

Virtual Reality Motion Desensitization Platform Market: Growth Opportunities, Share, Trends & Forecast to 2029

The Business Research Company's Virtual Reality Motion Desensitization Platform Market: Growth Opportunities, Share, Trends & Forecast to 2029

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What Is The Forecast For The [Virtual Reality Motion Desensitization Platform Market](#) From 2024 To 2029?

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*The Business Research
Company*

The market size of the virtual reality motion desensitization platform has seen massive expansion over recent years. It is projected to rise from \$1.64 billion in 2024 to \$2.01 billion in 2025, with a compound annual growth rate (CAGR) of 22.7%. The upswing in the historical phase can be accredited to the escalated use of virtual reality in the healthcare sector, growing preference for non-drug therapy approaches, heightened awareness around motion sickness disorders, increased investment in

immersive therapy, and the surging requirement for individualized rehabilitation programs.

The market size of the virtual reality motion desensitization platform is predicted to experience accelerated expansion in the coming years. The market is projected to reach \$4.52 billion in 2029 with a compound annual growth rate (CAGR) of 22.4%. This surging growth in the projected timeframe can be credited to the surge in uptake of virtual reality-supported therapeutic solutions, escalating demand for home-based and remote therapy, accelerating investment into virtual reality healthcare startups and heightened consciousness about mental health and motion ailments. Key trends navigating the forecast period include advancements in all-embracing virtual reality experiences, AI integration for customized therapy, advancements in

wearable and haptic hardware, increased acceptance of cloud-based virtual reality platforms, and the amalgamation of real-time patient tracking systems.

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What Are The Core Growth Drivers Shaping The Future Of The Virtual Reality Motion Desensitization Platform Market?

The rise in mental health disorders is projected to fuel the advancement of the market for virtual reality motion desensitization platforms. These disorders comprise conditions that deeply impact an individual's emotional state, cognition, behavior, and overall mental functionality. The surge in such disorders can be attributed to the heightened stress stemming from modern lifestyles, such as job strain, social seclusion, and constant digital engagement. Virtual reality motion desensitization platforms cater to mental health disorders by delivering immersive and regulated environments, making them suitable for treating anxiety, phobias, and PTSD. They mitigate psychological trauma by offering gradual exposure and customizable therapy, thereby enhancing patient results and involvement. For example, the American Psychiatric Association, a non-profit organization based in the US, reported in May 2024 that 43% of adults felt more anxious than the previous year, an increase from 37% in 2023 and 32% in 2022. Hence, the escalating prevalence of mental health disorders is propelling the market growth for virtual reality motion desensitization platforms.

Which Companies Are Currently Leading In The Virtual Reality Motion Desensitization Platform Market?

Major players in the Virtual Reality Motion Desensitization Platform Global Market Report 2025 include:

- MindMaze SA
- XRHealth Ltd.
- Bertec Corporation
- NeuroSync Inc.
- Virtual Reality Medical Center Inc.
- PsyTech VR Inc.
- C2Care
- Virtually Better Inc.
- Cyclops Medtech Pvt. Ltd.
- Kinequantum

What Are The Future Trends Of The Virtual Reality Motion Desensitization Platform Market?

Leading firms in the virtual reality motion desensitization platform industry are striving to develop cutting-edge products like AI-assisted personalized therapy systems. The aim is to enhance the efficacy of treatment, improve patient involvement, and decrease the time needed for therapeutic adjustments and adaptation. These AI-enhanced systems leverage artificial intelligence to create therapy scenarios and environments that are tailored to a particular

patient's requirements. This helps in maximizing the effectiveness of desensitization and rehabilitation practices. For example, in September 2024, Interacoustics A/S, a medical equipment manufacturer located in Denmark, introduced the Virtualis balance rehabilitation solutions. This system marries completely immersive virtual reality with dynamic posturography force plates, mirroring real-world environments to advance rehabilitation methods such as adaptation, substitution, and habituation. The Virtualis system includes AI-based adaptive modules like SkiVR and MotionVR. These can adjust the intensity of training as per the patient's performance, thus offering precise balance rehabilitation that does not necessitate constant intervention by a clinician. Furthermore, the system accurately facilitates motion desensitization for vestibular disorders via graded VR exposure.

Comparative Analysis Of Leading Virtual Reality Motion Desensitization Platform Market Segments

The virtual reality motion desensitization platform market covered in this report is segmented as

- 1) By Component: Hardware, Software, Services
- 2) By Deployment Mode: On-Premises, Cloud-Based
- 3) By Application: Healthcare And Therapy, Gaming And Entertainment, Education And Training, Military And Defense, Other Applications
- 4) By End-User: Hospitals And Clinics, Rehabilitation Centers, Academic And Research Institutes, Military Organizations, Other End-Users

Subsegments:

- 1) By Hardware: Head Mounted Display, Sensors, Tracking Devices, Haptic Devices
- 2) By Software: Virtual Reality Applications, Simulation Software, Analytics Software, Therapy Management Software
- 3) By Services: Consulting Services, Maintenance Services, Training Services, Support Services

View the full virtual reality motion desensitization platform market report:

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Which Regions Are Dominating The Virtual Reality Motion Desensitization Platform Market Landscape?

In 2024, North America led the global market for virtual reality motion desensitization platforms and is projected to maintain its growth. The report comprehensively covers all regions including Asia-Pacific, Western Europe, Eastern Europe, South America, Middle East, and Africa.

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