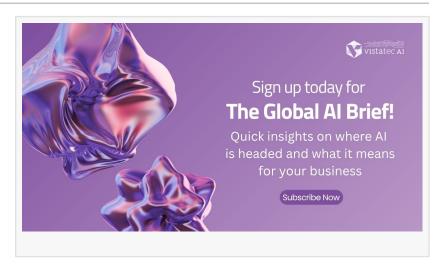


Vistatec Launches The Global AI Brief for Localization and Global Content Leaders

The Global AI Brief delivers up-to-date, curated AI insights to support enterprisescale, multilingual communication.

DUBLIN, IRELAND, October 21, 2025 /EINPresswire.com/ -- Vistatec has announced the launch of <u>The Global Al Brief</u>, a concise newsletter that curates the most relevant developments in artificial intelligence for the language industry and global content leaders. The brief provides a snapshot of high-



impact updates with practical implications for localization, translation, and multilingual content operations.

"The Global AI Brief is designed to deliver value in minutes," said Simon Hodgkins, Chief Marketing Officer at Vistatec. "Our clients are scaling AI responsibly across complex, regulated environments. They need clarity on what matters, why it matters, and how to act. This brief reflects the real challenges and opportunities we see every day."

Each edition focuses on three core elements:

- A compact digest of global AI headlines
- Practical takeaways for localization and international content programs
- Community feedback and polling to shape future coverage

The Global AI Brief builds on the Vistatec AI Hub, which showcases the company's AI services, case studies, and thought leadership.

Subscription is free. Readers can sign up here. For more on Vistatec's Al initiatives, visit the Al Hub at https://www.vistatec.com/vistatec-ai/.

About Vistatec

Vistatec delivers expert global content solutions that align precisely with your specific business needs. Our expertise in bespoke language solutions spans multiple industries. We support many

of the world's most iconic brands to optimize their global commercial potential. Vistatec, established in 1997, is one of the world's leading localization and content services providers, headquartered in Dublin, Ireland, with operations worldwide. Learn more at: www.vistatec.com

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