

# Thickeners Market to Witness Rapid Growth Driven by Key Player Strategies and Technological Innovations by 2031

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WILMINGTON, DE, UNITED STATES, October 15, 2025 /EINPresswire.com/ -- Allied Market Research published a comprehensive report on the global [thickeners industry](#), offering an in-depth analysis of market dynamics, including growth drivers, opportunities, challenges, regional insights, and competitive landscape.



According to the report, the global thickeners market was valued at \$3.8 billion in 2023 and is projected to reach \$5.7 billion by 2031, growing at a CAGR of 5.4% from 2024 to 2031.

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<https://www.alliedmarketresearch.com/request-sample/A62422>

## Regional Insights:

- Asia-Pacific is witnessing rapid expansion in the thickeners market, driven by the growing demand for cosmetics, pharmaceuticals, and processed foods. Rising urbanization, population growth, and higher disposable incomes are fueling product consumption in countries such as China and India.
- The shift toward low-fat, vegan, and gluten-free products is creating new opportunities for thickeners, as they are essential for maintaining texture and shelf life in such formulations. For instance, in February 2022, VegaBytz launched 100% plant-based, vegan meat products in India, incorporating thickeners to enhance shelf life and product quality.

- Additionally, thickeners are extensively used in the paints and coatings industry. Increasing construction activities across Asia-Pacific — particularly in China, which generated an output value of \$475.84 billion (CNY 31.2 trillion) in 2022, up 6.5% from 2021 according to the National Bureau of Statistics (NBS) — are significantly driving demand.

#### Growth Drivers:

- The market is increasingly influenced by the rising demand for natural and sustainable thickeners, derived from sources such as agar-agar, pectin, and tapioca starch. These eco-friendly and renewable ingredients align with the clean-label movement and are especially popular in the food and beverage sector, supporting long-term market growth.

#### Emerging Trends:

- Health-oriented innovations: Manufacturers are developing thickeners that not only enhance product texture but also offer functional health benefits and nutritional value, aligning with consumer demand for additive-free products.

- Digital transformation: The integration of digital tools for tracking ingredients and managing the supply chain is gaining traction.

- R&D investments: Companies are focusing on customized and multifunctional thickeners tailored for specific applications, fostering innovation and competitive differentiation.

#### Key Market Players:

- The Lubrizol Corporation
- CP Kelco U.S., Inc.
- Akzo Nobel N.V.
- Ashland Inc.
- PPG Industries, Inc.
- Henkel Corporation
- DuPont
- Elementis plc
- Dow Inc.
- BASF SE

#### Key Questions Addressed in the Report:

- What is the current market size of the global thickeners industry?
- Which companies dominate the market share?
- What are the emerging trends shaping the sector?
- Which region holds the largest market share?

- What are the primary applications of thickeners across industries?

Global Market Research Report on Thickener Market, 2023-2030: <https://www.alliedmarketresearch.com/thickeners-market/purchase-options>

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