

Europe Travel Retail Market Expected to Reach \$39.60 Billion by 2025

Europe Travel Retail Market - The luxury goods segment is expected to experience growth at a CAGR of 9.5% during the forecast period.



The Europe travel retail market size was valued at \$23.03 billion in 2017, and is projected to reach \$39.60 billion by 2025, growing at a CAGR of 7.2% from 2018 to 2025. ”

Allied Market Research

WILMINGTON, DE, UNITED STATES, October 13, 2025

/EINPresswire.com/ -- According to the research published by Allied Market Research, the [Europe travel retail market](#) accounted for \$23.03 billion in 2017 and is projected to garner \$39.60 billion by 2025, registering a CAGR of 7.2% from 2018 to 2025.

Growth in travel and tourism industry, increase in disposable income, and rapid growth in urbanization drive the growth of the [Europe travel retail](#) market. On the other hand, increase in terrorism & crime rate and stringent

government rules, especially for airport retailing impede the growth. Nevertheless, surge in initiatives to develop the travel & tourism industry of the region is anticipated to usher a number of opportunities in the near future.

Based on type, the perfumes & cosmetics segment held the largest market share in 2017, with nearly one-third of the total market. On the other hand, the luxury goods segment is expected to manifest the fastest CAGR of 9.5% during the forecast period. Other segments in the report include wine & spirits, electronics, food & confectionery, tobacco, and others.

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Based on type, the airports segment dominated the market in 2017, with nearly three-fifths of the total market share. However, the border, downtown & hotel shops segment is expected to portray the fastest CAGR of 7.6% during the forecast period. The report also analysis other segments including cruise liners and railway stations.

The Europe [travel retail market](#) across the U.K. accounted for the largest share in 2017, contributing to more than one-fourth of the market. Conversely, the market across Germany is

expected to portray the fastest CAGR of 10.8% during the forecast period. The report analyses the market across regions including France, Italy, Spain, and rest of Europe.

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The major market players in the report include Dufry AG

Lagardère SCA

Gebr. Heinemann SE & Co. KG

RegStaer

LVMH Group

daa Plc.

Autogrill S.p.A.

TRE³

WH Smith PLC

Flemingo International Ltd.

Key Findings of the Europe Travel Retail Market:

Based on country, the UK was the highest contributor to the Europe travel retail market in 2017, growing at a CAGR of 7.6% from 2018 to 2025.

Based on product, the perfumes & cosmetics segment accounted for nearly one-third share of the market in the Europe travel retail market in 2017, and is estimated to grow at a CAGR of 6.9% from 2018 to 2025.

The luxury goods segment is expected to experience growth at a CAGR of 9.5% during the forecast period.

Based on channel, the airports segment accounted for more than half share of the market in 2017, and is estimated to grow at CAGR of 7.2%.

Based on country, Germany accounted for a prominent market share in 2017, and is anticipated to grow at the highest CAGR of 10.8%.

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