37 billion in 2029, exhibiting a compound annual growth rate (CAGR) of 7.3%. Factors contributing to this growth over the forecast period include increased demand for customized beauty products, heightened health and wellness consciousness, a surge in demand for natural and organic products, the expansion of e-commerce and digital platforms, and a growing consumer preference for natural and organic offerings. Significant trends that will characterize the forecast period are improvements in testing methodologies, the incorporation of AI in diagnostic procedures, adoption of technology in eco-friendly packaging, innovative

developments in tailor-made skincare solutions, and advancements in product delivery systems.

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What Are The Major Driving Forces Influencing The Personal Care Product Testing Market Landscape?

The personal care product testing market is predicted to flourish due to increasing consumption of organic and natural products. These products, created from compounds derived from plants, minerals, and other naturally occurring substances without synthetic chemicals, pesticides, or fertilizers, have seen a significant surge in consumer preference. This higher demand is instigated by the rise in consumer awareness about the health dangers linked to artificial chemicals. The personal care product testing validates the safety and effectiveness of these organic and natural products, ensuring they are safe for consumers. It corroborates the quality of the ingredients and the efficiency of the product, thus promoting trust and adherence to regulatory guidelines. For example, in May 2024, LETIS S.A., an Argentina-based authority certifying organic products, stated that there was a 4% increase from 2021 in total organic product sales, which reached \$67.576 billion in 2022. Thus, the increasing consumption of organic and natural products is promoting [the expansion of the personal care product testing market](#).

Who Are The Top Players In The Personal Care Product Testing Market?

Major players in the Personal Care Product Testing Global Market Report 2025 include:

- Henkel AG & Co. KGaA
- SGS SA
- Eurofins Scientific SE
- Bureau Veritas SA
- Intertek Group plc
- TÜV SÜD AG
- UL Solutions Inc.
- ALS Limited
- NSF International
- SGS Institut Fresenius GmbH

What Are The Key Trends And Market Opportunities In The Personal Care Product Testing Sector?

Top-tier corporations in the personal care product verification market are honing their emphasis on creating cutting-edge solutions such as animal-free cosmetics examination platforms. These approaches safeguard the production of reliable, effective and morally evaluated items while adhering to the stipulated guidelines. An animal-free cosmetics examination system implies utilizing alternative methods, such as cell cultures, 3D skin prototypes, or computer models instead of animals, to ascertain the safety and proficiency of the products. For instance, in

November 2024, Revivo BioSystems Pte. Ltd., a biotech research firm based in Singapore, unveiled the ReleGO platform. This ingenious animal-free cosmetic testing system mimics blood circulation in the skin, offering a more progressive and precise substitute for conventional techniques. The system utilizes its Revex chip and Relego collector, enabling human or artificial skin samples to undergo tests using liquid substances that replicate real physiological conditions. This gives continuous insights into the product's interaction with skin over time, considerably minimizing testing duration and human effort while boosting dependability.

Market Share And Forecast By Segment In The Global Personal Care Product Testing Market
The personal care product testing market covered in this report is segmented as

- 1) By Type: Chemical And Microbiological Testing, Stability And Shelf Life Testing, Other Types
- 2) By Application: Enterprise, Government
- 3) By End User: Personal Care Product Manufacturers, Cosmetic And Skincare Brands, Research And Academic Institutions, Contract Research Organizations (CROs), Regulatory Authorities And Certification Bodies

Subsegments:

- 1) By Chemical And Microbiological Testing: Heavy Metals Testing, Preservative Efficacy Testing, Pathogen Detection, Allergen Testing, pH And Chemical Composition Analysis, Contaminant And Impurity Analysis, Antimicrobial Effectiveness Testing
- 2) By Stability And Shelf Life Testing: Accelerated Stability Testing, Real-Time Stability Testing, Packaging Compatibility Testing, Photostability Testing, Thermal And Humidity Testing, Freeze-Thaw Cycle Testing, Microbial Challenge Testing For Shelf Life
- 3) By Other Types: Toxicological Risk Assessment, Dermatological Testing, Safety And Regulatory Compliance Testing, Performance And Efficacy Testing, Biocompatibility Testing, Consumer Acceptability Studies, Environmental Impact And Biodegradability Testing

View the full personal care product testing market report:

<https://www.thebusinessresearchcompany.com/report/personal-care-product-testing-global-market-report>

Personal Care Product Testing Market Regional Insights

In the Personal Care Product Testing Global Market Report 2025, North America held the dominant position in the year 2024. The anticipations concerning growth in the sector persist. The report has conducted an analytical overview of various regions which includes Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

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Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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