

Automotive Ambient Lighting Market to Reach \$6.51 Billion by 2029, Says The Business Research Company

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The logo for The Business Research Company, featuring a stylized bar chart with three bars of increasing height, colored in teal and dark blue. The text "The Business Research Company" is written in a serif font to the left of the chart.

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Automotive Ambient Lighting Market Growth Forecast: What To Expect By 2025?

The size of the automotive ambient lighting market has significantly expanded over the past few years. The market, which was valued at \$4.24 billion in 2024, is projected to increase to \$4.57 billion in 2025; marking a compound annual growth rate (CAGR) of 7.8%. Factors such as the growth of the luxury car sector, an emphasis on improving interior aesthetics, increasing disposable income levels, the growing popularity of night-time driving, and a consumer trend towards customization largely contributed to the historic growth of this market.

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Expected to grow to \$6.51 billion in 2029 at a compound annual growth rate (CAGR) of 9.2%”

*The Business Research
Company*

In the coming years, the market size for automotive ambient lighting is projected to witness significant growth. The market is anticipated to reach a valuation of \$6.51 billion in 2029, expanding at a compound annual growth rate (CAGR) of 9.2%. Factors contributing to this growth during the forecast period involve vehicle electrification, a shift towards autonomous cars, the rise of shared mobility services, automotive market globalization, and increased urbanization. The forecast period will also see the emergence of several key trends like dynamic ambient lighting, integration of health and well-being features, the application of AR/VR, the use of ultra-thin lighting designs, and the introduction of subscription-based lighting packages.

Download a free sample of the automotive ambient lighting market report:

What Are Key Factors Driving The Demand In The Global Automotive Ambient Lighting Market?
The surge in high-end luxury car purchases is predicted to fuel the expansion of the automotive lighting industry. High-end luxury cars, distinguished by their superior interiors and features not common in regular vehicles, are gaining popularity. This growing preference for luxurious vehicles has led to the utilization of innovative and technologically sophisticated ambient lights to boost the safety and security aspects of these cars. For instance, a CarExpert Pty Ltd report from April 2023 revealed that, as of 2023, the Jaguar F-Pace SUV is leading in sales for the brand in Australia, with 48 units sold that year. In the same year, Maserati sold 31 Grecale SUVs. Moreover, Volvo's XC40 luxury SUV witnessed an 18.7% increase in sales in 2023, amounting to 1505 units. As a result, this surge in luxury car demand is poised to steer the growth of the automotive ambient lighting market.

Who Are The Leading Players In The Automotive Ambient Lighting Market?

Major players in the Automotive Ambient Lighting include:

- Robert Bosch GmbH
- General Electric Company
- Panasonic Corporation
- Continental AG
- Magna International Inc.
- Flex Ltd.
- Valeo SA
- Lear Corporation
- Texas Instruments Incorporated
- Koninklijke Philips NV

What Are Some Emerging Trends In The Automotive Ambient Lighting Market?

The most prominent trend noticed in the automotive ambient lighting market is the rise of technological innovations. To enhance their market standing, several leading automotive lighting firms are now implementing sophisticated lighting technologies. For example, a Germany-based company, Hella KGaA Hueck & Co., which specializes in creating lighting, electronic components, and systems, unveiled its new combination of lighting solutions and sensor tech in May 2022. This technology, known as the smart HELLA Slim Light System, imparts intelligence to the vehicle and augments comfort, welfare, and safety. It facilitates interaction between the vehicle and the passenger, sets the ambience for the interiors, and ensures broad-area lighting.

Analysis Of Major Segments Driving The Automotive Ambient Lighting Market Growth

The automotive ambient lighting market covered in this report is segmented –

- 1) By Product: Dashboard Lights, Ambient Lighting, Head-Up Display, Reading Lights
- 2) By Technology: Halogen, LED, Xenon

3) By Vehicle Type: Passenger Vehicles, Commercial Vehicles, Heavy Commercial Vehicles

Subsegments:

- 1) By Dashboard Lights: Instrument Cluster Lights, Indicator Lights, Warning Lights, Control Panel Illumination
- 2) By Ambient Lighting: Interior Ambient Lights, RGB Ambient Lighting Systems, Mood Lighting Solutions, Ambient Light Strips
- 3) By Head-Up Display: Windshield Projection Systems, Combiner Displays, Augmented Reality Head-Up Displays
- 4) By Reading Lights: Front Reading Lights, Rear Reading Lights, Overhead Dome Lights, Adjustable LED Reading Lights

View the full automotive ambient lighting market report:

<https://www.thebusinessresearchcompany.com/report/automotive-ambient-lighting-global-market-report>

Which Region Is Expected To Lead The Automotive Ambient Lighting Market By 2025?

In 2024, Asia-Pacific led the market for automotive ambient lighting and is projected to grow at the highest rate in the forecast period. The report encapsulates the following regions: Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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