

Leavening Agents Market In-Depth Analysis, Key Market Dynamics, Growth Opportunities and Business Strategies

Increase in popularity of baked food products, rise in demand for bread as functional food, rise in standard of living among people, rapid urbanization.

WILMINGTON, DE, UNITED STATES, October 14, 2025 /EINPresswire.com/ -- The global [leavening agents market size](#) was generated \$6.0 billion in 2021 and is projected to reach \$9.2 billion by 2031, growing at a CAGR of 4.2% from 2022 to 2031.



The report offers a detailed analysis of the top winning strategies, evolving market trends, market size and estimations, value chain, key investment pockets, drivers & opportunities, competitive landscape and regional landscape. The report is a useful source of information for new entrants, shareholders, frontrunners and shareholders in introducing necessary strategies for the future and taking essential steps to significantly strengthen and heighten their position in the market.

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The leavening agents market is primarily driven by the rise in the popularity of baked goods. Additionally, the demand on leavening agents is increasing due to changing lifestyles and a rise in health consciousness among individuals. Rising R&D expenditures made by different manufacturers to create novel leavening ingredients and rising consumer demand for bakery goods are further favoring the growth of the leavening agents market during forecast period.

A leavening agent is an ingredient and technique used to make light and airy foods. This is majorly used in the bakery industry, and yeast is the most widely used leavening agent. Biological, chemical, and mechanical/physical are some of the types of leavening agents. For instance, active dry yeast, instant dry yeast, fresh yeast, and sourdough starter are subtypes of chemical leavening agents.

Leavening agents, especially baking soda, play a considerable role in animal feed. Baking soda is primarily used in dairy cow feed supplements as it helps to stabilize rumen pH by reducing acidic conditions. Dynamic changes in food patterns and a rise in demand for animal-based protein are expected to increase the demand for animal feed, propelling the growth of the leavening agents market during the forecast period. Furthermore, baking soda is considerably used for making cosmetics and personal care products owing to its benefits such as it reduces dark spots, helping to get rid of pimples & blackheads, and removing dead skin, thereby increasing the use of baking soda and other chemical leavens in personal and healthcare products which are anticipated to contribute for the growth of the leavening agents market.

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The report offers detailed segmentation of the global leavening agents market based on form, end-user industry, and region. The report provides a comprehensive analysis of every segment and their respective sub-segment with the help of graphical and tabular representation. This analysis can essentially help market players, investors, and new entrants in determining and devising strategies based on fastest growing segments and highest revenue generation that is mentioned in the report.

Based on region, the market across Europe held the dominating market share in 2021, holding around two-fifths of the global leavening agents market, and is expected to maintain its leadership status during the forecast period. The Asia-Pacific region, on the other hand, is expected to cite the fastest CAGR of 5.4% during the forecast period.

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The key players analyzed in the global leavening agents market report include Archer Daniels Midland Company, Associated British Foods Plc, Cargill Inc, Corbion NV, Kerry group PLC, Koninklijke DSM NV, Kraft Heinz Company, Novozymes AS, Puratos Group NV, SternWywiol Gruppe GmbH Co KG.

The report analyzes these key players in the global [leavening agents industry](#). These market players have made effective use of strategies such as joint ventures, collaborations, expansion, new product launches, partnerships, and others to maximize their foothold and prowess in the industry. The report is helpful in analyzing recent developments, product portfolio, business performance and operating segments by prominent players in the market.

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