

# MacroAir Expands Beyond HVLS with AirPower, a Next-Gen, High-Velocity Directional Air Circulator for Industrial Use

*Launch of AirPower reflects MacroAir's commitment to innovation, offering powerful, targeted airflow solutions where traditional ceiling fans can't reach.*

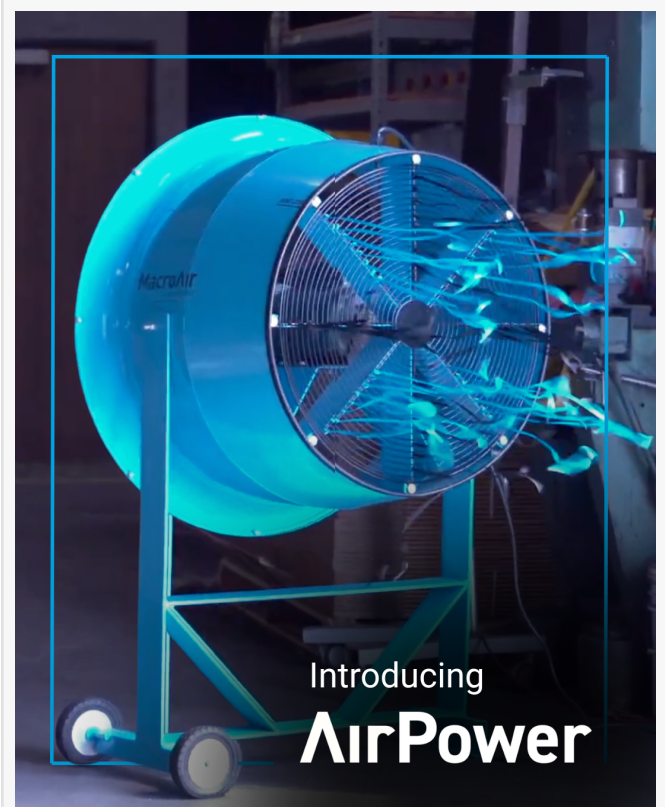
SAN BERNARDINO, CA, UNITED STATES, October 14, 2025 /EINPresswire.com/ -- [MacroAir Fans](#), a leader in industrial fan innovation, announces another product line upgrade, diversifying its HVLS fan-centric catalog with a powerful directional air circulator, the [AirPower](#). A high-velocity directional barrel fan, the AirPower comes in a variety of sizes and configurations to deliver powerful airflow precisely where it is needed.

"Together with our HVLS fans, AirPower creates a complete airflow ecosystem that enhances comfort, safety, and energy efficiency across industrial and commercial applications," said Liz Ingle, Senior Director of Strategy & Marketing. "When our customers asked for a solution to deliver targeted airflow to hard-to-reach areas like box trailers and hot workstations, we worked hard to deliver a versatile solution to complement any HVLS layout – AirPower is that solution."

Unlike an HVLS fan, which delivers gentle, ambient airflow, the AirPower barrel fan produces high-velocity, directional air. The largest model, 36-inch, provides up to 18,400 CFM, 250 feet of throw, and 15,000 square feet of coverage, ideal for loading docks, assembly bays, and warehouse aisles.

Built for Performance Where You Need It Most

Ideal for a variety of use cases, including:



Introducing AirPower - MacroAir's High Power Barrel Fan

- o Warehouses & Manufacturing – Spot cooling docks, trailers, & hot workstations
- o Workshops & Garages – Keeps air moving between racks and lifts
- o Construction Sites – Improves crew comfort
- o Industrial Drying & Ventilation – Aids in drying floors, walls, materials, & equipment
- o Greenhouses & Agricultural Spaces – Reduces heat stress on livestock & plants

The durable direct-drive motor fan is made of deep-spun 14-gauge steel housing and designed for minimal maintenance, making it a long-lasting asset to have in your arsenal of tools.



**AirPower**  
High-Velocity, Directional Fan

Chain Suspended      Yoke Mounted      Column/Wall Mounted

Pedestal Base      Column/Wall Mount Oscillating      Dock Door Fan

Sizes: 14" - 36"      Coverage: 1,800 - 15,000 ft      CFMs: 2,690 - 18,400

macroairfans.com      **MacroAir**

MacroAir's AirPower - High-Velocity Directional Fan Mount Options

## A Directional Fan Offering Superior Size and Versatility

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Together with our HVLS fans, AirPower creates a complete airflow ecosystem that enhances comfort, safety, and energy efficiency across industrial and commercial applications.”

*Liz Ingle: Sr. Director, Strategy & Marketing*

- o Five Size Diameters - Ranging from 14" – 36"
- o Multiple Mount Types:
  - o Chain Suspended Mount
  - o Yoke Mount
  - o Column/Wall Mount
  - o Oscillating Column/Wall Mount
  - o Dock Door Mount
  - o Pedestal Mount
- o CFM Range: 2,690 – 18,400
- o Coverage Area Range: 1,800 -15,000 sf
- o Three Voltage Options: 115V, 277V, and 208-230/460V

AirPower extends MacroAir’s ability to deliver precision airflow solutions across every environment, from massive manufacturing floors to compact workshops. It is ideal for facilities where ceiling heights or HVAC limitations prevent overhead installations. Most configurations are available for purchase online, with 208-230/460V models available through the MacroAir sales team.

To learn more or request a quote, visit <https://macroairfans.com/products/14-airpower-barrel-fan> or call 1.866.668.3247

Liz Ingle  
MacroAir Technologies  
+1 909-219-8904

[email us here](#)

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