

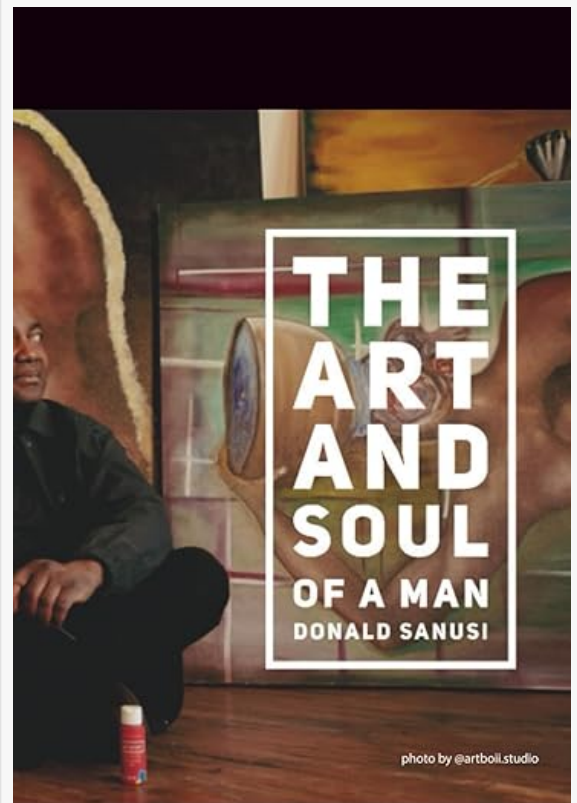
'The Art and Soul of a Man' By Donald Sanusi Illuminates The Power Of Heritage, Identity, And Powerful Transformation

An evocative visual and cultural exploration celebrating African heritage, resilience, and the artist's personal journey from Freetown to the United States.

NEW YORK CITY, NY, UNITED STATES, October 14, 2025 /EINPresswire.com/ -- In "The Art and Soul of a Man: The Art of ileadbydesign," artist and creative visionary Donald Sanusi, known professionally as Ileadbydesign, presents a masterful collection of works that transcend the canvas to explore the depth of the human spirit, the vibrancy of African heritage, and the transformative power of art. Born in Freetown, Sierra Leone, Sanusi has built an artistic identity that bridges continents, emotions, and histories—offering a visual dialogue that connects the African diaspora to the broader story of humanity.

Rich in earth tones, layered textures, and dynamic movement, Sanusi's work captures the essence of identity, resilience, and social consciousness. His art reflects both personal and collective narratives—inviting viewers to confront themes of justice, belonging, and transformation. Each piece serves as both a reflection and revelation, exploring how light and shadow, struggle and triumph, coexist within the African and global experience.

Working primarily with oil pastels, oil paint sticks, acrylics, and paint pencils, Sanusi has developed a distinctive style that merges technical mastery with emotional intensity. His innovative use of solvents enhances the fluidity and depth of his creations, allowing his pieces to pulse with energy and introspection. The result is an aesthetic that feels alive—rich with texture, soul, and story. His recurring motif of light breaking through shadow symbolizes personal and cultural rebirth, echoing his journey from the shores of Sierra Leone to artistic recognition in the United States.



The Art and Soul of a Man Donald Sanusi

“The interplay of darkness and illumination in my art mirrors life itself,” says Sanusi. “Each layer tells a story— of where we come from, what we endure, and how we rise.” Through his art, he not only celebrates African identity but also challenges viewers to examine their own perspectives on race, culture, and the human condition.

The Art and Soul of a Man is more than an art book—it is a movement of introspection and pride. It speaks to anyone drawn to stories of perseverance and transformation, and it affirms that creativity can be both personal expression and cultural legacy.

The book is now available — secure your copy here: <https://a.co/d/chmJkvH>

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