



Global Impact Award Launches to Honor 665M 'Invisible Champions' of Entrepreneurship and Innovation

The Global Impact Award launches to give visibility and credibility to 665M overlooked entrepreneurs & innovators worldwide.

LAGUNA BEACH, CA, UNITED STATES, October 14, 2025 /EINPresswire.com/ -- With [nearly 665 million entrepreneurs worldwide](#) building businesses that will shape the future economy, a staggering 99% may never receive formal recognition for their achievements.

This gap costs innovative companies critical visibility, investor attention, and market credibility.

With its launch, the Global Impact Award introduces a new standard in entrepreneurial recognition. A merit-based, internationally accessible awards platform celebrating excellence across 25+ categories spanning innovation, sustainability, market impact, and leadership.

Small and medium-sized enterprises (SMEs) are the backbone of nearly every economy, representing roughly 90% of all businesses and accounting for more than half of global employment. Yet despite their scale and innovation potential, most SMEs have never been formally recognized.

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The traditional awards system has created what industry analysts call the "prestigious awards gap." While prestigious awards historically centered on North American and European markets, 70% of global entrepreneurial activity occurs in emerging economies where recognition infrastructure remains limited.

While awards such as Fast Company's World Changing Ideas, TIME100 Impact, and established entrepreneurship awards spotlight certain sectors and geographies, systemic barriers still exclude many high-performing impact businesses.

GIA is carving its place as the next evolution in the entrepreneurship awards space and business visibility. It not only celebrates achievement but acts as a catalyst for business visibility, investor confidence, and partnership growth across Africa, Asia-Pacific, Europe, the Americas, and the Middle East.

For more information, visit [www.globalimpactaward.com](#) or contact [info@globalimpactaward.com](#)

In recent years, digital transformation and sustainability imperatives have become central to business innovation. A 2023 [World Economic Forum piece](#) noted that up to 67% of SMEs and mid-sized businesses struggle to fully survive unless they embrace digitalization, given resource constraints and competitive pressures.

Consequently, the WEF's "Sustainability Meets Growth" initiative (2025) hints that embedding ESG strategies into SME growth is no longer optional but essential.

Beyond recognition, the Global Impact Awards highlight the broader ecosystem of global branding. GIA categories align with creative marketing awards, public relations awards, and Brand of the Year honors, a holistic approach that reflects what success truly means in modern entrepreneurship.

The Global Impact Award is designed to spotlight the high-impact innovators who often fly under the radar. It combines the prestige of [the world's most prestigious business awards](#) with a transparent, accessible [online nomination process](#) designed for fairness and credibility.

Through its fully **open-source** **community-driven** platform, GIA addresses these systemic gaps through three foundational principles: accessibility, transparency, and tangible impact. Unlike most **proprietary** **closed-source** **platforms**, GIA features diverse **open-source**-**driven** **communities** across categories such as FinTech, GreenTech, EdTech, HealthTech, and Social Enterprise.

The initiative also champions inclusion by recognizing women in leadership, youth, and talent awards, as well as employee recognition programs, reflecting the changing face of global business excellence.

At the heart of GIA's credibility lies its rigorous **quantitative, qualitative, and social impact** framework, combining quantitative results, innovation, and social impact under a transparent, bias-free framework.

Each submission is evaluated by an international panel of experts from innovation, finance, and sustainability sectors, ensuring authenticity and trust. GIA publishes its evaluation framework publicly, separating revenue generation from judging decisions entirely.

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The Global Impact Award 2025 is now accepting nominations via the [GIA Website](#). With nomination fees starting at \$299, significantly below the \$500-\$5,000 range of traditional awards, GIA ensures deserving businesses at any stage can compete.

Organizations from all continents, small startups to scale-ups, are encouraged to apply. Winners

will receive global publicity, endorsement, and a network of growth opportunities.

Global Impact Awards is an international recognition platform celebrating entrepreneurs

and organizations creating measurable global impact.

With a transparent evaluation system, digital evaluation system, and global panel of judges, GIA amplifies credibility, visibility, and opportunity for high-impact ventures.

Ken Louis

Global Impact Award

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