

# Healthcare Cloud Computing Market Projected to Reach USD 197.4 Billion by 2032 | Persistence Market Research

In 2025, public cloud leads healthcare cloud computing with a 42% revenue share, remaining the dominant deployment model.

BRENTFORD, ENGLAND, UNITED KINGDOM, October 13, 2025 /EINPresswire.com/ -- The global healthcare cloud computing market is witnessing unprecedented growth, driven by the healthcare sector's shift towards digital transformation. Valued at US\$63.5 billion in 2025, the market



is projected to reach US\$197.4 billion by 2032, growing at a robust CAGR of 17.3%. This surge is fueled by the need for scalable cloud infrastructure, enabling healthcare providers to manage vast volumes of patient data efficiently and securely. The rising adoption of telehealth services, AI-powered healthcare analytics, and interoperability of electronic health records (EHRs) further accelerates this growth.

Among various segments, software-as-a-service (SaaS) solutions dominate the market due to their flexibility, lower upfront costs, and easy integration with existing hospital systems. Geographically, North America leads the market, primarily due to advanced healthcare IT infrastructure, high healthcare expenditure, and strong adoption of cloud technologies among hospitals and research institutions. Asia-Pacific is expected to emerge as a high-growth region, driven by government initiatives in digital health and rising telemedicine adoption.

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Key Highlights from the Report

The market is projected to grow at a CAGR of 17.3% from 2025 to 2032.

North America currently holds the largest market share in healthcare cloud computing.

SaaS solutions are the leading segment in terms of revenue generation.

Increasing telehealth adoption significantly contributes to market expansion.

Government initiatives in digital health infrastructure are key growth drivers.

Al and data analytics integration boosts cloud service adoption in healthcare.

## Market Segmentation

The healthcare cloud computing market is segmented based on product type, deployment model, and end-user. In terms of product type, software solutions such as electronic health records (EHRs), practice management software, and telemedicine platforms dominate the market due to their widespread adoption. Hardware solutions like cloud-enabled servers and storage devices also contribute to market growth, particularly in large hospital networks and research institutions where high-volume data storage is crucial.

From a deployment perspective, public cloud solutions are widely preferred due to cost efficiency, scalability, and ease of access. Private cloud systems are gaining traction in large hospitals and research centers due to stringent data privacy and regulatory compliance requirements. End-user segmentation highlights hospitals, diagnostic centers, research institutions, and telehealth providers as major adopters of cloud computing services, with hospitals maintaining the highest share due to intensive data handling and operational needs.

# **Regional Insights**

North America continues to dominate the healthcare cloud computing market due to high IT infrastructure investment, rapid adoption of telemedicine, and a growing need for real-time healthcare analytics. The U.S., in particular, accounts for the majority of revenue share in this region, driven by advanced healthcare technology adoption and government incentives supporting digital health initiatives.

Asia-Pacific is poised for rapid growth, fueled by expanding healthcare infrastructure, increased smartphone penetration, and rising telehealth adoption. Countries such as India, China, and Japan are investing heavily in cloud-based healthcare solutions to enhance patient care, streamline operations, and enable Al-powered predictive analytics.

#### **Market Drivers**

The primary driver for healthcare cloud computing market growth is the increasing need for secure, accessible, and scalable data storage solutions. The healthcare industry is experiencing massive growth in patient data from electronic health records, imaging, and wearable devices. Cloud computing allows healthcare providers to efficiently store, manage, and analyze this data while ensuring compliance with regulatory standards like HIPAA.

The adoption of telehealth and remote patient monitoring is another critical factor driving market expansion. Cloud platforms support real-time consultations, remote monitoring, and Alenabled diagnostics, improving patient outcomes and reducing healthcare delivery costs.

#### **Market Restraints**

Despite strong growth, the market faces challenges such as data security and privacy concerns. Cyberattacks targeting healthcare institutions can compromise sensitive patient data, making organizations cautious about full-scale cloud adoption. Additionally, the high cost of integrating legacy systems with cloud infrastructure in some regions may slow adoption.

### **Market Opportunities**

The integration of artificial intelligence, machine learning, and big data analytics into cloud platforms presents significant opportunities. Predictive analytics for disease management, personalized medicine, and operational efficiency can drive further cloud adoption. Emerging markets with growing healthcare IT investments also provide untapped potential for vendors to expand their footprint.

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## Reasons to Buy the Report

$\square$ Gain insights into market trends and growth drivers shaping the healthcare cloud computing
industry.
☐ Identify leading regional opportunities for strategic expansion.
Analyze competitive landscape and key players for informed decision-making.
☐ Understand segment-wise market dynamics for product and service planning.
☐ Access data-backed projections to guide investment and technology adoption strategies.

## Frequently Asked Questions (FAQs)

How Big is the Healthcare Cloud Computing Market? Who are the Key Players in the Global Healthcare Cloud Computing Market? What is the Projected Growth Rate of the Market? What is the Market Forecast for 2032? Which Region is Estimated to Dominate the Industry through the Forecast Period? Company Insights Leading players in the healthcare cloud computing market include: Microsoft Corporation **IBM Corporation** Amazon Web Services (AWS) Google Cloud **Oracle Corporation Recent Developments:** Microsoft announced enhanced cloud-based AI healthcare solutions integrating predictive analytics with EHR systems. IBM launched a secure healthcare cloud platform to support telehealth services and remote patient monitoring. **Related Reports:** Webtoons Market: The webtoons market is set to grow at a 30.6% CAGR from 2025 to 2032, driven by rising digital content consumption and the popularity of mobile storytelling VoIP Services Market: The VoIP services market is set to grow from US\$ 160.8 Bn in 2025 to US\$ 340.2 Bn by 2032, at a CAGR of 11.3%, driven by rising digital communication adoption Pooja Gawai Persistence Market Research +1 646-878-6329 email us here Visit us on social media: LinkedIn Instagram YouTube This press release can be viewed online at: https://www.einpresswire.com/article/857766552

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