

MMA Veteran Tarek Suleiman Joins Combat Market as Advisory Advocate

Combat Market the world's first ondemand sponsorship platform for combat sports, announces MMA veteran and coach Tarek Suleiman as its newest Advisory Advocate

DUBAI, UNITED ARAB EMIRATES,
October 15, 2025 /EINPresswire.com/ -Combat Market, the world's first ondemand sponsorship platform for
combat sports, proudly announces that
professional fighter and respected
coach <u>Tarek Suleiman</u> has joined the
company as an Advisory Advocate.



Tarek Suleiman, a professional MMA fighter and Combat Market ambassador known for his strength, discipline, and leadership inside and outside the cage.

With a career spanning international

MMA competition and athlete development, Tarek brings a wealth of experience, credibility, and leadership to Combat Market. Having competed across Asia and the Middle East and coached some of the region's top athletes, he embodies the values of discipline, respect, and



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perseverance that drive the combat sports community. He joins an already world-class advisory group that includes Paul Weir (Former World Champion), Ollie Ollerton (ExSpecial Forces & Global Speaker), and Mohammad Shahid (President of Brave MMA).

Transforming How Fighters Earn and Connect

Combat Market is redefining the economics of combat sports by giving athletes direct access to sponsorship opportunities, brand partnerships, and lifetime royalties on product sales. The platform leverages LUUP technology,

enabling fighters to promote brands they believe in and earn recurring income for every sale they help generate creating a new model of financial independence and fan engagement.

"Fighters dedicate their lives to this sport, and many struggle to find sustainable income outside of fight purses," said Stewart Lochrie, Founder of Combat Market. "Our goal is to flip the system – giving fighters more control, more opportunities, and a global community that backs them. Having Tarek on board strengthens our commitment to that mission."

A Global Movement for Fighters

Tarek Suleiman's appointment as Advisory Advocate is part of Combat Market's broader mission to unite the combat sports ecosystem - connecting fighters, gyms, sponsors, and fans across every discipline from MMA and boxing to Muay Thai and jiu-jitsu. In his role, Tarek will help shape Combat Market's fighter onboarding process, expand its reach into new territories, and advocate for better financial and career pathways for athletes at every level.



Combat Market App, the platform built to empower fighters, connect brands, and turn passion into opportunity.



Combat Market Wallet, empowering fighters to track, earn, and grow their income with full transparency.

"I'm excited to join Combat Market because it's built by people who truly understand the fighter's journey," said Tarek Suleiman. "This platform gives every athlete from world champions to amateurs the ability to turn their influence into opportunity and create something lasting beyond their fight careers."

About Combat Market

Combat Market is the world's first on-demand sponsorship and e-commerce marketplace for combat sports. Powered by LUUP, it connects fighters, brands, and fans through a unique lifetime royalty model that rewards athletes for every sale they help generate. Launching globally in October 2025, Combat Market is building a worldwide community where fighters can thrive both inside and outside the cage.

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