

# Soft, Stylish, and Comfy: Reistor's Eco-friendly Outfits Made for Lounging, Living, and Layering

Reistor's Easy Everyday collection brings soft, eco-friendly, versatile loungewear - perfect for home, travel, and effortless everyday style.

CA, UNITED STATES, October 14, 2025 /EINPresswire.com/ -- Reistor, a sustainable clothing brand rooted in timeless design and conscious innovation, presents the **Easy Everyday** <u>collection</u>; pieces created to bring effortless comfort, softness, and ecofriendly ease into your daily wardrobe. These outfits bring you the ultimate lounging comfort, soft enough to live in every day. Crafted from our ecofriendly modal blend, they're light and breezy for summer yet cozy to be layered through cooler months, making them effortless picks for travel, errands, or cozy days at home.

Easy Everyday.

Blue Loungewear Set

Front Twist Tops

Set to redefine everyday loungewear in the textile industry, Reistor's Easy

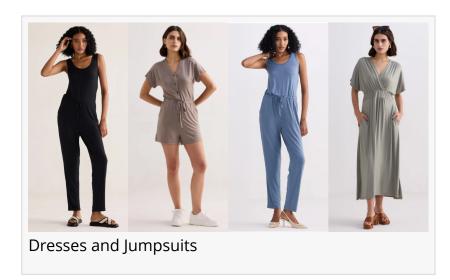
Everyday collection offers breathable, lightweight, and stylish knit essentials that blur the line between loungewear and lifestyle fashion. We're talking soft T-shirts, flowy dresses, relaxed pants, and playful new silhouettes that work just as well for lounging and indoor gatherings as they do for travel or transition weather.

# Why Easy Everyday?

The name Easy Everyday comes from the effortless versatility of the pieces. These outfits are meant to be loved, lived in, and moved in; whether it's your go-to lounge set on a Sunday, your travel companion on long flights, or a comfy-chic outfit for casual dinners. The fabric is buttery-

soft, lightweight, non-itchy, and perfectly stretchy, making it ideal for layering when seasons shift.

What makes this collection exciting is the mix of Reistor's much-loved basics with a contemporary edge: the front twist top, a <u>relaxed fit everyday tee</u>, and thoughtfully updated designs on staples like short tops and dresses. Each piece feels familiar yet new; easy to wear, easy to style, and always easy to reach for, day after day.



# **Product Highlights**

Eco-Friendly Modal Blend: A soft, breathable, eco-friendly blend of 95% modal + 5% spandex. It's lightweight yet durable, offering comfort for lounging, travel, and sleep.

Effortless Versatility: Styles like tees, dresses, and pants that seamlessly transition from couch to coffee run, from travel days to casual nights out.

Fresh Design Updates: Features like the front drawstring on a jumpsuit and relaxed-fit tees bring a modern, stylish edge to timeless basics.

### Words from the Team

"Comfort is such a personal thing, and we wanted to design pieces that make you feel at ease while also keeping you stylish and elegant," says Mehma Singh, Co-founder and Creative Head at Reistor.

"The Easy Everyday collection is our way of celebrating softness, simplicity, and sustainability. Our goal has always been to give craft pieces that our community will want to reach for again and again, and this collection makes that easy." The Easy Everyday collection is available for purchase on reistor.com and select marketplaces, including Nordstrom, Macy's, Wolf & Badger, and Target Plus.

## **About Reistor**

Reistor is an ethical clothing brand rooted in sustainability and simplicity. Backed by more than 7 years of family textile expertise, Reistor blends conscious fabrics like 100% hemp, eco-friendly modal, and organic cotton with modern designs that fit seamlessly into everyday life. The brand's mission is to create fashion that does as little harm as possible, uplifting both the planet and the people behind each garment.

Josie

Reistor
marketingops@reistor.com
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