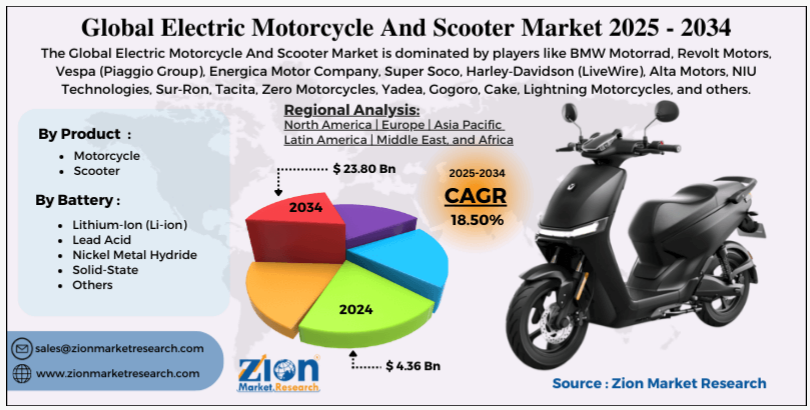
Electric Two-Wheeler Market Size, Forecast to Reach $23.80 Billion by 2034, Fueled by an Exceptional 18.5% Growth Rate

The global electric motorcycle and scooter market size was worth around USD 4.36 billion in 2024 and is predicted to grow to around USD 23.80 billion by 2034



Electric Motorcycle And Scooter Market

PUNE, MAHARASHTRA, INDIA, October 14, 2025 /EINPresswire.com/ -- The global electric motorcycle and scooter market size was valued at approximately USD 4.36 billion in 2024 and is forecast to grow to around USD 23.80 billion by 2034, registering a compound annual growth rate (CAGR) of roughly 18.5% between 2025 and 2034. The market is experiencing robust growth due to the increasing adoption of sustainable transportation, government incentives, and rising awareness of environmental concerns.

> Electric motorcycle and scooter market size was worth around USD 4.36 billion in 2024 and is predicted to grow to around USD 23.80 billion by 2034, (CAGR) of roughly 18.50% between 2025 and 2034."
>
> *Deepak Rupnar*

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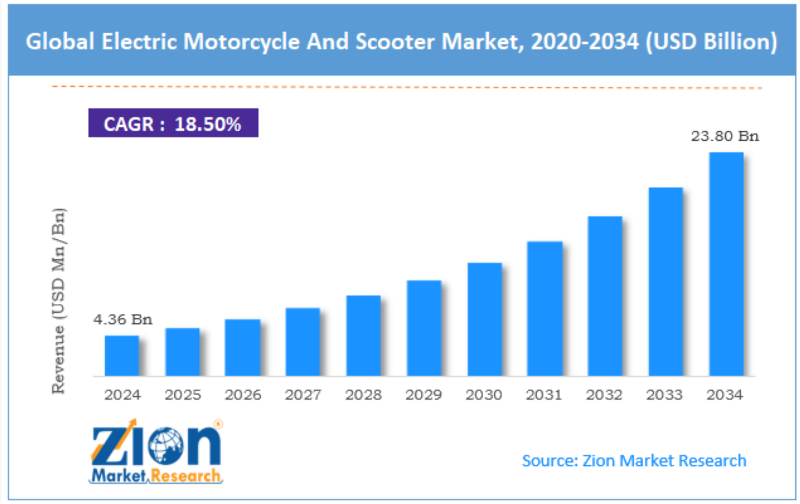
Market Overview

Electric motorcycles and scooters are gaining popularity as eco-friendly alternatives to conventional two-wheelers. They offer reduced carbon emissions, lower operating costs, and quiet operation, which makes them particularly appealing in urban areas facing congestion and pollution challenges.
The demand is further fueled by the global push for electric vehicles (EVs), stringent emission regulations, and rising fuel prices, making electric two-wheelers a cost-effective and environmentally responsible solution for commuters worldwide.

Key Market Drivers
Environmental Regulations and Sustainability Initiatives
Governments worldwide are promoting clean energy and reducing vehicular emissions. Policies such as subsidies, tax incentives, and EV mandates encourage consumers and fleet operators to adopt electric motorcycles and scooters.
Rising Urbanization and Traffic Congestion
Rapid urbanization has resulted in congested roads. Electric two-wheelers offer efficient and flexible mobility solutions, ideal for navigating crowded cities while minimizing travel time and fuel consumption.



Electric Motorcycle And Scooter Market size

Technological Advancements
Innovations in battery technology, electric motors, and charging infrastructure are improving range, efficiency, and affordability, thereby attracting more consumers.
Cost Efficiency
Electric motorcycles and scooters have lower running and maintenance costs compared to conventional petrol-powered vehicles, enhancing their appeal for daily commuters and delivery services.
Rising Consumer Awareness
Growing awareness about environmental protection and climate change is driving demand for sustainable and zero-emission transportation options.

Market Challenges
Battery Limitations: Range anxiety and long charging times remain concerns for some users.
High Initial Investment: Electric two-wheelers often have a higher purchase price than conventional models.
Charging Infrastructure: Limited availability of fast-charging stations in some regions can restrict adoption.
Raw Material Dependency: Lithium and cobalt supply constraints can impact battery production and pricing.

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Market Segmentation
By Vehicle Type:
Electric Motorcycles

Electric Scooters

By Battery Type:
Lithium-Ion Battery
Lead-Acid Battery
Others

By Application:
Personal Commuting
Delivery and Logistics
Commercial Use

By Region:
North America
Europe
Asia-Pacific
Latin America
Middle East & Africa

Regional Insights
Asia-Pacific
The Asia-Pacific region dominates the market, driven by high two-wheeler adoption, government incentives, and rapid urbanization. Countries like China, India, and Indonesia are leading in both production and consumption of electric motorcycles and scooters.
Europe
Europe is witnessing growth due to stringent emission norms, electric mobility initiatives, and rising demand for eco-friendly transportation in urban centers.
North America
Adoption in North America is driven by environmental awareness, technological innovations, and supportive policies for electric vehicles.
Latin America
Increasing urban congestion and government efforts to reduce carbon emissions are driving the electric two-wheeler market in the region.
Middle East & Africa
The market in these regions is emerging slowly, with growth supported by urbanization, infrastructure development, and renewable energy initiatives.

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Competitive Landscape

The market is highly competitive with several global and regional players focusing on product

innovation, strategic partnerships, and expanding manufacturing capacities.
Key Market Players Include:
Hero Electric
Ather Energy
Bajaj Auto Limited
NIU Technologies
Gogoro Inc.
Yamaha Motor Co., Ltd.
Honda Motor Co., Ltd.
TVS Motor Company
Revolt Intellicorp
Emflux Motors

Companies are investing in battery research, lightweight materials, connected vehicle technology, and charging infrastructure partnerships to strengthen market presence and address consumer concerns.

Future Outlook
The global electric motorcycle and scooter market is expected to experience exponential growth through 2034, driven by rising environmental awareness, urban mobility challenges, and government support.

Key trends shaping the market include:
Integration of smart features such as IoT connectivity, GPS navigation, and app-based monitoring.
Battery innovations for longer range, faster charging, and cost reduction.
Expansion of charging infrastructure in urban and suburban areas.
Fleet electrification for delivery and logistics companies seeking cost-effective, sustainable solutions.

Conclusion
The global electric motorcycle and scooter market is set to grow from USD 4.36 billion in 2024 to USD 23.80 billion by 2034, at a CAGR of 18.5%. Increasing environmental concerns, rising fuel prices, technological advancements, and supportive government policies are driving market expansion across Asia-Pacific, Europe, North America, Latin America, and Middle East & Africa. With ongoing innovations, expanding infrastructure, and heightened consumer awareness, electric motorcycles and scooters are emerging as a transformative segment within the global electric vehicle ecosystem, promoting sustainable mobility and cleaner urban transportation.

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Encapsulated Flavors Market By Flavor Type (Vanilla, Chocolate, Exotic Fruit, General Fruit, Nut, Spice, Berry, Citric, and Other Flavors), By Encapsulation Process (Spray Congealing/Chilling, Sprays Drying, Glass Encapsulation, Fluid Bed Coating, and Others) By Application (Pharmaceutical and Personal Care, Beverages and Instant Drinks, Dairy Products, Frozen Food, Snacks, Cereal and Oatmeal, Bakery and Confectionary, and Others): Global Industry Perspective, Comprehensive Analysis and Forecast, 2024 - 2032-
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