

Toimi Launches Fast-Track Branding Program for Startups

Toimi launched Fast Start — a 3- to 5-week branding program for early-stage startups that need to look and sound investor-ready fast.

LONDON, MÁLAGA, UNITED KINGDOM, October 14, 2025 /EINPresswire.com/ -- Toimi Launches Fast-Track [Branding Program for Startups](#)

Because great ideas shouldn't wait months for a brand.

Building a startup already feels like a race — between product deadlines, investor calls, and trying to look credible while everything's still duct-taped together.

That's why Toimi launched Fast Start — a 3- to 5-week branding program for early-stage startups that need to look and sound investor-ready fast.

“

Startups don't fail because they move fast — they fail because they move without direction. We built Fast Start for teams that need clarity fast — turning an idea into a brand in just a few weeks.”

Artyom Dovgopoul, Founder of Toimi

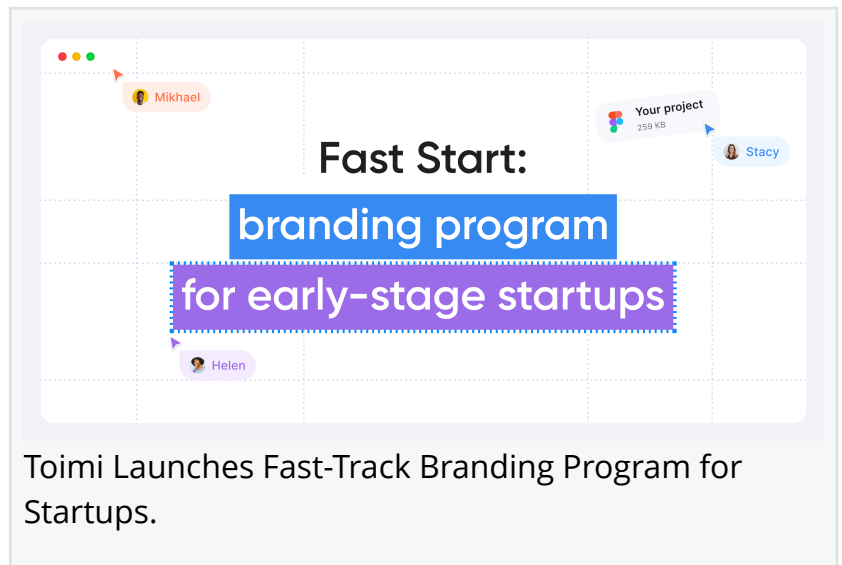
The process strips away endless decks and “brand discovery workshops” and replaces them with focused sprints: research, strategy, and identity built in parallel. The result? A clear story, a flexible visual system, and a brand that founders can actually launch fast.

About Toimi

<https://toimi.pro/> is a product design and digital branding studio that helps startups and growing companies build clear, scalable brands and digital products. From SaaS

platforms to marketplaces and mobile apps, Toimi focuses on turning complex ideas into meaningful, human-first design systems.

<https://toimi.pro/branding/>



The Fast Start program is now open for early-stage startups and founders looking to build an investor-ready brand in under five weeks for \$6000.

What's Inside Fast Start

Fast Start isn't a watered-down version of branding — it's the same strategic process, just built for startup speed. Over 3 to 5 weeks, Toimi's team works directly with founders to define what their brand stands for and how it shows up in the world.

Each sprint covers a core piece of the puzzle:

- Week 1: Direction. Quick brand audit, competitor & market analysis, positioning sprint to lock the story.
- Week 2–3: Identity. Visual language, typography, and logo system — clean, scalable, and ready for your pitch deck.
- Week 4–5: Application. Brand guide, investor-ready deck materials, and website touchpoints.

It's fast because startups can't afford to wait. Toimi keeps the process tight, transparent, and collaborative — the same way good startups ship products.

Why It Matters

Startups move fast — but investors move faster. When the first pitch deck lands in someone's inbox, the brand already speaks before the founder does. Too often, great products fail to get traction because they look half-baked or sound unsure of what they're solving. That's where Fast Start comes in.

Toimi built it after seeing too many founders stuck between DIY logos and six-month agency timelines.

The goal isn't to rush creativity — it's to focus it. A brand that's clear, consistent, and confident makes fundraising smoother, hiring easier, and growth more believable.

Fast Start gives founders the story and system they need to look like what they're building — not what they're bootstrapping.

Meet Us at Web Summit 2025

Toimi will be at Web Summit 2025 in Lisbon, joining thousands of founders, investors, and builders shaping what's next in tech and design. The team will showcase Fast Start at the event — meeting startups that need to stand out fast, whether they're pitching, scaling, or just finding their first users.

Founders attending the summit can book short sessions with Toimi's branding and product teams to discuss their upcoming launches and how to make early branding work smarter, not slower.

Visit the website to book a meeting: <https://toimi.pro/>

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