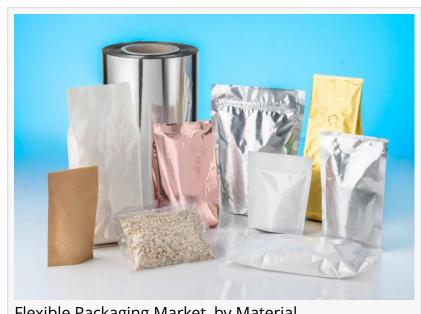


# Flexible Packaging Market Projected to Grow at 5.1% CAGR from 2025 to 2032, Reaching New Growth Milestones

Flexible packaging continues to transform the food and beverage sector, particularly for baked goods and snacks.

WILMINGTON, DE, UNITED STATES, October 15, 2025 /EINPresswire.com/ -- Allied Market Research has recently released an extensive report projecting that the global <u>flexible packaging market</u> will reach \$325.8 billion by 2032, growing at a CAGR of 5.1% from 2023 to 2032. The market was valued at \$197.4 billion in 2022, highlighting strong and consistent growth across industries.



Flexible Packaging Market, by Material

# Comprehensive Study Overview:

- The report offers an in-depth quantitative analysis of the market across various segments, trends, projections, and dynamics from 2022 to 2032, identifying emerging opportunities within the industry. It examines key drivers, restraints, and opportunities shaping market growth and applies Porter's Five Forces framework to assess competitive pressures from suppliers and buyers.
- This approach enables stakeholders to make informed, profit-oriented decisions and strengthen supplier-buyer relationships. Additionally, the report provides regional revenue insights, identifies key market players, and offers a detailed competitive landscape for a clear understanding of market positioning.

Key Questions Addressed:

- What is the current and projected size of the flexible packaging market?
- What emerging trends are shaping the industry's future?
- Which applications dominate market adoption?
- Which regions contribute the most revenue?
- Who are the leading players in the global flexible packaging market?

## Regional Insights:

- In 2022, the Asia-Pacific region led the global flexible packaging market, accounting for nearly 40% of total revenue, and is expected to maintain its dominance through 2032.
- Meanwhile, North America is projected to record the fastest CAGR of 6.03% during the forecast period. The U.S. leads the regional market, followed by Canada, with Mexico holding a smaller share. Growth in this region is primarily fueled by the expanding use of flexible packaging across on-site applications, the presence of major industrial players, and the rise of the personal care and pharmaceutical sectors especially in Mexico and Canada.

### Leading Market Participants:-

- The report highlights strategic developments such as mergers, acquisitions, partnerships, and collaborations adopted by key players to sustain their competitive edge.

# Prominent companies profiled include:

- Mondi Group
- Huhtamaki
- Amcor Plc
- Sonoco
- Sealed Air Corporation
- FlexPak Services LLC
- Berry Global Inc.
- Coveris Holding SA
- Constantia Flexibles
- Transcontinental Inc.

# **Emerging Industry Trends:**

- Flexible packaging continues to transform the food and beverage sector, particularly for baked goods and snacks. Consumers appreciate features such as reclosable seals and lightweight convenience, making flexible packaging ideal for multi-serving products like cookies and bread.
- The increasing prevalence of dual-income households, rising industrialization, and busier

lifestyles have fueled the demand for ready-to-eat and on-the-go packaged foods. Working consumers especially in urban areas are driving snack consumption as a convenient meal replacement or post-work indulgence.

### **About Us**

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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