

Guacamole Market is Growing in Huge Demand | Top Players, End User and Forecast to 2031

Surge in demand for alcohol consumption especially in developing economies serves as a potential opportunity for the expansion of the global guacamole market.

WILMINGTON, DE, UNITED STATES, October 15, 2025 /EINPresswire.com/ -- The global [guacamole market size](#) was garnered \$0.8 billion in 2021, and is estimated to generate \$1.5 billion by 2031, manifesting with a CAGR of 5.8% from 2022 to 2031.



The report provides an extensive analysis of changing market dynamics, major segments, value chain, competitive scenario, and regional landscape. This research offers a valuable guidance to leading players, investors, shareholders, and startups in devising strategies for the sustainable growth and gaining competitive edge in the market.

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Guacamole has several health advantages and is a fantastic source of potassium, antioxidants, and healthy fats. As a result, the demand for guacamole is expected to rise dramatically as more people try to lead healthier lives by eating wholesome meals. Guacamole enhances heart health, prevents stroke, lessens liver damage, and fights inflammation. It also helps the brain and liver to operate better. It also helps to reduce deeper visceral belly fat and keeps a person full until their next meal by encouraging satiety. The regular, moderate use of it prevents bloating, moisturizes the skin, and delays aging. As a result, it is frequently used as a salad element and condiment in many different cuisines in the food and beverage (F&B) business.

However, due to lockdowns and other restrictions imposed by the relevant governing bodies in response to the COVID-19 outbreak, the activities of several industries have either temporarily

ceased or are operating with a small workforce. This issue is expected to negatively affect the expansion of the global guacamole market. Furthermore, decreased production and increased prices of avocados highly hampered the growth of the guacamole market in 2020.

Nevertheless, a prominent aspect that is projected to significantly raise revenue growth potential for the global guacamole market in the next years is a constant rise in demand for avocado-related items, particularly from markets in the Asia-Pacific region. Furthermore, rapid changes in people's consumption and purchasing patterns is likely to boost the demand for cuisines and avocado-related food products, such as dips and spreads, which in turn is expected to propel the growth of the guacamole market during the forecast period.

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Due to growing preferences for healthy and wholesome foods, the guacamole market is anticipated to experience significant expansion. The market for guacamole is expanding as a result of the growing popularity of international cuisines. Furthermore, growing demand for plant-based foods has compelled major manufacturers to seek alternatives to conventional ingredients to adapt their products to the new paradigm and maximize profitability.

The guacamole market is segmented on the basis of end-user, packaging, distribution channel, and region. As per end-user, the market is classified into food processing industry, food service industry, and households. By packaging, the market is divided into glass bottles, plastic containers, and stand-up pouches. Depending on the distribution channel, the market is categorized into business-to-business, supermarket and hypermarket, convenience stores, specialty stores, and online stores. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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Based on region, North America held the largest share in 2021, contributing to nearly half of the global guacamole market share, and is projected to maintain its dominant share in terms of revenue in 2031. On the other hand, the Asia-Pacific region is expected to manifest the fastest CAGR of 8.1% during the forecast period. The research also analyzes regions including Europe and LAMEA.

Leading market players of the global guacamole market analyzed in the research include Avoking, Calavo Growers, Inc, Casa Sanchez SF, Hormel Foods Corporation, Sabra Dipping Co., LLC, Salud Foodgroup Europe b.v, Snowcrest, Westfalia Fruit Ltd, Woolworths Group Ltd, Landec Corporation.

The report provides a detailed analysis of these key players of the global [guacamole industry](#). These players have adopted different strategies such as new product launches, collaborations,

expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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