

Food Glazing Agents Market Trends and Analysis by Application, Vertical, Region, and Segment Forecast to 2029

The Business Research Company's Food Glazing Agents Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

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/EINPresswire.com/ -- What Is The Estimated Industry Size Of Food Glazing Agents Market?

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period include the necessity for food preservation, rising bakery and confectionery production, changes in consumer preference, the globalization of food trade, and strict regulatory compliance.

In the coming years, the market size for food glazing agents is predicted to experience substantial growth, ultimately reaching "\$6.87 billion by 2029 with a compound annual growth rate (CAGR) of 7.5%. This growth during the forecast period can be linked to the increasing popularity of organic and natural foods, a surge in the

demand for plant-based goods, the development of sugar substitutes, the growth of the premium chocolate market, and the adoption of sustainable and environment-friendly practices. Key trends shaping the forecast period include the development of natural glazing elements, improvements in technology, the creation of transparent and glossy finishes, advancements in sprayable glazing technologies, and partnerships focused on product innovation.

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What Are The Major Factors Driving The [Food Glazing Agents Global Market Growth](#)?

The escalating need for easily prepared food is predicted to drive the food glazing agents market's expansion. Convenience food, pre-packaged or processed food that requires little to no cooking or effort, is becoming increasingly preferred by consumers due to their busy schedules. Food glazing agents are crucial in this context as they enhance the aesthetic appeal and longevity of these easy-to-prepare foods by providing a smooth texture. They also form a protective coating in line with the packaging and processing needs of such foods, boosting their marketability. For instance, data from the U.S. Department of Agriculture shows that in 2023, Canada's convenience food market grew to 12.23 billion CAD from 11.66 billion CAD in 2021, while Europe's rose to 2.22 billion EUR from 2.09 billion EUR. The market's expansion is driven by factors such as hectic lifestyles, the effects of the pandemic, and the surge in online grocery services. As consumers' demand for convenient meal options grows, so does the market. Therefore, the upswing in the demand for convenience food is fueling the expansion of the food glazing agents market. The upsurge in the popularity of ready-to-eat foods is also anticipated to drive the growth of the food glazing agents market. These pre-prepared meals require minimal to no cooking or processing before consumption and are often coated with food glazing agents. This coating enriches the food's look and also enhances its shelf life. For example, a 2020 survey called 'the Ready Meals 2020 Snapshot, conducted by Eating Better involving 2803 ready meals available in 11 major UK supermarkets, revealed that 88% of UK adults consume ready meals or ready-to-cook foods. In fact, two out of every five individuals consume ready-to-eat meals every week. The ready-meal market is substantial and worth £3.9 billion (\$4.75 billion). Therefore, the growing trend of ready-to-eat food consumption is also a massive driver to the growth of the market.

Who Are The Leading Companies In The Food Glazing Agents Market?

Major players in the [Food Glazing Agents Global Market](#) Report 2025 include:

- Mantrose-Hauser Co. Inc.
- Capol GmbH
- Strahl & Pitsch Inc.
- Masterol Foods Pty. Ltd.
- The British Wax Refining Company Ltd.
- Stearinerie Dubois
- Poth Hille & Co. Ltd.
- Koster Keunen Inc.
- BJ AGRICOM Pvt. Ltd.
- Avatar Corporation

What Are Some Emerging Trends In The Food Glazing Agents Market?

In the food glazing agents market, innovative product development is becoming a prevalent trend. Key players in the market are introducing novel products that boast features such as organic components, specialized glazing and anti-sticking agents, as they look to maintain their market standing. For example, in March 2023, Norevo GmbH, a Germany-based company known

for their high-quality natural ingredients and specialist food, beverage and nutraceutical products, unveiled a cost-efficient glazing agent with incredible potential. Known as Norevo Quick Gloss DF, this game-changing glazing agent is perfect for chocolate-coated consumables, providing consistent gloss outcomes, necessitating a low quantity, and drying swiftly. It's particularly suitable for delicate chocolate and compound surfaces. This adaptive, label-friendly solution improves product aesthetics and enhances manufacturing productivity, all while effectively tackling the glossing issues experienced by confectioners dealing with pan-coated goods. Confectionery coatings formulated with rapeseed and sunflower oil also benefit from the long shelf life of this formulation. The brand-new patented CAPOL composition is sunflower oil-based and features a custom anti-oxidation system for long-term stability, while also exhibiting a remarkable glossy finish and superb anti-sticking benefits.

What Are The Primary Segments Covered In The Global Food Glazing Agents Market Report?

The food glazing agents market covered in this report is segmented –

- 1) By Ingredient Type: Stearic Acid, Carnauba Wax, Candelilla Wax, Shellac, Paraffin Wax, Other Ingredients
- 2) By Ingredient Function: Coating Agents, Surface Finishing Agents, Firming Agents, Film Agents, Other Ingredient Functions
- 3) By Application: Bakery, Confectionery, Processed Meat, Poultry And Fish, Fruits And Vegetables, Functional Foods, Other Applications

Subsegments:

- 1) By Stearic Acid: Animal-Derived Stearic Acid, Vegetable-Derived Stearic Acid
- 2) By Carnauba Wax: Refined Carnauba Wax, Unrefined Carnauba Wax
- 3) By Candelilla Wax: Candelilla Wax Pellets, Candelilla Wax Flakes
- 4) By Shellac: Food-Grade Shellac, Natural Shellac
- 5) By Paraffin Wax: Food-Grade Paraffin Wax, Liquid Paraffin
- 6) By Other Ingredients: Beeswax, Lecithin, Glycerol Esters

View the full food glazing agents market report:

<https://www.thebusinessresearchcompany.com/report/food-glazing-agents-global-market-report>

Which Region Is Forecasted To Grow The Fastest In The Food Glazing Agents Industry?

For the year denoted in the Food Glazing Agents Global Market Report 2025, Asia-Pacific was recorded as the leading region. Its expected growth trajectory also makes it notable. The comprehensive report includes regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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