

Functional Flour Market to Reach USD \$96.59 Billion by 2029 at 6.4% CAGR

*The Business Research Company's
Functional Flour Global Market Report
2025 – Market Size, Trends, And Forecast
2025-2034*

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/EINPresswire.com/ -- How Big Is [The
Functional Flour Market In 2025?](#)

The market size for functional flour has seen a robust growth over the past few years. It is projected to rise from \$71.22 billion in 2024 to \$75.35 billion in 2025, marking a compound annual growth rate (CAGR) of 5.8%. The increase during the historic period is due to several factors including the use of functional flour in the food processing industry, its distinct health advantages, demand for specialized diets, customized nutrition, and innovative product formulation.



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There is an expected robust expansion of the functional flour market in upcoming years, with a projected growth to "\$96.6 billion by 2029", experiencing a compound annual growth rate (CAGR) of 6.4%. Factors such as increased demand for specialty flours, preference for clean labels, functionality, health consciousness, gluten-free and allergen-free necessities contribute to this growth in the predicted period. Noteworthy trends for this period

include modifications in regulations and labeling standards, usage of functional flour in food manufacturing, global culinary integration, sustainable and ethically sourced products, and food technology innovations.

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What Are The Key Driving Factors For The Growth Of The Functional Flour Market?

The growing number of consumers who are conscious about their health is predicted to fuel the expansion of the functional flour market. These individuals who emphasize the importance of

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maintaining and enhancing their physical and mental health in their lifestyle decisions are known as health-conscious consumers. They make careful decisions regarding their diet, exercise, mental health, and overall well-being. Functional flour holds a crucial place in the food intake of these consumers, as it provides nutritious alternatives that match their preference for healthful ingredients, thereby helping them maintain a balanced and nutritious diet. The Office for National Statistics, a national statistics organization for the UK, reported in 2022 that the country's healthcare expenditure was around \$354.88 billion (£283 billion), showing a slight increase of 0.7% compared to spending in the preceding year. Consequently, this surge in consumers who value health-consciousness is promoting the growth of the functional flour market.

Who Are The Key Players In The Functional Flour Industry?

Major players in the Functional Flour Global Market Report 2025 include:

- Cargill Incorporated
- Archer Daniels Midland Company
- Bunge Limited
- Associated British Foods PLC
- General Mills Inc.
- Ingredion Incorporated
- Tate & Lyle PLC
- Döhler GmbH
- Kerry Group PLC
- Sensient Technologies Corporation

What Are The [Key Trends Shaping The Functional Flour Industry?](#)

A significant trend in the functional flour market centers around product innovation. Major industry players are focusing on creating new products and investing in research and development within this market. For instance, Tirlán, a dairy company based in Ireland, introduced Organic Oat-Standing Functional Oat Flour to the market in April 2023. This product is processed through a specialized method to ensure consistent viscosity and excellent sensory experiences, marked by a smooth texture and a fresh, pure oat flavor. It leverages organic oats cultivated in Ireland, aligning with consumer expectations for natural and healthful ingredients, particularly in the field of dairy substitutes. It thus significantly boosts plant-based formulas. The flour possesses distinctive characteristics like acting as a viscosity regulator and featuring gluten-free properties, improving the moisture, softness, and body of a variety of items. Additionally, it functions as a viscosity regulator in baking processes.

What Segments Are Covered In The Functional Flour Market Report?

The functional flour market covered in this report is segmented –

1) By Type: Specialty Flours, Enzyme Treated, Gluten Free, Extruded And Partially Transformed, Pre-Gelatinized, Pre Cooked Flours

- 2) By Raw Material: Maize, Rice, Wheat, Other Raw Materials
- 3) By Application: Non-Food Applications, Bakery Products, Noodles And Pasta, Other Applications

Subsegments:

- 1) By Specialty Flours: Almond Flour, Coconut Flour, Chickpea Flour, Oat Flour
- 2) By Enzyme Treated: Diastatic Flour, Malted Flour
- 3) By Gluten Free: Rice Flour, Tapioca Flour, Potato Flour, Corn Flour
- 4) By Extruded And Partially Transformed: Extruded Corn Flour, Extruded Rice Flour
- 5) By Pre-Gelatinized: Pre-Gelatinized Starch Flours, Instant Flour Blends
- 6) By Pre-Cooked Flours: Pre-Cooked Rice Flour, Pre-Cooked Potato Flour

View the full functional flour market report:

<https://www.thebusinessresearchcompany.com/report/functional-flour-global-market-report>

Which Region Is Expected To Lead The Functional Flour Market By 2025?

In the 2025 Functional Flour Global Market Report, North America emerged as the biggest region. However, Asia-Pacific is projected to catapult as the most rapidly growing region within the projected timeframe. The report comprehensively analyzes various regions including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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